

**YALSA Board of Directors Meeting
ALA Midwinter Meeting, San Antonio
January 20-25, 2006**

Topic: Joining ALA's @ your library campaign

Background: Based on an email consensus in the summer of 2005, YALSA's Board agreed that YALSA should join the campaign. Joining the campaign is a good fit for the advocacy goal in YALSA's Strategic Plan. An Advocacy Taskforce was established in 2005 and they will help plan the @ your library campaign.

Action Required: Discussion/Decision

ALA Public Information Office (PIO) will be responsible for preparing and presenting the proposal to the Board of Directors.

- Public Information
- Development
- Communications
- Development
- Partnership
- Library
- Public Library
- Education

for the purpose of the campaign. YALSA will be responsible for the campaign.

Proposed timeline for YALSA.

Development	Public Information	Education
April	Public Information	Development
		Development

Agenda Item	Connection Strategy	YAL A or PO,ode e opp n for n intern ro o o e er
No Dec	Mer ein P	De ed prod c de e op en Mer ein pro o ion nd o er co er
Priority	Capit n Prinn	Mo e en Mer in er o ro o pro r o e er ip o e e pro o ion e in o Mer in d n ion o Pre nc e en nd c ille
Priority	N ion P Strategy	YAL A or PO,ode er ine nd r e ed o e
Item	Lnc	Lnc ec p n o e ener p ic o N ion ic Off e en
Priority for rd	Pos Lnc E ion	E e cce e o d e nd e d en if nece ry