

**YALSA Board of Directors – Midwinter 2007
Strateg**

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Strategic Plan**

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Strategic Plan’s Action Plan Update**

Identify strategic national organizations & give to PAT (Partnerships Advocating for Teens)				
Allocate funds for partnerships				
Develop action				

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a panel presentation to the caucus of youth services SIG)				
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Goal Area 2 :

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STRATEGY 2-C: UPDATED - Collect anecdotal evidence and success stories to support the value of young adult librarians. (FY05)

TACTIC	WHO	WHEN	RESOURCES	STATUS
Post query on listservs to collect quotes and success stories	Advocacy Taskforce	Fall 05		Fall 05: Pam asked chair to do this
Compile and categorize results	Advocacy TF	winter 2006		This has been done—categorized, too.
Write articles and disseminate	Members, YALS & YAttitudes	Annual 06		Sent to YALS
Submit data to Advocacy Task Force for their use and for further dissemination	Staff	Midwinter 2007	NEW ITEM	

STRATEGY 2-D: STATUS UPDATED - Create boilerplate packages to use for PR. (FY05)

TACTIC	WHO	WHEN	RESOURCES	STATUS
Contact PIO for guidelines	Staff	Spring 05		Done
Create boilerplates	Division and Membership Promotion Committee	Charge - Annual 2005 Present to Board – Midwinter 06		YALSA staff created information, but needs organizing (fall 05)
Post on the Web site – Professional Development Center	Staff	Ongoing		Creation of White Papers and development of pieces dealing with immediate issues such as DOPA, social networking, book challenges, etc. have become the focus of this area.

Goal Area 3: Resear

STRATEGY 3-A: COMPLETED - Compile a bibliography of existing research relating to teen library issues. (FY05)

STRATEGY 3-B: REMOVED - Develop an annual research agenda. (FY06)

STRATEGY 3-C: COMPLETELY REVISED - Identify gaps in existing research. (FY06)

TACTIC	WHO	WHEN	RESOURCES	STATUS
Charge the research committee	president	Annual 05		Done fall 05
Develop a survey asking library school faculty to list potential “applied” research agenda items	Research Committee	Summer 2007		

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STRATEGY 4-B: REVISED - Research and pursue appropriate collaborative opportunities with other CE providers. (FY05)

TACTIC

WHO

WHEN

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STRATEGY 5-A: REVISED - Create new professional development opportunities that generate revenue over expenses. (FY05)

TACTIC	WHO	WHEN	RESOURCES	STATUS
Charge Professional Development Committee	President	fall 05		Waiting for completion of survey.
Create framework for one new education program	PD Committee	Fall 05 and winter 06		This wa

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