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gather some  
information about the  
impact TRW is having in  
local communities so we gp

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|   | <p>purchase ad space in trade journals, email blasts, rent mailing lists, etc.</p> <ul style="list-style-type: none"> <li>• Create &amp; distribute flyers, freebies, downloadable resources, etc. to raise awareness</li> <li>• Contract w/ an event planner to carry out events</li> <li>• Create teen portion for TRW site</li> </ul> | <p>\$1,000</p> <p>\$3,000</p> <p>\$3,000</p> |
| <p>provide members who register for TRW with extras</p> | <ul style="list-style-type: none"> <li>• Free downloadable resources</li> <li>• Best TRW Program Contest</li> <li>• Other</li> </ul>   | <p>\$5,000</p>                               |