

**YALSA Board of Directors Meeting  
ALA Annual Conference, New Orleans  
June 24 - 28, 2011**

**Topic: Executive Session**

**Background: According to BoardSource, executive sessions provide a venue for handling issues that are best discussed in private, for fostering robust discourse, and for strengthening trust and communication. Distinguished by their purpose and participants, executive sessions serve three core functions: (1) they assure confidentiality, (2) they create a mechanism for board independence and oversight, and (3) they enhance relationships among board members and with the chief**



<u>Goal</u>	<u>Accountabilities</u>	<u>Performance Measures</u>
<p><b>ALA:</b> ALA will regularly assess the data from the member satisfaction survey and identify responses to continuously improve member satisfaction in relation to baseline data.</p>		

	<ul style="list-style-type: none"><li>• Streamline member grant and award application process</li></ul>	
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**Personal:**

BY: By August 31<sup>st</sup> 2011, I will have worked with member leaders and staff to plan and implement development opportunities for board members, committee chairs and

	<p>category</p> <ul style="list-style-type: none"> <li>• Launch a member recruitment effort through targeted ALA Affiliates and Round Tables</li> <li>• Apply for grant(s) to support YALSA programs and services</li> <li>• Implement fundraisers, such as the Midwinter Silent Auction</li> <li>• Continue to seek corporate sponsors and partners</li> <li>• Target large library systems, state libraries, etc. with CE opportunities</li> <li>• Utilize new media toolkit to drive ad sales</li> <li>• Evaluate ticketed events for revenue potential</li> <li>• Identify and evaluate possible new revenue streams</li> <li>• Implement a planned giving effort</li> <li>• Establish closer ties with state library agency youth consultants</li> <li>• Expand webinar offerings, including via ‘on demand’</li> </ul>	<p>are available</p> <ul style="list-style-type: none"> <li>• Communications with large library systems, state libraries, etc. regarding CE opportunities</li> <li>• Ad placements in publications</li> <li>• Recommendations for new revenue streams submitted to the board for consideration</li> <li>• One or more grant applications are submitted</li> <li>• Fundraising event(s) yield at least \$2,000 in revenue</li> <li>• Planned giving mailing is sent out</li> <li>• Communications with state library agency youth consultants</li> <li>• Webinars are more widely available</li> </ul>
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Goal  
**YALSA Unit Goals, FY 2010**



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**Personal Learning**

<b>Goal</b>	<b>Accountabilities</b>	<b>Performance Measures</b>
<p><b>ALA:</b> 100% of staff will undertake a training, educational and/or developmental activity and will complete and submit to their supervisor the Personal Learning Form.</p>		
<p><b>YALSA:</b> By August 31<sup>st</sup> 2011, each staff member will develop &amp; implement a personal learning plan that incorporates at least 3 learning or teaching activities to address identified needs.</p>	<ul style="list-style-type: none"> <li>•</li> </ul>	