

**YALSA Board of Directors Meeting
ALA Midwinter Meeting, Dallas
January 20 – 24, 2012**

Topic: FY13 Budget Priorities

Background: As the first step in the budgeting process, the Board will want to discuss budget priorities for FY13, based on the strategic plan and other association priorities in order to provide direction to the Executive Director as she develops the proposed FY13 budget, the first draft of which is due to ALA Feb. 2nd. The draft budget can be refined right up through the ALA Annual Conference, but must be finalized immediately afterwards. Changes are normally made to the draft in the spring, when more is known about the current fiscal year and future projects are more fully fleshed out. A draft budget will be presented to ALA's Budget Analysis and Review Committee during their meeting at the end of April. It is beneficial to have the budget as finalized as possible by that time.

Action Required: Discussion

The Board needs to accomplish the first two steps in the budget process at Midwinter:

- 1. Agree on goals**
 - Prioritize program delivery goals
 - Set organizational financial goals
 - Clarify annual goals from strategic plan

YALSA Board of Directors –

Possible FY13 Major Priorities

The focus here is primarily on new initiatives and programs that would not likely have been included in past budgets.

Program, Service or Initiative (from Action Plan)	Strategic Plan Alignment	Anticipated Expenses	Anticipated Revenues
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<p>Build finances for future projects</p> <ul style="list-style-type: none"> • Grow the Leadership Endowment • Implement planned giving effort 	<ul style="list-style-type: none"> • Advocacy • Continuous learning • Member engagement 	<ul style="list-style-type: none"> • Staff time • Printing and mailing materials • Swag 	<ul style="list-style-type: none"> • Monetary donations to endowment
<p>Implement member recruitment and retention efforts and continue supporting Spectrum and Emerging Leaders</p>	<ul style="list-style-type: none"> • Member recruitment and engagement 	<ul style="list-style-type: none"> • Staff time • Cost of printing and mailing materials • Cost of mail blasts • Cost of swag • Cost of exhibiting at other division & state conferences • Cost of Spectrum and Emerging Leader support 	<ul style="list-style-type: none"> • Revenues from dues
<p>Implement TRW impact study. Based on TRW impact study, retool TRW program</p>	<ul style="list-style-type: none"> • Advocacy • Member engagement 	<ul style="list-style-type: none"> • Staff time • Fees from outside consultant 	
<p>Continue Board building and development process to increase board effectiveness</p>	<ul style="list-style-type: none"> • Capacity building 	<ul style="list-style-type: none"> • Staff time • Fees for trainings like webinars, e-courses, conferences, etc. • Fees for professional memberships • Fees for purchasing materials such as books, periodicals 	
<p>If Junior Board proposal is approved, begin implementation</p>	<ul style="list-style-type: none"> • Capacity building 	<ul style="list-style-type: none"> • Staff time • Stipend for coordinator • Travel costs for teens and chaperone (goal is to have this funded by a corporate partner) 	

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If state grant proposal passes, implement state grant	<ul style="list-style-type: none"> • Advocacy • Research & Best Practices 	<ul style="list-style-type: none"> • Staff time • Cost of monetary award (goal is to have this funded by a corporate partner) 	
Give out first student conference scholarship	<ul style="list-style-type: none"> • Member recruitment & engagement • Continuous Learning 	<ul style="list-style-type: none"> • Cost of stipend (funded by Leadership Endowment) 	
Next round of advocacy contest	<ul style="list-style-type: none"> • Advocacy 	<ul style="list-style-type: none"> • Stipend to winners • Staff and member time 	
Implement another round of Excellence	<ul style="list-style-type: none"> • Research & Best Practices • Member engagement 	<ul style="list-style-type: none"> • Staff time • Cost of cash prize to winners • Publishing expenses (design, proofing, printing, editing) 	<ul style="list-style-type: none"> • Revenues from book sales
Create promotional items for YALSA's lists and awards	<ul style="list-style-type: none"> • Advocacy 	<ul style="list-style-type: none"> • Cost of design, printing and shipping (to be funded by Morris Endowment) 	
Possible addition of staff	<ul style="list-style-type: none"> • All goals 	<ul style="list-style-type: none"> • Salary, wages, etc. 	

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edition of Cool Teen Programs and the second Best of YALS)	Learning • Capacity building	proofing, printing, editing)	
Other?			