

**YALSA Board of Directors Meeting
ALA Midwinter Meeting, Boston
January 15 – 19, 2010**

Topic: 2010 – 2011 President’s Theme & Related Programs

Background: Each YALSA President-Elect has the option of choosing a theme to frame the work he or she hopes to accomplish during his/her Presidential year. The purpose of the theme is to generate some activities that support YALSA’s strategic plan and help drive the association forward. Kim Patton has provided some information about her proposed theme and possible President’s Program and a Pre-Conference below. The Board will want to review the information and provide feedback to Kim.

Action Required: Discussion

2010-2011 Presidential Theme

YALSA Thinks Big Picture will be the theme of my 2010-2011 presidential year. I am actually borrowing this theme from Linda who came up with it. I like it though, because it leaves us plenty of room to build a program and it is a great fit for the plans I have for the year.

As part of that Big Picture I want to focus on the management piece of YALSA. Typically, this means how we grow our members into leadership positions both within the organization and in their own libraries and careers. However, I also want to bring another piece of the puzzle into play. I want to help our members gain the tools they really need to open up dialogue with their own managers. I want them to be able to take the information that they gain from YALSA

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President’s Program plans are focusing on the *Managing the Big Picture*. We will either have multiple speakers or a panel that features a Spectrum Scholar; a YALSA Emerging Leader; someone who started out as a teen or young shelver in a library and is now a working professional; someone from a career mentoring program or someone mentoring a troubled teen through a library program.

In addition, we may focus our speakers/panel on new trends they have learned from mentors or partnerships and how these trends have helped them better serve their teens and form community partnerships and how to get management on board and keep them involved. We haven’t yet nailed it down but we are looking at new tips and trends for:

- Multimedia Marketing
- Managing it all – Easier: Stats, Services, Professional Development and more
- Fixing it: Rejuvenating Services that stop working or knowing when to throw in the towel and move on.
- New Trends: in building programs and partnerships.

We would like to move ahead with a pre-conference, but we are still looking for that one illusive GREAT IDEA for an informative, fun and interesting event. We are hoping to nail down plans during midwinter.