



**YALSA Board of Directors**

- Post frequently (weekly or more often) and respond to comments and replies from others quickly and accurately.
- Know and respect your audience, including YALSA and its members
- Be smart and protect your privacy by taking simple steps such as avoiding posting of privacy settings on social media sites, etc.
- Avoid social media arguments and debates and alert the President and Executive Director if you see a misrepresentation made about YALSA in social media. If you yourself are accused by anyone of posting something improperly, inform the President and Executive Director of the situation promptly in order to determine best next steps and to quickly resolve the situation.
- **Content**
  - Regardless of what account you use for posting as a Board member, be sure to limit your Board-related posts to sharing information about the work of the Board, news and announcements from the Board, etc. Personal opinions about individual Board members, specific Board decisions, etc. are not appropriate. Once the Board has taken action on a particular issue, the Board speaks with one voice--even if a issue was a dissenting opinion. Differences among Board members must be respected and encouraged, but once a vote is taken those who dissented must accept the decision and support its implementation.
  - Before posting, ask yourself if the post will improve knowledge or skills of YALSA members, if it contributes directly or indirectly to the improvement of YALSA, if it
  - Write about what you know (if needed, verify any Board or YALSA related facts, dates, etc. from the President or Executive Director).
  - The following are some examples of the kinds of posts a Board member might share via social media:

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Quarterly Chair Reports as it provides a very good overview of the work of YALSA membe

Outstanding