



videos. Between March 9<sup>th</sup> and the Monday following the event, our monthly active users count went from below one hundred to over two hundred.

We increased awareness of the library's YouTube presence ([www.youtube.com/user/59Square](http://www.youtube.com/user/59Square)) by posting a link from our Facebook page to GPL's teen channel – 59Square – on March 24th, stating that teens could find all Reading Confessions there. That post generated 313 views in that week, making it our second most popular post in March. In looking at our channel's YouTube stats, we found that on March 24th alone there were over 120 page views. Interestingly, 92 of those views were via mobile device, and our top ten videos are *still*