YALSA Board of Directors Meeting
February Meeting via Conference Call
February 29, 2008

Topic: **Strategic Planning Next Steps**

Background: **The draft document below was developed by Paul Meyer from Tecker Consultants after the two strategic planning sessions at the 2008 Midwinter Meeting. The Board will want to review the document to ensure that it incorporates all of the desired updates and changes that were discussed at Midwinter and to ensure that it meets YALSA's needs. When the document is acceptable to the Board, the Board needs to officially adopt the document. As next step, the Board must review, finalize and approve the strategies that were created during the Sat. afternoon planning session at Midwinter. These strategies articulate how the goals and objectives will be met. The desire is to have these two items approved by June so that the plan can be implemented beginning in FY09. After the Board has approved these two items, an Action Plan will be developed that says who will accomplish particular items and by what projected date. That will be a working document for staff and member leaders that will grow and change as we execute the strategic plan.**

Action Required: **Discussion**

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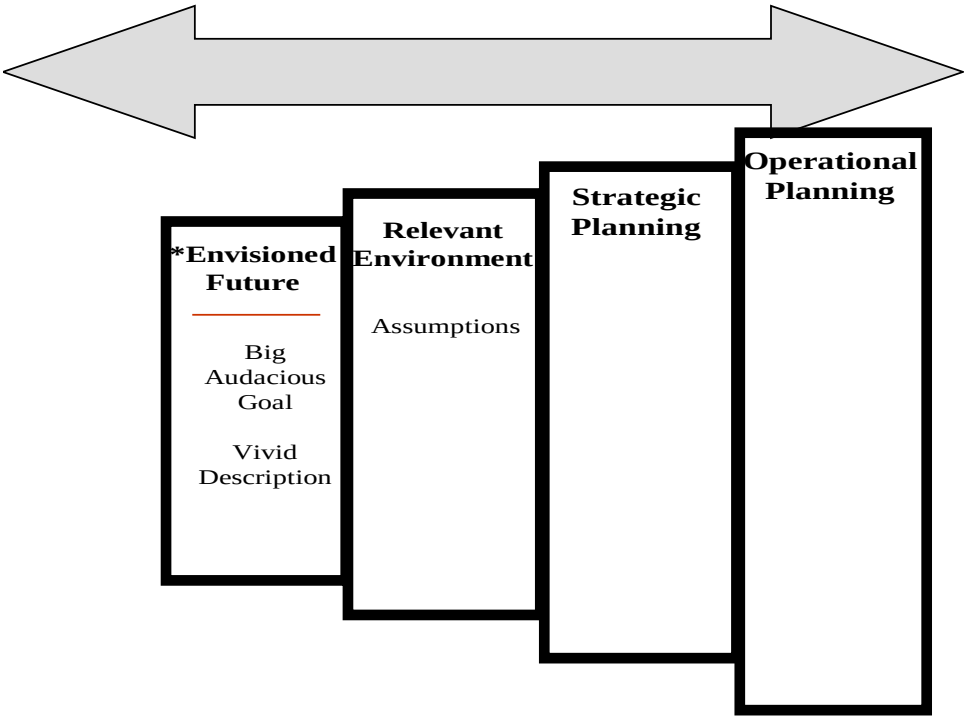
Overview

The Young Adult Library Association (YALSA) has continued a strategic planning process to assist the association in creating clarity and focus on how it should invest its valuable resources on the identified wants, preferences, and needs of its members and other stakeholder groups. As part of this effort, the YALSA has continued its ongoing strategic planning and thinking process that is leading to a more focused organization This plan will facilitate (a) YALSA's identification of the future needs of members and other identified stakeholders and (b) YALSA's options for satisfying those needs. The planning process marks a significant juncture in the organization's history and the results of this plan will initiate choices that the association will make for future success.

The framework used for YALSA's strategic planning and thinking process is a model of strategic judgments organized into four time-related horizons outlined below.



10-30 Year Planning Horizon

The following thinking represents goal areas for the next three to five years. They are areas in which YALSA will explicitly state the conditions or attributes it wants to achieve. These outcome statements define "what will constitute future success." The achievement of each goal will move the organization toward realization of its vision. The goal areas are not in priority order.
Objectives provide direction on how the association will accomplish its articulated goals and are considered in the 3-5 year planning horizon.

Prioritization Key:
(H) = To be started in next fiscal year.
(M) = To be started, if possible, in next fiscal year.
(L) = To be started in a subsequent fiscal year.

Goals & Objectives