## YALSA BOARD OF DIRECTORS MEETING DRAFT MINUTES JANUARY 20-24, 2012, Dallas

YALSA is a national association of librarians, library workers and advocates whose mission is to expand and strengthen library services for teens, aged 12-18. Through its member-driven advocacy, research, and professional development initiatives, YALSA builds the capacity of libraries and librarians to engage, serve and empower teens.

Board I Sat. 1:30 - 5:30 in the Convention Center, room C143

Present: Nick Buron, Priscille Dando, Sarah Flowers, Sandra Hughes-Hassell, Penny Johnson,

Monique le Conge, Jack Martin, Kim Patton, Shannon Peterson, Sara Ryan, Chris Shoemaker,

Stephanie Squicciarini, Gail Tobin, Sarajo Wentling, Beth Yoke, Christian Zabriskie

Guests: Pam Berger, Linda Braun, Kelly Czarnecki, Franklin Escobedo, Catherine Haydon, Barbara

Motion #2. S. Wentling moved that the YALSA Board accept consent items 1-12. K. Patton seconded. Motion passed.

Mega Issue – Saturday

Item #13.Mega Issue Discussion (20 min) – Sarah Flowers

How can YALSA connect with state library associations to strengthen advocacy efforts and impact?

N. Buron facilitated brainstorming and discussion of ways to connect at the state level.

Motion #4. K. Patton moved that the YALSA Board direct staff to compile a comprehensive survey to share with state library associations leaders to find out how YALSA can best help them to serve local library services to teens. G. Tobin seconded. Motion passed.

## **Action Items** – Saturday

Item #14.Pre-Meeting Division Councilor Report – Nick Buron

Motion #5. N. Buron moved that the YALSA Board instruct Nick Buron, YALSA Councilor, to vote at Midwinter 2012 Council in the best interest of YALSA and its mission. S. Hughes-Hassell seconded. Motion passed.

Item #15.Marketing Proposal –Beth Yoke

**Motion** #6. S. Squicciarini moved that the YALSA Board approve up to \$10,000 in funds to cover the cost of a marketing consultant's services who will evaluate YALSA's current marketing efforts and develop a new marketing strategy and collateral; and direct the Executive Director to create, distribute, and vet an RFP to consultants. P. Johnson seconded. Motion passed.

Item #16.Use of Morris Funds – Penny Johnson & Beth

**Motion #7.** S. Hughes-Hassell moved that the YALSA Board use the Morris Endowment annual interest for the purpose of promoting YALSA's book and media awards and selected lists for FY12 through FY14, at which time the Board will review the use of funds. J. Martin seconded. Motion passed.

Item #17.Frequency of YA Lit Symposium – Nichole Gilbert & Beth

Motion #8. S. Squicciarini moved that the YALSA Board direct the President to establish a task force to explore the feasibility of an annual symposium beginning in 2014. C. Zabriskie seconded. Motion passed.

Item #18. Advocacy Benchmarks Taskforce Establishment – Sarah

Motion #9. K. Patton moved that the YALSA Board direct the President to appoint a task force in February 2012 to create advocacy benchmarks and submit an initial draft for Board consideration at their 2012 Annual Conference meeting. S. Peterson seconded. Motion passed.

Item #19.Fabulous Films: Request for Board Action—Sarah Sogigan

Motion #11. S. Ryan moved that the YALSA Board adopt the Fabulous Films for Young Adults policy and procedure updates in concept and direct Organization and Bylaws to work with the committee to refine and finalize the language by the time of the Board conference call in March so that the 2012-13 committee can operate with the updated version. S. Peterson seconded. Motion passed.

Item #20.Proposed Use of 2012 FOY Funds – Letitia Smith & Linda

Motion #12. P. Dando moved that the YALSA Board direct staff to work with Division and Membership Promotion and the Financial Advancement committees to use funds raised in 2012 to support the resource "YALSA Box" that would provide and promote a toolkit and materials free to members to host a YALSA-related event in their community. J. Martin seconded. Motion passed.

Item #21.

Item #27.Piloting a Virtual Selection Committee—Jack Martin

Motion #15. C. Shoemaker moved that the YALSA Board extend the Midwinter meeting by 5 minutes. K. Patton seconded. Motion passed

**Motion #16.** C. Zabriskie moved that the YALSA Board direct the President to establish an ad-hoc committee of the Board to explore the possibility of piloting a virtual award and selection committee. G. Tobin seconded. Motion passed.

Item #28.Odyssey Manual Taskforce Report –Mary Burkey Mary shared information about the Odyssey manual and

## YALSA Board of Directors - Midwinter 2

 ${f Motion} \ \# \ 3 \ {f K}.$  Patton moved that the YALSA Board accept this Memorial Resolution for