

**YALSA Board of Directors Meeting
ALA Midwinter Meeting, Denver
January 23-28, 2009**

Topic: Request for Board Action: Technology Award

Background: Kelly Czarnecki, the Chair of the Technology for Young Adults Committee is requesting the establishment of a new award.

Action Required: Action

NAME

Kelly Czarnecki, Technology Committee Chair

REQUEST

Consider having an Innovation in Technology Award for librarians serving teens from public or school libraries.

RATIONALE

Proposed Name of Award

YALSA Technology Innovation Award

Definition & purpose of the award

The Technology Innovation Award will be created to recognize an innovative technology program or web presence which offers outstanding technologically advanced ways of offering services to teens in a public or school library. YALSA members associated with young adults in a public or school library are eligible. The program should stimulate and promote the expansion of technology use among teens.

Rationale for award

The mission of our committee is to provide a forum for learning and discussion of the use of technology with young adults, to liaise with othe

Members of the Technology for Young Adults committee will be given the charge to select the best technology program serving teens for this award. The jury term will run from the end of Annual Conference through the following Annual. Any school or public librarian who is a member of YALSA may apply. The application form will include an essay or video describing and/or demonstrating how the program serves teens. Possible questions to direct the essay/video include:

- How does your program engage teens?
- In what ways did you incorporate the ideas of teens into the design of your program?
- How does your program help serve the teens in your community better?

The jury will discuss each application between the deadline of December 1st and the close of the Midwinter Meeting. A simple majority will decide the winner.

Presentation of the award

The winner will be announced at the Midwinter Meeting, and will be presented with a certificate at YALSA's Annual Membership Meeting.

Form or type of award

A citation in Young Adult Library Services that describes the winning innovation and how it may be replicated or emulated in other libraries. Also an award of \$500 for teen services in the winning library to help further innovation in Young Adult Services.

Funding

We have not secured funding as of yet but would like to work toward a partner for sponsorship.

Catalog description

The YALSA's Innovation in Technology Award is administered annually by the Young Adult Library Services Association. It is open to any public or school library. The award recognizes technological innovation by libraries serving teens.

Evaluation of Award

Evaluation will be the responsibility of the YALSA Technology for Young Adults Committee to initiate and oversee. A review after the third year of the award will include:

- Support as determined by the number of annual applications
- Funding: funding for start-up costs, marketing and promotion, the monetary gift, etc.
- Administration: the effectiveness of jury policies and procedures, jury size, etc.
- Member feedback regarding the award and its role in assisting members attend conference and grow professionally.

OTHER ACTION

It is our hope that this award will encourage librarians to continue to be strong advocates for connecting to teens with technology. We think this helps further YALSA's mission by promoting the continuous learning of librarians in regards to technology and helps with association stability because it is recognizing innovation and commending ways for libraries to remain relevant to teens.