

YALSA Board of Directors Meeting
Conference Call
February 25, 2010

Topic: **Approval of Minutes from the 2010 Midwinter Meeting**

Background: **Minutes are the official record of the Board. It is important that they be as accurate as possible. Any oversights or errors should be identified and corrected for the permanent record. The minutes below have been submitted by Linda Braun and Francisca Goldsmith, YALSA's Secretary, for the Board's approval.**

Action Required: **Consent**

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2011 Conference, 4:00-5:30 time slot on Friday may become no conflict, which means we would need to move YALSA 101

Divisions solicited for program material for 2010 Annual virtual conference

Monday - L. Braun informed Board members of ALSC's Board voted to change their scope from birth to 13 and it will be placed on the 2010 ALSC ballot for member voting

Adoption of the Agenda

Motion #1. Jerene Battisti moved that the YALSA Board adopt the agenda with flexibility. Seconded by Nick Buron. Motion passed.

Consent Items (5 min.) – Saturday

Item #1. Approval of Minutes from 2009 phone meeting—Francisca Goldsmith 12/14/09
Administrative task

Motion #3. Stephanie Squicciarini moved the YALSA Board move the approval of the minutes from 2009 phone meeting out of Consent into Action. Seconded by Kimberly Patton. Motion passed.

Item #2. Conflict of Interest Policy for Publications – Mary Hastler 12/14/09
Goal #3 Research Goal #2 Marketing

Item #3. Slate for '10 YALSA Election –Nominating Committee 12/14/09
Goal #5 Member Recruitment & Engagement

Item #4. Interest & Discussion Group Petitions (TAGS & Tech) 12/21/09
Goal #5 Member Recruitment & Engagement

Item #5. Executive Director's Goals for FY 10 –Beth Yoke 12/14/09
All goals

Item #6. YALS Editor Midwinter Report – Sarah Flowers 12/10/09
Goal #2 Marketing, Goal #4 Continuous Learning, Goal #5 Member Recruitment & Engagement

Motion #2. Cindy Welch moved that the YALSA Board move Item #6 to Discussion. Sarah Debraski seconded. Motion passed.

Item #7. YAttitudes Editor Midwinter Report – Erin Howerton 12/18/09
Goal #2 Marketing, Goal #5 Member Recruitment & Engagement

Item #8. Blog Manager Midwinter Report – mk Eagle..... 12/14/09
Goal #1 Advocacy, Goal #2 Marketing Goal #4 Continuous Learning, Goal #5 Member Recruitment & Engagement

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Item #9. Confirmation of Computer Expenditure – Mary 12/14/09
Goal #2 Marketing

Item #10. Research Journal Name – Linda Braun 12/14/09
Goal #3 Research

Item #11. Board Member Contract – Linda 12/14/09
Goal #5 Member Recruitment & Engagement

Motion #4. Dawn Rutherford moved that the YALSA Board move Item 11 out of Consent into Action. C. Welch seconded. Motion passed.

Motion #5. Kimberly. Patton moved that the YALSA Board approve the remaining Consent items. J. Battisti seconded. Motion passed.

Mega Issue – Saturday

Item #12. Mega Issue Discussion – Linda 12/20/09
Goal #5 Member Recruitment & Engagement

How can YALSA effectively deal with increased competition for members' time & money?

Discussion included the following points:

- YALSA should explore expanding or creating new opportunities for school librarians, and consider virtual methods for reaching the group.
- YALSA should continue pushing out free, ready-made, deliverable resources via the web. Pushing out YALSA information and resources at any regional or state level conference helps reach those who don't come to ALA .
- New member welcome emails can be followed up by later phone or email check-ins for feedback.
- Make sure messages are clear and concise.
- Once appointments are completed, communicate with volunteers that did not get placed on a member group about other ways to get involved in the organization. Could be an appropriate task for the Appointments Task Force.
- Remind others who are interested in becoming active that beyond committee work there are other ways to become involved: blogging, etc. See Get Involved page on wiki.
- Encourage those who are looking for information to get in touch with the YALSA Office.
- Make connection between work being done for YALSA with benefits to day to day job to elicit employer support
- Communicate with YALSA-sponsored Spectrum Scholar and Emerging Leaders' Directors and Boards to highlight the achievements of those selected.
- Be aware of information being shared via Web 2.0 for "free" which can serve to both undercut and promote YALSA initiatives.

Action Items – Saturday

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Item #13. Pre-Meeting Division Councilor Report – Nick Buron 1/16/10
Administrative task

Nick Buron noted:

ALA Connect space has been created for Youth Division Council to share concerns/issues

Motions coming forward to Council that the YALSA Board may need to be aware of:

- o Prison libraries
- o Indigenous language
- o Vote for ALA Executive Board candidates

Items #1 and #11 moved from consent to action

Item #1. Approval of Minutes from 2009 phone meeting —Francisca Goldsmith 12/14/09

Motion # 6. S. Squicciarini moved that the YALSA Board approve the Minutes from 2009 Phone Meeting with the correction of the spelling of her last name under the Discussion items. Seconded by J. Battisti. Motion passed.

Motion #7. J. Battisti moved that the YALSA Board correct the spelling of Karyn Silverman’s name in the Minutes of the 2009 Phone Meeting. S. Wentling seconded. Motion passed.

Item #14. Item #11 Board Member Contract—L. Braun..... 12/14/09

Motion #8. D. Rutherford moved that the YALSA Board change the YALSA Board Member Contract’s Item 5 (regarding supporting Friends of YALSA) to read: “As a visible show of support, I will make an annual personal financial contribution to the Friends of YALSA at a level that is comfortable and meaningful to me. I will also actively support and promote Friends of YALSA fundraising activities.” Seconded by Sarah Debraski. Motion passed.

Motion #9. S. Debraski moved that the YALSA Board adopt Item 11 Board Member Contract as amended. K. Patton seconded. Motion passed.

Item #15. Selected List Portfolio Proposal – Francisca & Linda..... 11/16/09 e2. uM

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Motion #13. S. Squicciarini moved that the YALSA Board direct the appropriate Board liaisons to work with affected committees to ensure a smooth transition to the new policies. Seconded by C. Welch. Motion passed.

Motion #14. Sarajo Wentling moved that the YALSA Board direct itself, one year after the changes have been implemented, to evaluate the success of the changes and make adjustments as necessary. Seconded by Francisca Goldsmith. Motion passed.

Item #16. Selected Lists Committee Policy Alignment – Shannon Peterson 12/4/09
Goal #2 Marketing, Goal #4 Continuous Learning, Goal #5 Member Recruitment & Engagement

Motion #15. N. Buron moved that the YALSA Board adopt the Selection List Committee Policies Template as provided in the document and direct the O&B Committee to revise the policies using the template as a guide. Work is to be completed by June 2010. F. Goldsmith seconded. Motion passed.

Item #17. ALA Committee Participation Policy Change –Linda 12/4/09
Goal #5 Member Recruitment & Engagement

Motion #16. S. Debraski moved that the YALSA Board accept the proposal in Item 16 and begin implementing the actions outlined therein. Seconded by D. Rutherford. Motion passed.

Item #18. Request for Spectrum Donation – Linda 12/30/09
Goal #1 Advocacy, Goal #4 Continuous Learning; Goal #5 Member Recruitment & Engagement

Motion #20. N. Buron moved that the YALSA Board continue to support the Spectrum Scholarship at our current level of \$6500 annually. If and when the economy improves, the YALSA Board may reevaluate our level of support. Seconded by G. Tobin. Motion passed.

Item #19. Member Recognition Effort – Linda 12/2/09
Goal #5 Member Recruitment & Engagement

Motion #21. Michele Gorman moved that the YALSA Board direct the President to create an ad hoc committee to create a proposal that looks at chair/leader/member group or team of the year membership recognition award to be submitted to YALSA Executive Committee for their spring 2010 call, followed by final submission to the Board for Annual 2010. Seconded by S. Wentling. Motion passed.

Motion #22. F. Goldsmith moved that the YALSA Board direct the Executive Committee to prioritize the suggestions put forward in Proposal 18, by Annual 2010. Seconded by J. Battisti. Motion passed.

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Motion #23. F. Goldsmith moved that the YALSA Board direct the YALS Editor and Communications Specialist to revive and revise the article of the year proposal by Annual 2010 and place it on the Board agenda for that meeting. Seconded by Mary Hastler. Motion passed.

Item #20. Supporting Members During the Recession – Linda 12/2/09
Goal #1 Advocacy; Goal #5 Member Recruitment & Engagement

Motion #24. M. Hastler moved that the YALSA Board direct the President to work with YALSA staff to come up with an improved plan for promoting member features and benefits. Motion passed.

Item #21. 2011 Midwinter Institute Recommendation – Linda 12/14/09
Goal #4 Continuous Learning

Motion #10. C. Welch moved that the YALSA Board direct the President to appoint a taskforce to plan and implement a 2011 Midwinter Institute on teen services and the whole library experience, keeping in mind the feedback from the Board. Seconded by S. Debraski. Motion passed.

YALSA Webinar Proposal – Beth 12/14/09
Goal #4 Continuous Learning

Motion #26. C. Welch moved that the YALSA Board extend Board Session on January 16, 2010 by ten minutes. Seconded by M. Hastler. Motion passed.

Motion # 27. J. Battisti moved that the YALSA Board direct the YALSA Program Officer for Continuing Education to develop and launch a webinar program as outlined in the proposal, including recommended webinar hosting service and registration fees. Seconded by C. Welch. Motion passed.

Item #22. Updating YALSA’s Bylaws – Linda & Shannon 1/5/10
Administrative task

Motion #25. N. Buron moved that the YALSA Board direct the Executive Director to work with the O&B Committee and appropriate staff to place Proposal 22’s listed by-laws changes on the 2010 ballot so that the membership

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Goal #1 Advocacy; Goal #4 Continuous Learning

As discussion time at the meeting was limited, L. Braun shared plans to continue the discussion after Midwinter via the Board’s ALA Connect space in order to make it possible to continue moving forward with this evaluation.

Item #29. Readers’ Choice List Proposal – Sarah Ludwig 12/14/09
Goal #5 Member Recruitment & Engagement

Motion #29. S. Debraski moved that the YALSA Board direct the Readers Choice Proposal Task Force to modify their proposal, incorporating the feedback from the Board during Item 29 discussion and submit a final proposal by the Executive Committee Spring Conference call. Seconded by F. Goldsmith. Motion passed.

Item #30. Updated Chair Responsibilities – Sarah Debraski 12/11/09
Administrative task

Item #31. 2010 – 2011 President’s Theme & Related Programs – Kim 12/18/09
Goal #4 Continuous Learning, Goal #5 Member Recruitment & Engagement
As meeting time was limited, the discussion moved by L. Braun to the Board’s ALA Connect space following Midwinter.

Item #32. Action Plan Update – Linda & Beth 1/5/10
All goals

As meeting time was limited, the discussion moved by L. Braun to the Board’s ALA Connect space following Midwinter.

Item #33. ALA Draft Strategic Plan – Linda 1/5/10
All goals

As meeting time was limited, the discussion moved by L. Braun to the Board’s ALA Connect space following Midwinter

Item #34. Email Communications to Members – Linda 12/14/09
Goal #2 Marketing; Goal #5 Member Recruitment & Engagement

Motion #32. K. Patton moved that the YALSA Board direct staff to move forward in implementing a new monthly email format for *YAttitudes*. Seconded by G. Tobin. Motion passed.

Motion #33. F. Goldsmith moved that the YALSA Board extend the time of this meeting by ten minutes. Seconded by C. Welch. Motion passed.

Item #35. YA Lit Symposium Virtual Component – Heather Booth 1/5/10
Goal #4 Continuous Learning; Goal #5 Member Recruitment & Engagement

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Motion #36. J. Battisti moved that the YALSA Board direct our ALA Councilor to vote for Linda Williams, a YALSA member, for ALA Executive Board. Seconded by M. Hastler. Motion passed.

Item #48. Merritt Fund Resolution (5 min.) – Vivian Wynn 1/8/10
Goal #1 Advocacy

Motion #34. M. Hastler moved that the YALSA Board direct Nick Buron, Councilor, to request rewording its “and urges its members to financially support the Merritt Fund” to reflect the wording in the Board member contract and to vote yes regardless if the requested revision is accepted. Seconded by S. Debraski. Motion passed.

Motion #35. C. Welch moved that the YALSA Board extend the January 19 meeting for ten additional minutes. Seconded by K. Patton. Motion passed.

Adjournment – *Monday*

Motion #37. M. Gorman moved that the YALSA Board adjourn its meetings for Midwinter 2010. Seconded by D. Rutherford. Motion passed.

Meeting adjourned at 3:35 pm.