

YALSA Board of Directors Meeting
ALA Mid-inter Meeting, Seattle
January 9, 00

Topic. Executive Director's FY 00 Goals

Background. At each Mid-inter Meeting the Executive Director submits her goals to the Board. It is the responsibility of the Board to provide her with feedback about the Executive Director's performance at the end of each fiscal year. The goals can help guide the feedback the Board provides.

Action Required. Information

There are 3 sets of goals included in the following chart: ALA's goals, YALSA's goals and the Executive Director's personal goals.

YALSA Unit Goals, FY 00

Efficiency of process

Goal	Accountabilities	Performance Measures
<p>ALA. Implement specific improvements based on the results of the FY 06 member satisfaction survey.</p>		
<p>YALSA. By August 31st 2007, will have adjusted its portfolio of CE offerings to better meet the needs of members and YA librarians.</p>	<ul style="list-style-type: none"> • Evaluate the results of the Professional Development & Conference surveys • Identify strategies to better meet members' CE needs • Begin implementation of strategies • YALSA will collaborate with the PIO and other appropriate media related groups to increase public awareness of YALSA's CE products and services 	<ul style="list-style-type: none"> • Plan created to adjust conference offerings for 2008, based on feedback from member survey • YALSA will add at least one new work to its publication portfolio and implement plans for a revised edition of an existing work • New e-courses are in development and address needs identified in Professional Development Survey • One new licensed institute will be available • Plan for improving SUS program is available
<p>Personnel. BY. By August 31st 2007, I will have collaborated with the Board and other appropriate member groups to identify strategies and begin implementation of enhancing YALSA's CE offerings.</p>	<ul style="list-style-type: none"> • Evaluate feedback from 2 surveys and share information with the Board and members • Work with the Board to identify strategies for improving YALSA's CE offerings, including: e-courses, conferences, institutes and SUS training • Begin implementation of strategies 	<ul style="list-style-type: none"> • Strategies identified and prioritized • Communications with the Board • Plan for conference improvements drafted

YALSA Unit Goals, FY 00

Financial Performance

Goal	Accountabilities	Performance Measures
<p>ALA. General fund net revenue will reach or exceed \$250,000.</p>		
<p>YALSA. By August 31st 2007, YALSA will have implemented new initiatives to increase overall revenue by \$100,000 over FY '06.</p>	<ul style="list-style-type: none"> • Increase Teen Read Week revenues from sponsorship(s) • Add to YALSA's existing publishing portfolio • Continue branding of the Printz, MAE, and Alex awards • Manage the Friends of YALSA initiative • Develop new products to sell to members, librarians and educators • Build the new Teen Tech Week program so that it is att 	

YALSA Unit Goals, FY 00

Personnel Learning

Goal	Accountabilities	Performance Measures
ALA. 100% of staff will undertake a training, educational and/or developmental activity		