YALSA Board of Directors Meeting
Via Conference Call
December 9, 2011

Topic: **Quarterly Chair Reports**

Background: **Chairs were asked to submit a report of what work their group has accomplished since mid-rd d**

YALSA Board of Directors – December 2011
Topic: Quarterly Chair Reports

What news or information related to your group do you plan to share with YALSA publications in the next three months? : We have no plans to share anything within the next three months.

Rate your group's effectiveness over the past three months. : 3

Member Participation : With so few tasks to complete this quarter, communication wasn't much of an issue.

Additional Concerns or Comments :

Were you able to touch base with your board liaison since your last report? : No

If other, please describe : We used the ALA accredited library schools contact information to contact schools about holding a YALSA program for students and faculty.

Name of Group : 2012 Awards & Booklist Marketing Task Force
Chair's Name : Melissa McBride
E-mail address : mcbride.melissa@gmail.com
Board Liaison : Nick Buron

Committee Jury or Task Force Function Statement : The mission of the task force is to help

Outreach

Collaboration

What is your group's workplan for the next three months? : We plan on having our marketing plan/timeline finalized by mid-December. At that time we will begin marketing the four awards/booklists mentioned previously. The bulk of our work will take place after the Youth Media Awards on Jan. 23, 2012. We are currently creating a plan that will involve social media, email blasts, and if we can print media (magazine article, etc.)

What news or information related to your group do you plan to share with YALSA publications in the next three months? : We will use the various YALSA publications to promote the Odyssey, Alex, Nonfiction and Readers Choice awards/lists. Information included will be dates of announcements, what titles won or were selected, and ideas for using them/promoting in your own library. We will also promote the titles to the general public - gift guides, summer reading, etc.
Rate your group's effectiveness over the past three months. : 3

Member Participation : We are off to a slow start, but I think that is because we are creating this plan from scratch. No group has done this before us and it took us a while to get the list down to four. With the holidays approaching I anticipate it being difficult to get in touch with everyone on a regular basis, but we already have reached out to the Chairs of the various committees and have started developing our plan. However, everyone is very responsive and excited to begin our work so I don't foresee any issues with participation.

Additional Concerns or Comments :

Were you able to touch base with your board liaison since your last report? : Yes

If other, please describe :

Priscille Dando

the site as set by the YALSA Board of Directors. The Advisory Board also serves in an advisory capacity to the Member Manager of the blog and assists with the collection of content for the site; generates ideas for direction and content; helps obtain, analyze and use member and library community feedback about the site; assists with marketing as needed; and writes for the blog when requested by the manager.

What were the outcomes or results of your group's work in the past three months? : The newly formed Advisory Board took on the task of identifying bloggers who haven't written in the past year and moving them to Contributor status (marking them as inactive authors). They are now tackling the standardization and streamlining of tags and categories on all posts.

Which goals listed in the YALSA Strategic Plan were addressed? :

Member Recruitment and Engagement

Which strategies were used for the above action areas? :

Outreach

What is your group's workplan for the next three months? : Once the group has identified common errors/gaps in tagging and categorizing, the Advisory Board will be creating tutorials for bloggers. They will also be tasked with creating themes for individual months and improving calendar usage among the bloggers.

What news or information related to your group do you plan to share with YALSA publications in the next three months? : As all Advisory Board members have committed to posting at least once a month, the YALSAblog will see the face of the group regularly.

Rate your group's effectiveness over the past three months. : 1 Accomplished Exceedingly Well

Member Participation : N/A

Additional Concerns or Comments :

Were you able to touch base with your board liaison since your last report? : Yes

If other, please describe :

Name of Group : MAE Award Jury
Chair's Name : Joella Peterson
E-mail address : jpeterson@trl.org
Board Liaison : Priscille Dando

Committee Jury or Task Force Function Statement : To promote the MAE Award for a Young

What were the outcomes or results of your group's work in the past three months? : Over the past three months we have finalized the press release descriptions for the MAE Award. We have also sent emails to the State Library Associations to have them distribute the press release and also to various listservs.

Which goals listed in the YALSA Strategic Plan were addressed? :

Marketing

Member Recruitment and Engagement

Which strategies were used for the above action areas? :
Publication
Outreach

What is your group's workplan for the next three months? : In the next three months we hope to get various applications for the MAE Award. And we will then read through them and select a winner.

What news or information related to your group do you plan to share with YALSA publications in the next three months? : Once the winner is selected, we will do a press release of who won the MAE Award. That might be in the next three months, or just after.

Rate your group's effectiveness over the past three months. : 2

Member Participation : We don't have any major participation concerns.

Additional Concerns or Comments :

Were you able to touch base with your board liaison since your last report? : Yes

If other, please describe :

Name of Group : Strategic Planning
Chair's Name : Priscille Dando
E-mail address : pdando@gmail.com
Board Liaison : n/a

Committee Jury or Task Force Function Statement : To work with the YALSA Board throughout the strategic planning process and in between planning cycles, including but not limited to: connect with members to ensure an inclusive planning process, monitor the implementation strategy for the current strategic plan, to communicate the goals of the plan and the planning process to the general membership and to official member groups, and to encourage members and member groups to take an active role in helping YALSA achieve its goals.

Program

Publication

What is your group's workplan for the next three months? : I personally have a couple of things to accomplish, specifically the scavenger hunt and the UBoost activity that Stevie emailed me about - I'm late on both counts. I'm going to recruit the group to start registration blog posts ASAP as well.

What news or information related to your group do you plan to share with YALSA publications in the next three months? : Blog posts, the YALS article will be published, and Kip should be producing content for e-newsletters very shortly.

Rate your group's effectiveness over the past three months. : 1 Accomplished Exceedingly Well

Member Participation : There have been some communication and follow-up issues

Additional Concerns or Comments : None.

Were you able to touch base with your board liaison since your last report? : Yes

If other, please describe : None.

Sarah Flowers

Name of Group : Nominating 2012
Chair's Name : Linda W. Braun
E-m-2((h(ol)-2(l)-a)4(nd K)2(6a)4(t)-2(nTJ [(W. o12)]TJ 1o12)]TJ 1o12)]TJ 1o1219c(n t)-2(he8 -1.ET

If other, please describe :

Name of Group : Selected List & Awards Changes Evaluation Taskforce
Chair's Name : Pam Spencer Holley
E-mail address : pamsholley@aol.com
Board Liaison : Sarah Flowers

Committee Jury or Task Force Function Statement : Create a set of evaluation tools then use them to measure the overall success and impact of the following cha

What news or information related to your group do you plan to share with YALSA publications in the next three months? : At present there is no plan to share these results, although we would be happy to do so if requested by the YALSA Board.

Rate your group's effectiveness over the past three months. : 1 Accomplished Exceedingly Well

Member Participation : Members have all been very responsive - great task force with which to work.

Additional Concerns or Comments :

Were you able to touch base with your board liaison since your last report? : Yes

If other, please describe :

Sandra Hughes Hassell

Name of Group : Frances Henne Research Grant
Chair's Name : Rebecca Morris
E-mail address : rmorris1855@gmail.com
Board Liaison : Sandra Hughes-Hassell

Committee Jury or Task Force Function Statement : Judge applications for the YALSA France33 0 s C H n t n s e / 3 V

discussion for upcoming grant proposal processes. I believe that the process may be fairer if grant writers' names are not known to the committee.

Were you able to touch base with your board liaison since your last report? : Yes

If other, please describe

Name of Group : YALSA Midwinter Past Presidents Lecture
Chair's Name : Mary Arnold
E-mail address : marnold@cuyahogalibrary.org
Board Liaison : Sandra Hughes Hassell

Committee Jury or Task Force Function Statement : Function: Plan and implement an annual research-focused paper presentation to be given at the Midwinter Meeting on a topic of general interest to those who work with young adults in libraries, including: working with YALSA's Web Services Manager to promote the call for papers, vetting the applicants and working with YALSA's Program Officer for Conferences & Events to plan the presentation at Midwinter.

What were the outcomes or results of your group's work in the past three months? : Worked with YALSA staff and Board liaison to evaluate six proposals using a point system -- maximum 20 points in each of the following categories--Originality; YALSA Research Agenda support;

Presidents and co-sponsored by the Office for Literacy and Outreach Services (OLOS) Advisory Committee. This event will feature a paper presentation from Jeanie Austin called "Critical Issues in Juvenile Detention Center Libraries." The paper will explore the tensions present in juvenile detention center library services (such as institutional limitations and access to technologies) and how youth and librarians can and do navigate these tensions within the library setting. Ms. Austin is a Certificate of Advanced Study student at the Graduate School of Library and Information Science, University of Illinois at Urb.002 8cg8nolQonssponsti)(s)-1n.se5.1j 0.002 Tc 0.P <</(

What were the outcomes or results of your group's work in the past three months? Reviewed feedback provided on new Research Agenda (RA), revised RA based on feedback, submitted RA to YALSA Board (approved Oct. 3, 2011), wrote introduction to RA for YALSA research journal, provided quotes for RA press release.

Which goals listed in the YALSA Strategic Plan were addressed? :

Research

Which strategies were used for the above action areas? :

Publication

Collaboration

What is your group's workplan for the next three months? : Possibly hold a forum on the RA at Midwinter, chair (YALSA liaison) will meet with ALA Research & Statistics Committee at Midwinter, begin updating bibliographies for the RA, staff information table at ALISE conference, hold meeting of Research Committee members at Midwinter (those members who will be attending Midwinter).

What news or information related to your group do you plan to share with YALSA publications in the next three months? : Article summarizing forum on RA (if the forum is, in fact, held)--probably for YALSA E-news

Rate your group's effectiveness over the past three months. : 1 Accomplished Exceedingly Well

Were you able to touch base with your board liaison since your last report? : Yes

If other, please describe :

Penny Johnson

Name of Group : Financial Advancement Committee
Chair's Name : Linda W. Braun
E-mail address : lbraun@leonline.com
Board Liaison : Penny Johnson
Committee Jury or Task Force Function Statement : Provide oversight and continued enhancement of the Friends of YALSA program, including fundraising efforts and donor recognition. Work with the Board to create and implement regular fundraising campaigns based on fiscal priorities identified by the Board. Implement fundraising opportunities approved by the YALSA Board. Size - 6 virtual members, including at least two members from the previous year.

What were the outcomes or results of your group's work in the past three months? : * Began work on a Books for Teens Toolkit which will cover tips, techniques, etc. for planning and hosting events th

What news or information related to your group do you plan to share with YALSA publications in the next three months? : The Committee will publish in the Enews, on the Blog, and on YALSA listservs about the ways in which members can financially support the association.

Rate your group's effectiveness over the past three months. : 3

Member Participation : N/A

Additional Concerns or Comments : N/A

Were you able to touch base with your board liaison since your last report? : Yes

If other, please describe :

Name of Group : Midwinter Marketing & Local Arrangements Taskforce
Chair's Name : Jill Bellomy, Naomi Bates
E-mail address :

Outreach

Collaboration

What is your group's workplan for the next three months? : We will continue to promote and encourage registration in the months to come. We are specifically trying to drum up interest among local teen librarians in the YALSA preconference. This has been a challenge as budgets are tight. We plan to hit it hard in the final months!

What news or information related to your group do you plan to share with YALSA publications in the next three months? : We will continue to add to the E-news issues.

Rate your group's effectiveness over the past three months. : 1 Accomplished Exceedingly Well

Member Participation : Our members have all worked together well. We have discussed strategies through email and Google Groups and effectively divided up tasks. I feel confident a positive collaboration will continue.

Additional Concerns or Comments : I think I have touched base with Penny since the last report, but am not sure. If not, I will definitely do so.

Were you able to touch base with your board liaison since your last report? : Yes

If other, please describe :

Name of Group : Quick Picks 2012
Chair's Name : Heather Gruentahl
E-mail address : mrsgteach@yahoo.com
Board Liaison : Penny Johnson

Committee Jury or Task Force Function Statement : To prepare an annual annotated list of recommended books appropriate for reluctant young adult readers.

What were the outcomes or results of your group's work in the past three months? : The committee has continued to work with our teen group to select nominations for Quick Picks. We have over 200 nominations that we are reading in preparation for midwinter conference during which we will select the best for our final list.

Which goals listed in the YALSA Strategic Plan were addressed? :
Advocacy

Which strategies were used for the above action areas? :

Outreach

What is your group's workplan for the next three months? : Read the nominated books and continue to solicit feedback from our focus books. Compile the final annotated list at Midwinter in January.

What news or information related to your group do you plan to share with YALSA publications in the next three months? : N/A

Rate your group's effectiveness over the past three months. : 1 Accomplished Exceedingly Well

Member Participation : The only concern I have is finding replacement members when committee members resign. I had two resignations, and was not able to fill one due to the late nature of the resignation. It would be nice if we had an "understudy" or could recall past members to fill vacancies.

Additional Concerns or Comments : No concerns.

Were you able to touch base with your board liaison since your last report? : Yes

If other, please describe : We do outreach to reluctant readers by forming our teen focus groups to obtain feedback on the nominated titles.

Monique le Conge

Name of Group : Books for Teens Jury
Chair's Na me : Alicia Blowers
E- mail address : aliciablowers@yahoo.com

Board Liaison : Monique le Conge

Committee Jury or Task Force Function Statement : Work with YALSA's Web Services Manager and Web Advisory Committee to help promote the Books for Teens project and inform members of the opportunity to receive funds. Vet applications for the Books for Teens project with the goal of selecting the winners, as funds become available. Term: April 1, 2011 through June 30, 2012. Jury size: 5 virtual members, including the chair.

What were the outcomes or results of your group's work in the past three months? : Began posting on Books for Teens Facebook page and recruiting our friends/family to support the cause. Had an entry about Books for Teens appear in the YALSA eNews. Drafted post for YALSA "The HUB" blog. Began effort to promote Books for Teens December donations through a press release and posts on a variety of library listservs and YA book blogs (all still to be written).

Which goals listed in the YALSA Strategic Plan were addressed? :

Advocacy

Marketing

Which strategies were used for the above action areas? :

Collaboration

What is your group's workplan for the next three months? : Finalize text for press release, listerv and blog promotion for December fundraising push. Post to various places on the web (including Facebook). Work with Financial Advancement on Booze for Books cocktail events to take place in Spring '12.

What news or information related to your group do you plan to share with YALSA publications in the next three months? : blog post on The HUB, entry in YALSA eNews, article in YALS, posts on YALSA listservs all promoting the December fundraising push. Also looking to solicit applications for funding through these publications.

Rate your group's effectiveness over the past three months. : 4

Member Participation : One member is still very difficult to get a hold of, but I have not tried contacting any way other than via email. It seems this person isn't getting the group emails (unclear why, as everyone else is getting them and this person gets the emails I send to just to them alone).

Additional Concerns or Comments :

Were you able to touch base with your board liaison since your last report? : No

If other, please describe :

Name of Group : Local Arrangements Committee
Chair's Name : Allison Tran
E-mail address : allisontran@gmail.com
Board Liaison : Monique LeConge

Committee Jury or Task Force Function Statement : To work with YALSA's Web Services Manager prior to the conference to create and disseminate online marketing materials that promote YALSA's presence at the ALA Annual Conference. To plan and implement YALSA local arrangements activities in close cooperation with YALSA's Program Officer for Conferences & Events, including assisting on-site with logistics for YALSA programs and overseeing teen participation for the ALA Annual Conference. Committee members arena't expected to attend Midwinter, but are expected to attend Annual.

What were the outcomes or results of your group's work in the past three months? : * Updated YALSA wiki with information about Anaheim (completed in late August)