

YALSA Board of Directors Meeting
ALA Midwinter Meeting, Philadelphia
January 11-16, 2008

Topic: Pre-Conference Committee Report Concerns

Background: Committee/Jury/Taskforce Chairs were asked to submit a report of what work they've accomplished since Annual. At the Midwinter Meeting, each Board Liaison will have the opportunity to summarize and share any concerns their member groups may have since Annual. Please note that not all groups submitted reports. Reports received by Dec. 21st are included in this document.

Action Required: Discussion

COMMITTEENAME = YALSA 50th Anniversary

CHAIR = Mary Arnold, Penny Jeffrey, Ma'Lis Wendt

EMAIL = marnold@cuyahogalibrary.org

FUNCTIONSTATEMENT = ACCOMPLISHED = The 50th Anniversary group will not meet at Midwinter 2008, as our charge is complete at the end of the anniversary year, 2007. YALSA staff provided chairs with stationery and envelopes for letter of acknowledgement to committee members and their supervisors.

Following an extremely successful and busy Anniversary Year Annual Conference, Mary Arnold sent personal thank you notes to each vendor, publisher and organization that supported YALSA Anniversary activities in Washington DC—a big thank you to YALSA staff for providing that contact list! Thanks also to staff for posting photos from the fun at Annual on the YALSA Flickr account.

The planned calendar of activities for the last half of the year included posting 25 titles in July and August to support summer reading initiatives on the YALSA wiki, Anniversary wiki and blog; working with the YALSA Intellectual Freedom Committee (a big thanks to Shannon Cottom!) to promote teen's freedom to read during September and Banned Books Week; an article by Mary Arnold promoting Teen Read Week's 10th Anniversary in the summer issue of YALS; blogging to promote the Teen Top Ten vote and WWE Challenge; advocating for YALSA at organizational conferences (AASL and NCTE/ALAN) in November; a division highlight in the December issue of American Libraries provided by Beth Yoke, Executive Director. The 50th Anniversary group included several past presidents, who joined in the creation of a YALSA Leadership Endowment fund as a lasting legacy for YALSA's "next 50"

.TERMWORK =

YALSA Board of Directors – Midwinter 08
Topic: Pre-Conference Committee Report Concerns

FUNCTIONSTATEMENT = This virtual task force is charged with selecting winning high school titles for the 2007 SB&F Prize for Excellence in Science Books. The task force follows the criteria set forth by SB&F.

ACCOMPLISHED = In October, the librarians on the task force narrowed our selections down to four finalists. Four scientists were then added to verify the accuracy of the science information in the titles and add to the discussion about which title met the SB&F criteria the best. In December, the task force selected a winning title, *The Wild Trees* by Richard Preston.

TERMWORK = The AAAS SB&F Prize Task Force has selected *The Wild Trees* by Richard Preston as its winning young adult title.

ACTIONAREA = advocacy,continuouslearning

STRATEGIES = outreach,collaboration

STRATEGIESOUTREACH = AASL, PLA

STRATEGIESOTHER =

PARTNERS = teenagers,educators,media,colleagues

CONCERNS =

COMMITTEENAME = YA Advocacy Task Force

CHAIR = Ma'lis Wendt

EMAIL = mwendt@nyc.rr.com

FUNCTIONSTATEMENT = To help plan and carry out YALSA's upcoming "@ Your Library Campaign," which will be launched in 2007, and in conjunction with the national campaign to educate and inform the general public about the vital role libraries and librarians play in youth development and teen literacy, and to provide YALSA members and library staff with tools and resources to do the same in their communities.

ACCOMPLISHED = The Task Force members have been working with Linda Wallace and Peggy Barber as they write the YALSA Toolkit. Members have been in contact by email and phone as needed.

We have been planning the YALSA Preconference Institute "Taking Teen Services to the Next Level". Ma'lis Wendt and Barbara Blosveren will be presenting at the Preconference.

TERMWORK = After the Toolkit is released -- I'm hoping that there will be some publicity generated around 253 6()

ACTIONAREA = advocacy,

YALSA Board of Directors – Midwinter 08

Topic: Pre-Conference Committee Report Concerns

responsibilities include: familiarize itself with the process of developing an ALA certification program by reading the manual on ALA-APA web site; evaluate

YALSA Board of Directors – Midwinter 08
Topic: Pre-Conference Committee Report Concerns

Each participant in the program will also choose three electives from the following:

- o Current issues in serving young adults
- o Technology and young adults
- o Marketing library services to young adults
- o Information literacy

CYASL candidates will have the following prerequisites before entering the certification process:

- o A graduate degree from a program accredited by the American Library Association; o OR a degree from a master's level program in library and information studies accredited or recognized by the appropriate national body of another country; o OR a master's degree with a specialty in school library media from an educational unit accredited by the National Council for the Accreditation of Teacher Education (NCATE); o AND a minimum of three (?) years of experience in a library position that includes duties in young adult services.

TERMWORK = None at this time.

ACTIONAREA = continuous learning

STRATEGIES = outreach, collaboration

STRATEGIESOUTREACH = Outreach to AASL

STRATEGIESOTHER = Collaboration with AASL

PARTNERS = educators, colleagues

CONCERNS = None at this time.

COMMITTEENAME = Division Membership and Promotion

CHAIR = Sheila Schofer EMAIL = s.schofer@brooklynpublib.org

FUNCTIONSTATEMENT = To develop and pursue an aggressive and continuous campaign to recruit and retain members for the Young Adults Library Services Association, to promote the Association to our professional colleagues and to key partners as defined in the YALSA Strategic Plan

ACCOMPLISHED = *Email discussion of suggestions for retention of members, particularly students.

* Brainstorm 1 Tf2ri(e)t6arly studets. (5.54 refBT/SrmneditM)2(Tc 0.0005 Tw -23.85A)]pularly 0 Td[(master's degree / ets. ()]TJEMC /PEMC /P 0.0005 Tw -23.858 -1.12TERMWORK = Nonm)8(e)-3(67ration)6s

YALSA Board of Directors – Midwinter 08
Topic: Pre-Conference Committee Report Concerns

STRATEGIESOUTREACH =
STRATEGIES = publication,conferenceprogram
STRATEGIESOTHER =
PARTNERS = teenagers,media,colleagues,youthdevorgs
CONCERNS

COMMITTEENAME = Great Book Giveaway Award Jury

CHAIR = Viola Dyas
EMAIL = vdias@ci.berkeley.ca.us
FUNCTIONSTATEMENT = To judge applications for the YALSA Great Books Giveaway Award in order to annually select a winner.
ACCOMPLISHED = We have received copies of the applications and are in the process of reviewing them.
TERMWORK = None at this time
ACTIONAREA = advocacy,marketing
STRATEGIES = outreach
STRATEGIESOUTREACH = Outreach provided to the winner in the form of a free collection
STRATEGIESOTHER =
PARTNERS = teenagers,colleagues
CONCERNS = None

COMMITTEENAME = MAE Task Force

CHAIR = Betty Carter
EMAIL = bcarter787@verizon.net
FUNCTIONSTATEMENT = To Publicize the 20th anniversary of the Edwards Award
ACCOMPLISHED = We have decided to set up a separate website that will offer full reprints of the SLJ articles on each award winner. Those are being scanned now.
TERMWORK =
ACTIONAREA = advocacy,marketing,research,continuouslearning
STRATEGIESOUTREACH = We are working with SLJ, a co-sponsor of the award and I believe with the Edwards Trust (this is being handled at the YALSA offices) for some funding.
STRATEGIES = publication
STRATEGIESOTHER =
PARTNERS = media
CONCERNS

COMMITTEENAME = Margaret Edwards 2008 Award Committee

CHAIR = Brenna Shanks
EMAIL = bshanks@kcls.org
FUNCTIONSTATEMENT = The function of this committee is to select an author who best meets the criteria of the award for the 2008.
ACCOMPLISHED = 1. We selected three finalists to choose from at Midwinter.
TERMWORK = None at this time since our discussions are closed.
STRATEGIESOUTREACH =
STRATEGIESOTHER =
CONCERNS =

COMMITTEENAME = Financial Advancement Committee

CHAIR = Mary Arnold
EMAIL = marnold@cuyahogalibrary.org

YALSA Board of Directors – Midwinter 08
Topic: Pre-Conference Committee Report Concerns

FUNCTIONSTATEMENT = Offer support for YALSA's fiscal officer as requested, including attending BARC meetings as appropriate, oversee implementation of Friends of YALSA, including recognition program for individuals, organizations and vendors who donate funds, suggest other viable revenue-generating ventures for YALSA Board

ACCOMPLISHED = Worked with Board, Fiscal Officer and Staff to establish a Leadership Endowment Fund and solicit donations toward the \$10,000 minimum required to activate an endowment within ALA. Researched and made suggestions for wording for endowment policies in an interim report for the Executive Committee of the Board's fall meeting.

Working with staff and fiscal officer to gather quarterly FOY donation information in order to maintain ongoing communication with supporters and encourage new FOY members. Planning for personal letter of invitation to current FOY members to continue support for 2008, and a general email to membership from YALSA President inviting new FOY supporters.

Communication from staff regarding ALA Planned Giving information to share with YALSA members—will discuss at Midwinter; planned blog to highlight FOY envelope in fall issue of YALS—on hold for “back-up” plan through Production Services!

Shared with FAC members Beth's suggestions on background reading for non-profit fundraising; ALA Treasurer blog

TERMWORK = When the Endowment fund is established, an article in YALS; notice on blog

ACTIONAREA = advocacy,marketing,associationsustainability

STRATEGIES = outreach,publication,collaboration

STRATEGIESOUTREACH = ALA Development Office

STRATEGIESOTHER =

PARTNERS = colleagues,youthdevorgs

CONCERNS = FAC would benefit from directives from the Board as to how members can be delegated responsibilities to support continuous communication with FOY donors throughout the year;

COMMITTEENAME = Frances Henne Award Jury

CHAIR = Amanda Moss

EMAIL = amanda_moss@mononagrove.org

FUNCTIONSTATEMENT =

ACCOMPLISHED = Communicating about criteria and procedures. At Mindwinter, we plan to review applications and select the recipient of the award.

TERMWORK =

STRATEGIESOUTREACH =

STRATEGIESOTHER =

CONCERNS

COMMITTEENAME = Great Graphic Novels for Teens

CHAIR = Jody Sharp

EMAIL = jsharp@bcpl.net

FUNCTIONSTATEMENT = To prepare an annual annotated list of recommended graphic novels appropriate for teen readers.

ACCOMPLISHED = Since the last straw poll an additional 92 titles have been nominated for the list, with many other titles read and considered but not nominated. Several committee members attended comics-related conferences.

TERMWORK = Nothing at this time.

ACTIONAREA = marketing,continuouslearning

STRATEGIESOUTREACH =

STRATEGIES = publication,conferenceprogram

STRATEGIESOTHER =

PARTNERS = teenagers,educators,colleagues

YALSA Board of Directors – Midwinter 08
Topic: Pre-Conference Committee Report Concerns

CONCERNS =

COMMITTEENAME = YALSA/Greenwood Publishing Group Service to Young Adults

Achievement Award Jury

CHAIR = Laurel Hicklin

EMAIL = laurel.hicklin@queenslibrary.org

FUNCTIONSTATEMENT = To select winners for the YALSA/Greenwood Publishing Service to Young Adult Achievement Award from membership nominations and to promote the award through YALSA communications.

ACCOMPLISHED = We wrote a promotional statement to publicize the award and posted it several times on all library young adult and youth-related listservs. Through contact with the YALSA office, we have also received nominations for the award that we are looking over. The plan was to also publicize the

YALSA Board of Directors – Midwinter 08
Topic: Pre-Conference Committee Report Concerns

ACTIONAREA = advocacy,marketing

STRATEGIES = outreach

STRATEGIESOUTREACH = ALSC

STRATEGIESOTHER =

PARTNERS = teenagers,educators,media,parents,colleagues,youthdevorgs

CONCERNS = The Chair is requesting Board action on Odyssey Award Eligibility & Criteria language changes.

YALSA Board of Directors – Midwinter 08
Topic: Pre-Conference Committee Report Concerns

CHAIR = Sarajo Wentling

EMAIL = sjwentling@yahoo.com

FUNCTIONSTATEMENT = To prepare a revised and updated edition of the Outstanding Books for the College Bound booklists every five years. The purpose of the list is to provide reading recommendations to students of all ages who plan to continue their education beyond high school.

ACCOMPLISHED = *Category groups have come up with their scope statements and selection criteria that will serve as internal working documents.

*Category groups have been reviewing titles from the last few OBCB lists to see what may be retained for the 2009 list.

*The committee has come up with an online nomination form (like other selection and award committees have) that Stevie is working on getting up on the YALSA page.

TERMWORK =

ACTIONAREA = marketing, continuous learning

STRATEGIESOUTREACH =

STRATEGIES = publication, collaboration

STRATEGIESOTHER =

PARTNERS = educators, media, parents, colleagues

CONCERNS

COMMITTEENAME = Outreach to Young Adults with Special Needs

CHAIR = Victoria Vogel

EMAIL = v.vogel@rrpl.org

FUNCTIONSTATEMENT = To address the needs of young adults who do not or cannot use the library because of socioeconomic, legal, educational, or physical factors; to serve as a liaison between these groups and their service providers; and to identify and promote library programs, resources and services that meet the special needs of these populations.

ACCOMPLISHED = The committee has planned a program for the 2008 Annual Conference entitled Hyperlinks. We have also chosen the primary titles and revised the resource guide for the new installment of the Great Stories Club. The committee has chosen a representative to serve on the Schneider Award Jury. The committee is also supporting a grant towards research on the information and service needs of young adults with disabilities.

TERMWORK = The committee would like to announce a new installment of the Great Stories Club program. This is a book club program funded by Oprah's Angel Network., which offers a collection of teen titles for book discussions to facilities that serve youth in crisis situations, such as halfway houses and juvenile detention facilities. This time, the theme is choices. The primary titles available in discussion sets are Hole in my Life by Jack Gantos, Sold by Patricia McCormick, and Tyrell by Coe Booth.

ACTIONAREA = advocacy, marketing, research, continuous learning

STRATEGIES = outreach, publication, conference program, collaboration

STRATEGIESOUTREACH = Advocacy, Marketing, Conference Program:

The Hyperlinks program we are planning for the 2008 Annual Conference will address issues regarding using technology to reach teens beyond the library's walls. In doing so, the committee is advocating for the importance of outreach, and offering a learning opportunity for those interested in the issues surrounding outreach technology.

Research:

The outreach committee is supporting a grant to fund research on the information and service needs of young adults with disabilities.

Publication, Collaboration, Advocacy:

The Outreach committee is working on the new installment of the Great Stories Club book program. The Great Stories Club is a national book club program targeting troubled teens, organized by the American Library Association Public Programs Office (PPO) and Young Adult Library Services Association

YALSA Board of Directors – Midwinter 08
Topic: Pre-Conference Committee Report Concerns

PARTNERS = teenagers,media,colleagues
CONCERNS =

COMMITTEENAME = Michael L. Printz 2009

CHAIR = Mary Arnold

EMAIL = marnold@cuyahogalibrary.org

FUNCTIONSTATEMENT = Select from previous year's publications the "best" young adult book, "best" being defined solely in terms of literary merit

YALSA Board of Directors – Midwinter 08
Topic: Pre-Conference Committee Report Concerns

- *Updated Liaison List and assigned committee member to liaison with other YALSA committees, discussion groups, task forces
 - *Committees members made contact (or will be) with assigned Chairs of Committees before Midwinter to gather new publication ideas, follow up on past proposals and notify Chairs that we will be visiting their table during All-Committee meeting.
 - *Sent the 50 Tips Handout to the 7 attendees of the program that had requested a copy. Stephanie Kuenn posted the Handout as a PDF file from the website and we linked it to the WIKI.
 - *Sent 4 Minimum Intended Outcomes to Dawn Rutherford (Board Liaison) for the revision of the YALSA Chair Handbook.
 - *Forwarded 10 Article Ideas (Submitted Quick Publication Proposal forms received from Annual) to Valerie Ott (YALS) & Erin Downey Howerton (Yattitudes).
 - *Committee reviewed 11 Publication Proposals (Submitted from the Quick Publication Proposals received). Article ideas were forwarded to V. Ott. (YALS) and E. D. Howerton (Yattitudes). Recommendations were made and potential authors were contacted via email for either more information on their proposal or for a re-submission of a more detailed proposal.
 - *Stephanie Squicciarini was contacted to re-submit her proposal on a Teen Author/Festival Handbook. Committee reviewed the proposal and made recommendations. Revised proposal was forwarded to Beth Yoke. Committee currently re-reviewed the proposal for a final recommendation.
 - *Erin Downey Howerton was contacted about submitting a proposal for a New Essentials for YA Services book. However, it was brought to our attention that a new edition of Connecting YA's and Libraries is in the works.
 - *Proposal for Hit List 3 book was forwarded to Beth Yoke. Committee reviewed this proposal and potential authors were re-contacted to re-submit a more detailed proposal.
 - *Committee reviewed the Virtual Worlds Book proposal submitted by Kelly Czarnecki and made recommendations. Revised proposal was forwarded to Beth Yoke. Committee is re-reviewing proposal for a final consensus to be made at Midwinter.
 - *Committee member, Robyn Vittek, worked on updating The YA Professional Books Published, 2001-2008 document and was forwarded to Beth Yoke.
 - *Committee reviewed ideas for the Carnegie-Whitney Award. Possible proposal ideas were forwarded to Beth Yoke.
 - *Committee forwarded the American Libraries Editorial Calendar 2008 on listservs, and to potential authors to encourage submitting articles to AL.
- TERMWORK = n/a (We are Publications!)
- ACTIONAREA = associationsustainability
- STRATEGIESOUTREACH =
- STRATEGIES = publication
- STRATEGIESOTHER =
- PARTNERS = colleagues
- CONCERNS =

COMMITTEENAME = Publishers' Liaison

CHAIR = Carlisle K. Webber

EMAIL = carlie@bccls.org

FUNCTIONSTATEMENT =

ACCOMPLISHED = -Scheduled a time and place for Support Teen Literature Day -Talked with YALSA about advertising it and getting a band, food, etc.

-interviewed publishers for an upcoming YALSA blog post about galleys, -;isted some ideas for an Annual program we'd like to call "Speed-Dating With Children's Publishers."

TERMWORK = Support Teen Literature Day will take place on April 17, 2008, at 3 p.m. at the Tompkins Square Branch of the New York Public Library, 331 East 10th Street, New York NY.

ACTIONAREA = advocacy,marketing

STRATEGIESOUTREACH =

YALSA Board of Directors – Midwinter 08
Topic: Pre-Conference Committee Report Concerns

CONCERNS = Making sure that the committee follows through on all its obligations and commitments.

COMMITTEENAME = Sagebrush Award Jury

CHAIR = Lisa Youngblood

EMAIL = lyoungblood@ci.harker-heights.tx.us

FUNCTIONSTATEMENT = To publicize the award and to determine the winner of the Sagebrush Award for a Young Adult Reading or Literature Program

ACCOMPLISHED = The Sagebrush Award Jury members have spent most of its time publicizing the Sagebrush Award in hopes of encouraging deserving librarians to apply for this award. The Jury published an article in YALS written by the past Jury Chair. That article described the award, quoted several past winners, and encouraged others to apply for this award. The Jury members also submitted reminders to the YALSA blog as well as several national and state listservs. TERMWORK = After the winner has been determined, the Jury will want to publicize that information widely.

YALSA Board of Directors – Midwinter 08
Topic: Pre-Conference Committee Report Concerns

YALSA Board of Directors – Midwinter 08
Topic: Pre-Conference Committee Report Concerns

3. Consequences of the training included (check all that apply):
Better understanding of youth by library staff generally Changes in staffing to address youth needs
Changes in budget to address youth needs Policy changes within the organization Other [please specify]
4. Which of the consequences of the SUS training have made long-term differences in how your library/school/agency views and welcomes youth today vs. when training occurred?
Dedicated teen staff
Dedicated teen collection
Ongoing discussions at administrative and board levels of youth needs and interests Collaboration with other youth serving agencies Other [please specify]
5. What specific library programs were developed as a result of the training?
6. What specific collection enhancements were developed as a result of the training?
7. What do you think inhibited changes from occurring after SUS training?
Lack of organizational funding
Wrong time to expand or develop a new service Unclear about how our organization could build on training provided
8. If your organization were to have another SUS training session now, what areas of youth library service development would you want to have addressed?
How to develop a structured youth-centered service division Methods for developing all staff awareness about youth development and needs Collection development Teens and technology Advocacy at the regional or state level Other [please specify]
9. Please list the various youth service agencies you have contacted, since the SUS training, that have allowed your library to develop collaborative partnerships in providing local youth services.
- TERMWORK =
ACTIONAREA = advocacy,marketing,research,continuouslearning,associationsustainability
STRATEGIES = outreach
STRATEGIESOUTREACH =
STRATEGIESOTHER =
PARTNERS = colleagues,youthdevorgs
CONCERNS = This task force, which ran into membership problems a year ago, has functioned for the past six months with only 4 embers, two of whom have remained silent during that period.
The report submitted last spring, and updated for the fall exec committee meeting is our final one, I suppose. Next steps do need to occur: agencies who received YALSA SUS training sessions still need to be asked for feedback about any systemic changes that have occurred and packaging of SUS curricula into institutions should be considered

COMMITTEENAME = Teaching YA Literature Discussion Group

CHAIR = GraceAnne A. DeCandido

EMAIL = ladyhawk@well.com

FUNCTIONSTATEMENT = This informal discussion group has been invaluable in terms of sharing syllabi, book lists, and information particularly about online teaching. I expect that to continue!

ACCOMPLISHED = I believe that the Teach YA/Children's Lit online discussion group has been reinstated or revitalized, but I never got a formal statement of this (there was supposed to be a press release or some formal announcement) and was thus unable to send out a call on my various lists.

TERMWORK =

ACTIONAREA = continuouslearning

STRATEGIESOUTREACH =

STRATEGIESOTHER =

PARTNERS = colleagues

CONCERNS =

COMMITTEENAME = Technology for Young Adults

YALSA Board of Directors – Midwinter 08
Topic: Pre-Conference Committee Report Concerns

CHAIR = Kelly Tyler

EMAIL = kellyts@mac.com

FUNCTIONSTATEMENT = Charge: To provide a forum for learning and discussion of the use of technology with young adults, to liaise with other groups and organizations on technology issues, to promote the use of technology and other media; to suggest ways to use those media with young adults; to advocate equal access.

Minimum Intended Outcomes:

- Plan and implement the first ever YALSA poster session for the June 2008 Annual ALA Conference.
- Solicit poster session participation.
- Review submissions, prepare information packet for participants.
- Coordinate arrangements for the poster presentation at the Conference.
- Determine how the Technology for YAs committee can better support committees, task forces, or interest groups engaged in work related to technology and teens.
- Review the YALSA website and write or update appropriate resource material to support librarians who wish to integrate technology into their programming and other services.
- Develop a list of potential speakers who can be asked to present a technology program with the committee at ALA Annual Conference 2009, or collaborate on an Q&A or similar article for YALS.

ACCOMPLISHED = - Established a wiki for the committee to use

- Wrote a poster session proposal application and call for submissions
- Worked with the ALA office to distribute the call for submissions
- Evaluate submissions

TERMWORK = We have no news or information for the YALSA Publications committee at this time.

ACTIONAREA = advocacy

STRATEGIESOUTREACH =

STRATEGIES = conferenceprogram

STRATEGIESOTHER =

PARTNERS = educators,colleagues

CONCERNS =

COMMITTEENAME = Teen Tech Week Committee

CHAIR = Stephanie Iser

EMAIL = stephanie.iser@gmail.com

FUNCTIONSTATEMENT = To assist with the planning

of libraries' nonprint resources for education and recreation and to help qualified, trusted professionals in the field of information technology.

Charge: Developing content for the Teen Tech Week web site such as

presentations, program and display ideas and lists of recommended web sites,

video games, DVDs, audiobooks, etc.; promoting Teen Tech Week through efforts such as: contributing

articles to appropriate magazines, technology fields

and publications as appropriate; assisting with the selection of an

award; providing recommendations as to appropriate potential celebrity

Corporate Sponsors, Pr

YALSA Board of Directors – Midwinter 08
Topic: Pre-Conference Committee Report Concerns

librarians' expertise of new web technology. The first tech guide was released in November and addressed the topic of setting up a simple music recording studio.

The committee was charged with the responsibility of creating guidelines for a Best Promotional Song (MP3) contest. Using the previous YouTube contest guidelines as a starting point, the committee added new judging criteria, tips and suggestions, as well as technical information about uploading mp3s to <http://archive.org>

There was a concern about the need to improve the marketing of TTW and the committee's involvement in this process. To follow up on this concern, Kim Bolan and I collaborated on a Marketing Plan for TTW 2008. The plan was shared with Stevie Kuenn in YALSA office and contained such suggestions as blogging strategies, press release topics and schedules, article publications, and enlarging a contact base. Also in marketing news, Stevie Kuenn and I discussed a master marketing toolkit which the committee developed. The toolkit includes a press release for school librarians, teachers, and public librarians and a handout for teens on how to celebrate Teen Tech Week. I am currently working with Stevie Kuenn on how we can use this content to reach a large number of education and library media outlets, listservs, and other points of contact.

Crystal Niedzwiadek developed the first in a series of TTWC sponsored podcasts, in which she interviewed gaming expert Eli Neiburger and me about the blogs we maintain to connect with teens and teen librarians. I am currently working on a podcast about youth technology participation projects to be released in mid December.

In November, I gave a presentation at the KCLMIN Young Adults workshop (Kansas City, MO), in which I shared both practical and innovative tips for celebrating Teen Tech Week and some information about why technology programs in libraries are significant.

Beth Saxton and I submitted articles for publication in the TTW issues of YALS regarding virtual worlds and Teen Tech partnerships. Frances Harris is in contact with the School Library Journal about a potential piece regarding technology limitations in school libraries, in which she will suggest Teen Tech Week alternatives.

At ALA MidWinter, the committee will staff the YALSA member booth to serve as spokes people for Teen Tech Week. We are also assisting the technology committee with hosting the ALA MidWinter Gaming Night. I have on my immediate tasklist a phone call to Stevie and Nichole to see how the Best Promotional Song contest might be promoted at the YALSA Booth and the Gaming Extravaganza.

TERMWORK = Any news coverage we can get for the TTW Tech Guides, Podcasts, and Best Promotional Song Contest would be helpful.

ACTIONAREA = advocacy,marketing,research,continuouslearning,associationsustainability

STRATEGIES = outreach,publication,conferenceprogram,collaboration

STRATEGIESOUTREACH = Through the press kits, we hope to reach education and non-profit media outlets. Also, outreach to YALSA members at the YALSA midwinter booth. STRATEGIESOTHER =

PARTNERS = teenagers,educators,media,parents,colleagues,youthdevorgs

CONCERNS = The Teen Tech Week web site should have been up and running at a much earlier time than mid November. However, technical difficulties with the new content management system prevented us from being as punctual as everyone would have liked it to be. I believe it should be the goal of YALSA to have web content for Teen Tech Week available six months before the event goes live.

There is also a concern about the timeliness of the Teen Tech Week Contests. The best promotional song contest information is still unavailable, and we are less than three months away from Teen Tech Week.

COMMITTEENAME = Teen Read Week

CHAIR = Megan Fink

EMAIL = megan.fink@charlottecountryday.org

FUNCTIONSTATEMENT = Mission:

To provide recommendations for each annual Teen Read Week to the ALA/YALSA staff; to assist in the selection of a slogan, the drawing up of a timeline, the creation of new items added to the tip sheet and Teen Reading web site, and to recommend promotional activities and products. Group Size: 7, including

YALSA Board of Directors – Midwinter 08
Topic: Pre-Conference Committee Report Concerns

at least two members from the previous year. Term: 2 years, commencing after Annual and ending after Annual.

ACCOMPLISHED = Teen Read Week Committee Report:

Megan Fink

Wrote article for

Teen Read Week on:

<http://www.ilovelibraries.org/news/topstories/trw.cfm>

Emily Valente

Blogged for TRW on YALSA blog.

http://wikis.ala.org/yalsa/index.php/Teen_Read_Week

Teen Read Week Committee Report

Revised theme definition and came up with related themes for 2008 TRW “Books with Bite” .

Megan Fink

Wrote article for Teen Read Week 2007 LOL theme on:

<http://www.ilovelibraries.org/news/topstories/trw.cfm>

Emily Valente

Blogged for TRW 07 during October.

Committee at Large:

Brain stormed general themes and came up w/ 2 or 3 specific phrases/concepts for the proposed TRW 2008 concepts: “dark/vampire-y/monsters/Halloween-y” according to suggestion by Beth Yoke et al.

TRW 08 Pamphlet: We will have created an annotated list of 75 titles for 2008 theme “Books with Bite”.

Completed list due in January before midwinter.

Future projects:

The 08 Teen Tech Week Committee is pioneering a monthly email newsletter or guide that we'd mail out each month to members and registrants. We'd need 6, with the first one ready to go on April 1. The job of your committee would be to create the content (a few paragraphs) of each message, then send it to the office to blast out to members & registrants.

Content for the TRW web site and wiki: We've been trying to minimize static content on the web site and just focus on core info there. For the 2008 web site, can your committee please limit the recommended reading to professional resources for librarians and educators? Please be sure to include relevant YALS articles and YALSA publications. In terms of programming ideas, 15-20 ideas each w/ a few sentence description. You may want to think of ways to group them, such as by level of difficulty/time commitment, cost, type of library (school, public, either), level of teen participation, level of collaboration, etc. Content for the web site needs to be turned in to the YALSA office by March 14th.

The content for the wiki your committee can add themselves, but should be completed by April 14.

TERMWORK =

ACTIONAREA = advocacy,marketing

STRATEGIES = outreach,publication

STRATEGIESOUTREACH =

Marketing partners, publishing companies, etc.

STRATEGIESOTHER = Inclusion in all YALSA publications, like YALS etc.

PARTNERS = teenagers,educators,media

CONCERNS =

COMMITTEENAME = Website Advisory Committee

CHAIR = Connie Urquhart

EMAIL = connie.urquhart@fresnolibrary.org

FUNCTIONSTATEMENT = To regularly evaluate the YALSA website and to assist the YALSA staff with creating and maintaining content for members and nonmembers; to liaise with YALSA committees in the use of the website in their work for the Division; to liaise with the ALA Website Advisory Committee; and to develop and recommend policies for the YALSA website to the YALSA Board.

YALSA Board of Directors – Midwinter 08
Topic: Pre-Conference Committee Report Concerns

ACCOMPLISHED = Since Annual in June 2007 we have accomplished several tasks. We continue to accept applications for both the private and public wiki, and advise YALSA in issues relating to the wiki. Two specific issues that have recently surfaced are how to combat spam while still maintaining the open spirit of the wiki (a free, simple login procedure was implemented), and how to allow committee members to upload documents while maintaining some quality control over the wiki. At conference we will work on guidelines for the uploading of documents.

The Web Advisory Committee continues to maintain YALSA's MySpace profile, with each committee member taking responsibility for its upkeep every month. New slideshows are uploaded twice a month and surveys and/or announcements are also disseminated twice monthly. Themes vary from "A Brand New Me" (late August) to "LOL@Your Library" to promote Teen Read Week.

A major project the committee worked on this year was the web redesign survey. This survey is intended to gauge how YALSA can better serve our community online and as such tried to ask questions that hit at not only the existing website but anywhere YALSA can offer services online.

TERMWORK = None at this time.

ACTIONAREA = advocacy,marketing,research,continuouslearning

STRATEGIES = outreach,publication,collaboration

STRATEGIESOUTREACH = ALA Website Advisory Committee Key Partners (see below)

STRATEGIESOTHER =

PARTNERS = teenagers,educators,media,parents,colleagues,youthdevorgs

CONCERNS = None at this time.

COMMITTEENAME = Youth Participation

CHAIR = Sarah Jaffa

EMAIL = zannej@yahoo.com

FUNCTIONSTATEMENT = To establish guidelines and/or procedures to involve young adults in the decision-making process which directly effects their access to information and library service at local, state and national levels; to provide continuing education and public professional awareness of youth participation.

ACCOMPLISHED = We've reviewed, revamped and submitted an updated survey relating to the potential creation of a Teen Summit for distribution among YALSA and Young Adult Librarians.

TERMWORK = We have no news at this time.

ACTIONAREA = advocacy,marketing,research

STRATEGIESOUTREACH =

STRATEGIES = publication,conferenceprogram,collaboration

STRATEGIESOTHER =

PARTNERS = teenagers,educators,media,colleagues,youthdevorgs

CONCERNS=

COMMITTEENAME = YALSA 2009 Preconference Committee

CHAIRNAME = Amy Alessio

ADDRESS = 628 Stafford Dr. CITY = Roselle STATE = IL ZIP = 60172

DAYPHONE = 630 924 8250

EMAIL = aalessio@stdl.org FAX =

TITLE = Best of the Genres

RESTRICTIONS =

ALTERNATEDAYTIME = Preconference - all day Friday

DESCRIPTION = Participants will hear speakers, panels and teens discussing marketing and programming with genre titles for young adults. Participants will also enjoy two genre book discussions with advance preparation.

YALSA Board of Directors – Midwinter 08
Topic: Pre-Conference Committee Report Concerns

AUDIENCESIZE = School and public librarians, academics, teachers, publishers, Association
Sustainability, Professional Development and Support, Diversity
FIRSTPRIORITY = Children and Young Adults

SECONDPRIORITY =

THIRDPRIORITY =

CONFYEAR = 2009

YALSAGOALS = -Advocacy of YA literature -Promoting our awards -Promoting diversity as that will be one genre category and diverse authors will also be included in other categories.

-Education

-Sustainability: this should be a popular preconference and could have lists made up into a pamphlet afterwards to sell.

COMMITTEENAME = 2008 YALSA President's Program

CHAIR = Sarah Debraski & Carrie Bryniak

EMAIL = cbryniak@yahoo.com / slcornish@gmail.com

FUNCTIONSTATEMENT = To plan, organize and present the YALSA President's Program at the next Annual Conference

ACCOMPLISHED = We have secured one speaker, Kim Bolan. We have finalized our program name, it is: Between Home & School: The Teen Third Space.

We have contacted other speakers, outside the profession with limited success so far. The Project for Public Spaces speaker we had hoped for was unavailable after all. We've made contact with a couple people in the academic world, but they are also committed to other conferences or projects right now. Our most recent contacts include Nancy Davenport and Anastasia Goodstein. We are waiting to hear their responses to our invitation to speak.

We are trying to not only cover the physical third space, but also the virtual one in our hour and a half time slot.

In order to help with promotion of the program the chairs will be recording a podcast with Linda Braun.

TERMWORK =

ACTIONAREA = advocacy,marketing,continuouslearning

STRATEGIES = outreach,publication S

TRATEGIESOUTREACH =

STRATEGIESOTHER =

PARTNERS = educators,colleagues,youthdevorgs

CONCERNS =

COMMITTEENAME=Wrestlemania Task Force

CHAIR= Kimberly Patton

EMAIL= kpatton@lawrence.lib.ks.us

INSTRUCTIONS: Do not leave any sections blank. Details are appreciated.

FILED BY: Committee/Jury/Taskforce Chair

FILING DATE:

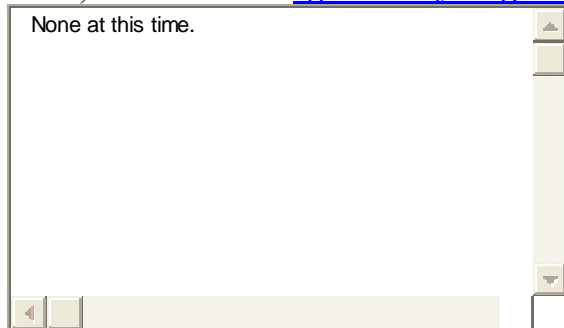
Work Group Statement:

To plan and provide resources for the 2007-2008 Reading Challenge by selecting a required read (one each for middle and high school), updating and expanding the existing toolkit, creating and maintaining a page on the YALSA wiki and other activities that the task force deems appropriate. Read the submitted essays and choose a winner by Feb. 15th, 2008. Submit a final report with recommendations for future enhancements in May 2008 for the Board to deliberate at Annual 2008. Size: TBD

Accomplishments:

Our Task force had a flurry of activity right after annual because we needed to select our 2008 titles right away in order to get them to the Wrestlemania folks. After much discussion back and forth we ultimately came up with two titles; one for older teens and one for younger teens. We selected *Stuck in Neutral* by Terry Truman for the middle school grades and *Ball Don't Lie*, by Matt de la Pena for the high school readers. We also talked briefly about doing a Wiki for Wrestlemania and an additional booklists, but we felt we were reaching a bit far for this year. Those are things we would definitely like to see the task force accomplish in the future. It could be a reachable goal for a group that starts out at the beginning of the year instead of in July. We are all eagerly awaiting the submissions from our teen writers. We are excited to see so many more libraries that have signed up this year and look forward to seeing what comes forth. We will talk about judging criteria and any changes we want to make at our Midwinter meeting. We don't, however, anticipate making many changes because the criteria and the score card we worked out last year for the first challenge, actually worked quite well.

What news or information related to your committee do you want to share with YALSA publications? Please forward all publication ideas to YALSA's Publications Committee Chair, Mina Gallo at egallo@cuyahogalibrary.org as well.



**YALSA Board of Directors – Midwinter 08
Topic: Pre-Conference Committee Report Concerns**

Collaborating with school and public libraries and of

Publication (print or electronic)

Conference program

Collaboration

Other (Please explain):

**Which key partner(s), if any, listed in the Strategic Plan will be involved in your strategies?
(Select as many as apply.)**

- Teenagers
- Educators
- Media (web sites, magazines, etc.)
- Parents
- Professional Colleagues
- Youth Development Organizations

Concerns: If concerns are of a personal nature, please e mail YALSA's President, [Paula Brehm-Heeger](#), directly. Do not comment using this form.

YALSA Board of Directors – Midwinter 08
Topic: Pre-Conference Committee Report Concerns

FUNCTIONSTATEMENT = Redevelop a chair guide that is up to date, easy to use and has complete information or cross references.

ACCOMPLISHED = Using the AASL chair handbook model, the bulk of the document has been rewritten and reformatted.

We have also added YALSA forms (removing the AASL ones) and have been working on getting the 4 minimum intended outcome statements for each committee.

The draft guide has been sent to the YALSA office, along with the list of most of the outcomes we have collected so far.

TERMWORK = none

ACTIONAREA = advocacy,marketing,continuouslearning,associationsustainability

STRATEGIES = outreach,publication

STRATEGIESOUTREACH = to members and chairs

STRATEGIESOTHER = PARTNERS = colleagues

CONCERNS = none we are on track and will need the Board to finalize the draft version, and then work with the web formatting.

This document is not intended to be a reprint document.