

**Spring Executive Committee Meeting
May 2nd, 2012 via Conference Call**

Topic: Legislative Day Debriefing

Background: National Library Legislative Day was held April 23-24, with a virtual component running through the 27th. Sarah Flowers and Beth Yoke traveled to Washington DC to meet with Congressional staff and staff from targeted not-for-profits. YALSA ran a Tweet Your Senator effort to engage members virtually. The Executive Committee may want to review these activities in light of the advocacy portion of

Action Required: Discussion

Virtual Library Legislative Day

The Tweet Your Senator map received just over 8,000 views in two weeks' time. About 140 individuals Tweeted their Senators and just over 50 re-tweeted YALSA's message.

Legislative Day On-Site

Sarah and Beth met with:

- Chris Gaston, Legislative Director
Rep. Rush Holt (D-NJ)

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- Erik Peterson, Policy director
Afterschool Alliance

Advocacy & Activism Goal in Strategic Plan

Teen and young adult library services within all libraries are highly valued as a result of

Objective 1a: Members and others in the library community understand the importance of advocacy and their role in it.

Strategy: Educate members and others about key topics, including advocacy, lobbying and political activity.

Strategy: Empower members and others to inform and engage local and state policy makers.

Objective 1b: Members and others become activists in support of teen and young adult services.

Strategy: Educate members and others about how to become activists and how to recruit and train a local group of advocates.

Objective 1c: National public officials and policy makers sustain and expand library services and resources for teens and young adults.

Strategy: Design and implement activities that inform, engage and influence national policy makers.

Objective 1d: Graduate schools of library and information science develop and/or expand their teen and young adult services curriculum.

Strategy: Engage and partner with appropriate academic professional stakeholders and organizations within and without ALA.

Objective 1e: Increase YALSA's reach and impact.

Strategy: Establish and maintain strategic partnerships with targeted organizations whose mission and goals are similar to YALSA's.

Additional Resources

- Tweet Your Senator Map: <http://tinyurl.com/NLLDmap>
- YALSA's Strategic Plan: <http://www.ala.org/yalsa/aboutyalsa/strategicplan>