

**YALSA Board of Directors Meeting
ALA Annual Conference, New Orleans
June 24 - 28, 2011**

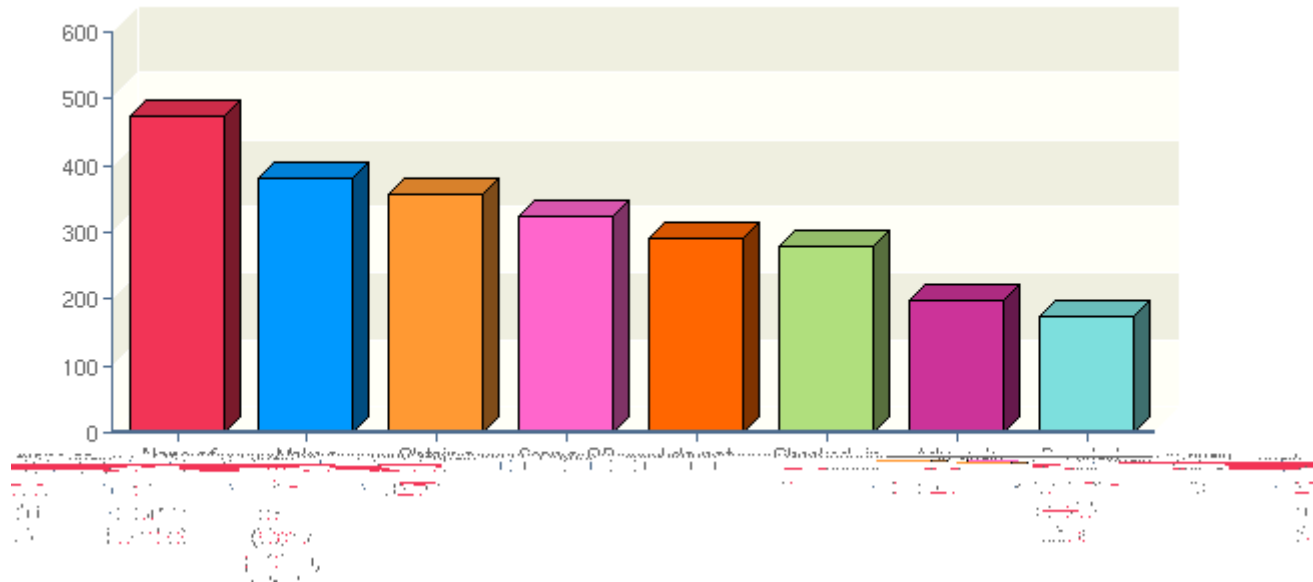
Topic: Mega Issue Discussion

Background: At the 2008 Midwinter Meeting Board Members and Chairs first created a list of “mega issues.” Mega issues are issues of strategic importance, which represent choices YALSA needs to make in defining the ultimate direction of its long-range plan. These issues represent potential impediments to achievement of YALSA’s

3. For the social networking sites you utilize most frequently for work/career use, how do you access them?

Board of Directors – Annual Conference 2011
Topic: Mega Issue Discussion

7. Which of the following activities have you used your mobile device for? (mark all that apply)



Item	Count	
None of these	473	33.81%
Make a purchase	380	27.16%
Obtain a coupon or special offer	357	25.52%
Scan a QR code	324	23.16%
I do not have a mobile	290	20.73%

Board of Directors – Annual Conference 2011
Topic: Mega Issue Discussion

Twitter feed	121	135	58	105	984	
YALSA Facebook page	3.8% 53	12.1% 170	12.4% 175	16.9% 237	54.8% 771	1,406

Should we purchase ALA/YALSA
titles, etc.?

