

**YALSA Board of Directors Meeting
ALA Midwinter Meeting, Philadelphia
January 11-16, 2008**

Topic: Reference Guidelines Next Steps

Background: At the 2007 Annual Conference YALSA's Board adopted the guidelines for providing reference services to teens that a joint RUSA/YALSA taskforce worked on. The guidelines are expected to be adopted by RUSA at the 2008 Midwinter Meeting. At their fall meeting, the Executive Committee concurred that once these guidelines are adopted, it is important to have a plan in place to disseminate the guidelines and raise awareness about them within the library community. The Board will want to discuss what the best method for achieving that will be.

Action Required: Discussion

Possible paths the Board could take:

- Assign a member group to promote the guidelines, such as the Professional Development Committee.
- Create a new member group to promote the guidelines, such as a taskforce.
- Assign the project to staff.

Recommended activities for the member group:

- Work with staff to ensure the promotion of the guidelines through appropriate media channels.
- Work with staff to identify appropriate professional publications, then write and submit articles about the guidelines along with tips for adopting/implementing.
- Create and help implement a program about the guidelines that can be done at state conferences.
- Consider creating an e-course about the guidelines and their implementation.
- Create and distribute supplementary materials to go along with the guidelines in order to provide practical tools to help library workers implement them.