

- Item #2. Virtual Member Policy Sunset – Shannon Peterson
- *Goal #5 Member Recruitment & Engagement*
- Item #3. Presidential Citation Award for 2010 – Braun
- *Goal #1 Advocacy, Goal #5 Member Recruitment & Engagement*
- Item #4. Approval of Updated Chair Responsibilities – Sarah Debraski
- *Goal #5 Member Recruitment & Engagement*
- Item #5. Adoption of Resolutions -- Braun
- *Goal #5 Member Recruitment & Engagement*
- Item #6. Confirmation of 2011 Conference Slate -- Braun
- *Goal #4 Continuous Learning, Goal #5 Member Recruitment & Engagement*
- Item #7. Confirmation of Morris & Nonfiction 2011 Award Event -- Braun
- *Goal #2 Marketing*
- Item #8. Mentoring Taskforce Establishment– Braun
- *Goal #4, Continuous Learning, Goal #5 Member Recruitment & Engagement*
- Item #9. Table Talk Taskforce Establishment – Braun
- *Goal #4 Continuous Learning, Goal #5 Member Recruitment & Engagement*
- Item #10. Teen Space Guidelines Taskforce Establishment – Braun
- *Goal #1 Advocacy, Goal #3 Continuous Learning*
- Item #11. Recession Relief Taskforce Establishment – Braun
- *Goal #1 Advocacy, Goal #5 Member Recruitment & Engagement*
- Item #12. Advocacy Resources Update Taskforce Establishment – Braun
- *Goal #1 Advocacy*
- Item #13. Road Trip 2011 Taskforce Establishment – Braun
- *Goal #2, Marketing, Goal #5 Member Recruitment & Engagement*
- Item #14. Blog Manager Annual Report – mk Eagle
- *Goal #1 Advocacy, Goal #2 Marketing Goal #4 Continuous Learning, Goal #5 Member Recruitment & Engagement*
- Item #15. YALS Editor Annual Report – Sarah Flowers
- *Goal #1 Advocacy, Goal #2 Marketing Goal #4 Continuous Learning, Goal #5 Member Recruitment & Engagement*
- Item #16. Research Journal Editor Annual Report – Jessica Moyer

Item #22. Dues Structure Evaluation (15 min.) – Braun & Hastler

- *Goal #5 Member Recruitment & Engagement*

Braun presented the issue of putting the dues to the vote of membership. Hastler noted that we have

the fiscal responsibility to review dues structures every five years and 2010 is the time for that.

Motion 17

Motion 3. Ludwig moved that the YALSA Board approve the report as presented. Ryan seconded. Motion passed.

Item #28. New Objective for Strategic Plan (10 min.) – Braun

- *Goal #5 Member Recruitment & Engagement*

The Board agreed that the term “recession” should be changed to “economic challenges.”

Motion 10. Sarajo Wentling moved that the YALSA Board adopt the new objective for Strategic Plan as amended. Debraski seconded. Motion passed.

Discussion Items

Item #29. Update from Executive Committee Meetings (10 min) – Braun

- *Administrative task*

Braun reported on the current search for candidates for ALA offices.

She reported further on the Executive Committee’s discussion of Board training.

Item #30. Chair Pre-Conference Reports & Concerns (30 min.) -- all Board Members

- *All goals*

Board members reported on issues and concerns arising from the reports of the chairs with whom they have been liaisons.

Item #31. Fiscal Officer Report (15 min.) – Hastler

- *All goals*

Hastler presented the report and responded to Board members’ clarifying questions.

Item #32. Board Role in Sponsorships & Partnerships (15 min) – Braun & Hastler

- *Goal #2 Marketing*

Braun presented the concern of presenting clear messages to potential sponsors/partners and supporting the YALSA Executive Director by providing information about potential sponsors/partners with whom she can follow up. Hastler, Jack Martin, and Squicciarini will serve

as an ad hoc Board committee to explore the issue further.

Item #33. Member Recognition Award Proposal (10 min.) –Squicciarini

- *Goal #5 Member Recruitment & Engagement*

Squicciarini presented the proposal and Board members made these additional recognition suggestions: Free ALA/YALSA membership for a year; plaque to display in local workplace.

Motion 21. Squicciarini moved that the YALSA Board direct the Member Recognition Award Task Force to work with the YALSA staff to format the current proposal into the ALA Award template by the Fall Executive Committee Meeting. Tobin seconded. Motion passed.

Item #34. Evaluation Tool Taskforce Report (15 min) – Flowers

- *Goal #1 Advocacy; Goal #4 Continuous Learning*

Flowers presented the report of the Teen Services Evaluation Tool Taskforce as a first draft which includes issues/questions needing Board guidance.

Item #35. Blog Policies & Guidelines (10 min.) – Shannon Peterson

- *Goal #2 Marketing, Goal #4 Continuous Learning; Goal #5 Member Recruitment & Engagement*

Peterson presented the issues. The Board agreed that a section called Blog Manager will be

- Item #40. Guidelines for Board Meetings – YALSA Handbook
- *Administrative task*
- Item #41. Board Responsibilities for 2011 Conferences - Braun
- *Administrative Task*
- Item #42. Communications Update – Stephanie Kuenn
- *Goal #2 Marketing*
- Item #43. Continuing Education Update – Eve Gaus
- *Goal #4 Continuous Learning*
- Item #44. Events & Conferences Update – Nichole Gilbert
- *Goal #4 Continuous Learning; Goal #5 Member Recruitment & Engagement*
- Item #45. Membership Update – Letitia Smith
- *Goal #5 Member Recruitment & Engagement*
- Item #46. Web Advisory Committee Report – Ben Carter
- *Goal # 2 Marketing*
- Item #47. Division & Membership Promotion Committee Report – Candice Mack
- *Goal #2 Marketing, Goal #5 Member Recruitment & Engagement*
- Item #48. BBYA/BFYA Transition Update – Braun
- *Goal #2 Marketing, Goal #5 Member Recruitment & Engagement*
- Item #49. USBBY Representative Report – Maggie Bush
- *Goal #1 Advocacy, Goal #5 Member Recruitment & Engagement*
- Item #50. Foundation Concept Update – Braun
- *Goal #2 Marketing*

Executive Session

Item #51. Executive Session (15 min.)– Braun

- *Administrative Task*

Due to limited meeting time, Linda Braun will email Board members regarding this issue after the conference.

New Business

Item #52. YALSA Councilor Annual Activities Update (5 min.) - Buron

- *Administrative Task*

Buron presented the work achieved at Council level, including passage of Youth Summer Reading resolution, which was jointly presented by the three youth divisions.

Item #53. Installation of New Board Members (10 min.) – Braun & Patton

- *Administrative Task*