entire portion of the YALSA web site that displays lists and awards so that the content can be searchable by as year, author, title, genre, etc.
- MACs have software that makes producing multimedia content pretty easy and this could come in handy when YALSA-TV finally launches.
- Having access to a MAC can be helpful when testing out the redesign or YALSA's web site.

Requested Action
Direct the YALSA Executive Director to reallocate funds from YALSA's supplies to expend up to $2,000 for the purchase of a MAC and a subscription to Apple's iPhone developer's kit and to oversee the development of a free iPhone app that promotes YALSA's recommended and award winning titles.

Additional Resources:
- "28 September: the two billionth iPhone app is downloaded" www.guardian.co.uk/world/2009/dec/27/two-billion-app-download-iphone
- "Association Goals for 2009: SoluApM5102 0 0 10.02 90 62.3sciatitu2i1or 2009: Sstion Goals for 2009:
- "Debunking Six0 10.02 90 6 Myths2.3sciatitu2i1or 2009: Sstio20Goals for 2009: Solu