

YALSA Board of Directors Meeting  
ALA Midwinter Meeting, Boston  
January 15-19, 2010

**Topic:** Events & Conferences Report

**Background:** Nichole Gilbert, YALSA’s Program Officer for Events & Conferences, has provided a report below with information about YALSA’s revenue goals for the 2010 ALA Annual Conference and some data about YALSA’s 2008 YA Literature Symposium.

**Action Required:** Information

---

Events and Conferences Report for Board

**Annual 2010**

Registration opened January 4<sup>th</sup>.

Due to the economy and Annual being shortened by a day, YALSA is anticipating lower registration numbers for ticketed events like the preconference and Printz.

All programs and events have been scheduled for Annual. No programs can be added at this time.

Event	Attendance 2009	Net Revenue 2009	Budgeted Revenue 2010	Sponsorship
Full Day Preconference	92	\$8,000	\$6,000	
Half Day Preconference	0	\$0	\$4,450	

**YALSA Board of Directors – Midwinter 10**  
**Topic: Events & Conferences Report**

YA Lit Symposium	600	\$24,942	TBD	
------------------	-----	----------	-----	--

Note that ALA receives 23% of YALSA’s registration income (not net revenue) for the Symposium and the Preconferences. ALA receives \$1 per ticket sold for meal events (YA Author Breakfast, Edwards, and Printz). The amount paid to ALA for ticketed events at Annual 2009 is indicated below.

<b>Event</b>	<b>Overhead paid to ALA</b>
Full Day Preconference	\$4,518
Edwards Luncheon	\$250
YA Author Breakfast	\$260
Printz	\$400
Total for Annual	\$5,428
Symposium Total	\$35,000