YALSA Board of Directors – Midwinter 2007 Strateg

YALSA Board of Directors – Midwinter 2007 Strategic Pl

	Strategie Fran S Action Fran Opuate			
Identify strategic				
national				
organizations &				
give to PAT				
(Partnerships				
Advocating for				
Teens)				
Allocate funds for				
partnerships				
Develop action				

a panel		
presentation to the		
caucus of youth		
services SIG)		

Goal Area 2:

STRATEGY 2-C: UPDATED - Collect anecdotal evidence and success stories to support the value of young adult librarians. (FY05)

TACTIC	WHO	WHEN	RESOURCES	STATUS
Post query on	Advocacy	Fall 05		Fall 05: Pam asked
listservs to collect	Taskforce			chair to do this
quotes and success				
stories				
Compile and	Advocacy TF	winter 2006		This has been
categorize results				done—categorized,
				too.
Write articles and	Members, YALS	Annual 06		Sent to YALS
disseminate	& YAttitudes			
Submit data to	Staff	Midwinter 2007	NEW ITEM	
Advocacy Task				
Force for their use				
and for further				
dissemination				

STRATEGY 2-D: STATUS UPDATED - Create boilerplate packages to use for PR. (FY05)

TACTIC	WHO	WHEN	RESOURCES	STATUS
Contact PIO for	Staff	Spring 05		Done
guidelines				
Create boilerplates	Division and	Charge -		YALSA staff created
	Membership	Annual 2005		information, but
	Promotion	Present to		needs organizing
	Committee	Board –		(fall 05)
		Midwinter 06		
Post on the Web	Staff	Ongoing		Creation of White
site – Professional				Papers and
Development				development of
Center				pieces dealing with
				immediate issues
				such as DOPA,
				social networking,
				book challenges, etc.
				have become the
				focus of this area.

Goal Area 3: Resear

STRATEGY 3-A: COMPLETED - Compile a bibliography of existing research relating to teen library issues. (FY05)

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STRATEGY 3-B: REMOVED - Develop an annual research agenda. (FY06)

STRATEGY 3-C: COMPLETELY REVISED - Identify gaps in existing research. (FY06)

TACTIC	WHO	WHEN	RESOURCES	STATUS
Charge the	president	Annual 05		Done fall 05
research				
committee				
Develop a survey	Research	Summer 2007		
asking library	Committee			
school faculty to				
list potential				
"applied" research				
agenda įtems				

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				IMLS, and ALISE
Communicate	President	Spring 07	NEW DATE	
with them about				
known data needs				

Goal Area 4: Continuous Learning

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STRATEGY 4-A: Conduct member and member prospect research to determine education and information needs. (FY05)

TACTIC	WHO	WHEN	RESOURCES	STATUS
Charge	President	Fall 05		Committee charged
Professional				10/18/05. Anthony
Development				Bernier appointed as
Committee				SP liaison.
w/developing				
survey				
Develop survey	Committee	June 06 (show		DONE
		Board a		
		progress report		
		at MW 06)		
Administer survey	Staff	Summer 06		DONE
Compile survey	Staff	Fall 06		
results				
Analyze results	Committee ,	Jan. 07		

Analyze results | Committee | Jan. 07 | Report finding 3.99976 3.99976 3.99976 3.99976 6 reTjz7.99515 059.T /R1Td

STRATEGY 4-B: REVISED - Research and pursue appropriate collaborative opportunities with other CE providers. (FY05)

TACTIC WHO WHEN RESOURC

STRATEGY 5-A: REVISED - Create new professional development opportunities that generate revenue over expenses. (FY05)

TACTIC	WHO	WHEN	RESOURCES	STATUS
Charge	President	fall 05		Waiting for
Professional				completion of
Development				survey.
Committee				
Create framework	PD Committee	Fall 05 and		This wa
for one new		winter 06		
education program				