

**YALSA Board of Directors Meeting  
ALA Annual Conference, New Orleans  
June 24 - 28, 2011**

**Topic:** Theme for 2012 Symposium

**Background:** The 2012 Symposium Marketing & Planning Taskforce will begin its work on July 1, 2011. The Board will want to provide some direction to the taskforce and to staff in terms of a focus for the event. Then the taskforce and staff can work together to choose the exact theme. Included in the information below is a summary of the theme ideas that 2010 symposium attendees shared via a post-symposium survey.



- Genres in YA lit (an A to Z approach that encompasses them all and offers something for every interest)
- YA lit and the library (focus on what libraries are doing with YA lit in terms of collections, readers' advisory, programming, outreach, literacy, etc.)

Are there other topics that weren't mentioned that might also be timely and have broad appeal?  
For example, would a focus on tween reading be well-received?

**Next Steps:**

The board decides on an area of focus for the 2012 symposium and then the taskforce and staff will work to develop a theme based on it.