

YALSA Board of Directors Meeting
ALA Midwinter Meeting, Boston
January 15 – 19, 2010

Topic: 2011 Midwinter Institute Recommendation

Background: Since 2005 YALSA has been offering an institute on the Friday before the ALA Midwinter Meeting as a way of fulfilling three goals: providing continuing education opportunities to members, providing networking opportunities to members and creating revenue generating activities to ensure the fiscal health of the association. With Board approval, Linda will appoint a taskforce to plan and implement an institute for the Midwinter Meeting in San Diego Jan. 7-11, 2011.

Action Required: Action

Possible 2011 Institute topics:

Power Partnerships – a part of Kim Patton’s presidential initiative. The institute would focus on building partnerships between public libraries, schools and out in the community. We could explore opportunities for partnering with ALSC, AASL, LAMA and RUSA. If we partner on an institute we will not generate as much revenue as we normally would because we would have to share with the divisions we partner with. If we decide to forge ahead with the partnerships for the institute, we’ll need to think about other ways to recoup those losses. We will have to choose carefully those whom we will partner with to make sure that YALSA gets the best fit for our purposes. We only want to pursue a partnership if it will easily work out for all involved. We will also have a grant writing component that will help members hone their grant writing skills.

Serving Older Teens – ties-in with YALSA’s new IG and focuses on providing support to high school teens and those just starting in college. This Institute could bring in academic librarians as well as teen and adult service librarians and might cover information & media literacy, collaboration between agencies that serve the age group, programming, and collection development. Authors of books for older teens and adult books could be included as a part of the Institute agenda.

Serving “Other” Teens - connecting to teens that traditionally might not come into the library for a variety of reasons. These could be teens that are a part of an ethnic group that doesn’t understand what libraries are about, it could be teens who have been turned off by the library in the past, teens who are reluctant readers, etc. The Institute could include a component about connecting to teens virtually as well as face-to-face. Authors who talk about the experiences of “other” teens could be included on the Institute agenda. This Institute may also be a place to use and promote YALSA’s forthcoming book, *Multicultural Programs for Teens & Tweens*.

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Midwinter Institute & Attendance

Year	President	Theme	Pre-Conference & Attendance	Midwinter Institute & Attendance
2010-2011	Kim Patton			
2009-2010	Linda Braun	Risky Business	Flirting w/ Danger: talking about the hard stuff w/ teens	Libraries 3.0: Teen Edition
2008-2009	Sarah Debraski	Engaging the YALSA Community	WTF: They are Reading Genre Galaxy (87) Moving Up the Career Ladder (cancelled)	Reaching Today's Diverse Teens (54) Taking Teen Services to the Next Level (advocacy) (65)
2007-2008	Brehm-Heeger	Leading the Way	Serving Tweens (94) Booktalks (39)	
2006-2007	Judy Nelson	Still Reading After All These Years	Sins of YA Lit (132) Beginner's Guide to Teens (28)	Building Teen Communities Online (105) Teens and Technology (80)
2005-2006	Spencer Holley	Growing YALSA R.E.A.D (reading, equity of access, advocacy, diversity)	Reading w/ Your Ears (86)	Serving the Underserved (40)
2004-2005	David C. Mowery		Best of the Best (124)	
2003-2004	Audra Caplan	Leading from any Position	Teen Read Week: Makin' It Happen (54)	
2002-2003	Caryn Sipos	Youth Participation	Slam This! Poetry for & with Teens	
2001-2002	Bonnie Kunzel		Get Graphic @ your library	
2000-2001	Mary Arnold		Science Fiction, Fantasy & Teens	
1999-2000	Jana R. Fine	Marketing to Teens	Best of the Best Revisited: BoJo Jones and Beyond	
1998-1999	Joel Shoemaker		none	
1997-1998	Michael Cart		none	
1996-1997	Deborah Taylor		Popular Reading-What Young Adults Really Read and Why	
1995-1996	Patricia Muller		none	
1994-1995	Jennifer Gallant		Implementing Output Measures for Library Service to Young Adults	