

YALSA Board of Directors Meeting
ALA Midwinter Meeting, Boston
January 15-19, 2010

Topic: *YALS* Editor Midwinter Report

Background: Sarah Flowers, the editor of *YALS*, has provided the Board with a semi-annual report. The purpose of the journal is: 1) to serve as a vehicle for continuing education for librarians and library workers serving young adults; 2) to publish articles of current interest to the profession; 3) to showcase research and best practices in the field; 4) to provide news from related fields; 5) to spotlight significant events of the organization; 6) to offer in-depth reviews of professional literature and resources; and 7) to serve as the official record of the association.

Action Required: Consent

YALS Editor Report

Sarah Flowers, Editor-in-Chief, with input from Stephanie Kuenn, Managing Editor

Each of *YALS*'s four issues has a theme. Fall is a special themed issue that changes each year. For Fall 2009, my first issue as editor, the theme was the economy. Although I got a late start on the issue, I was able to recruit some excellent articles, and fortunately, there was a backlog of

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by Angela Carstenson; an article about the Amazing Audiobooks list by Nichole King; an article about PPYA, by Beth Saxton and Karen Brooks-Reese; and an article about BBYA, by Pam Spencer Holley. Pam will take a long look at BBYA, talk about the history of the list, and about some of the issues that keep coming to the Board's attention. I am hoping that it will provide members with a balanced look at the current controversy over the future of BBYA.

The Summer issue is the Teen Read Week issue. I will recruit authors at Midwinter for this issue.

The theme for Fall 2010 has not yet been decided. The Editorial Advisory Committee is in the process of conferring about this and making suggestions.

Editorial Advisory Committee

The EAC, under the chairmanship first of Sarah English and now of Michael Cart, has been very useful to me. In particular, they have made valuable suggestions for authors of articles, and they have reviewed submissions and made recommendations to me. Currently they are discussing suggestions for the theme of the Fall 2010 issue and they are considering a idea I had about adding a personal reflection type column to YALS.

Bringing YALS Online

Although Stevie and I have had several discussions about increasing YALS's online presence, we haven't yet made great strides in moving forward. My own inclination is to follow the model of RUSA and publish articles on a blog that will allow for direct feedback. There will be more information on this in future reports.

Upcoming Events

I have been invited to speak about YALS at the San Jose State University School of Library and Information Science Colloquium in March. Colloquia are made available to the public via podcast and webcast after the live presentation. I will be speaking about the journal and about publishing in the profession.

Goals

One of my goals as Editor-in-Chief of YALS is to publish new authors. In the Fall and Winter issues, several articles were by first-time authors. Others have been published elsewhere, but are writing for YALS for the first time.

My major goal for the next six months is to work with Stevie on the online presence of YALS.

Additional Resources:

- "2009 Association Publishing Survey" (Folio, Oct. 2009)
www.foliomag.com/2009/2009-association-publishing-survey
- "Guideposts for Going Digital," (Snap in Touch, Dec. 2009)
www.associationmediaandpublishing.org/public/articles/details.cfm?id=1026