











**YALSA Board of Directors – Annual Conference 2011**  
**Topic: Quarterly Chair Reports**

Committee Jury or Task Force Function Statement : To plan, organize and implement a full day pre-conference for school and public librarians on the topic of reaching and serving reluctant teen readers that incorporates best practices in adult learning to take place at the 2011 Annual Conference and work with

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Committee Jury or Task Force Function Statement : The YA Literature Blog Advisory Board participates in the development and maintenance of the YA Literature Blog and follows the guidelines for the site as set out by the YALSA Board of Directors. The Advisory Board also serves in an advisory capacity to the Member Manager of the site and assists with the collection of content for the site, generates ideas for content, works on getting teen and librarian input





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We have agreed to meet virtually at least twice in May, possibly three times, to bring us up to date. Everyone is aware of our agenda for the meetings and has been encouraged to read, think, and prepare so they will be effective and we will get back on track with our timeline.

Which goals listed in the YALSA Strategic Plan were addressed? :

Continuous Learning

Member Recruitment and Engagement

Which strategies were used for the above action areas? :

Program

Collaboration

What is your group's work plan for the next three months? : We will hold a minimum of two virtual meetings in May (the 11th and 25th) to accomplish the following:

Meeting 1

Define Essential Teen Services

Establish our goals

Discuss potential Objectives for the Institute Define our Target Audience Produce a rough draft of the Agenda - including types of activities

Meeting 2

Review minutes from previous meeting

Flesh out the outline, who & what specifically (decide on our preferred presenters/activities, with a few backups ready if we need them) Review our outline asking ourselves if this will reach our Target Audience and accomplish our Objectives and Goals

After the both meetings, I will email Beth, Nick and Eve the outcomes and our decisions to ensure we are on track. The 2011 Institute Chair recommended I take this approach to avoid setbacks costing us time.

After the second meeting, I will work with Eve to finalize the speaker lineup and formal invitation and will work with the YALSA Youth Participation Coordinator should our taskforce require teen participation.

After May, we should be back on track with the timeline and will continue to structure our work accordingly.

What news or information related to your group do you plan to share with YALSA publications in the next three months? : I will work with Eve to ensure publicity through YALSA publications is sent out according to the timeline.

Rate your group's effectiveness over the past three months. : 1 Accomplished Exceedingly Well

Member Participation: None, we are functioning very well.

Additional Concerns or Comments: We're off to a bit of a late start, but I am optimistic that we will be back on track by June!

Were you able to touch base with your board liaison since your last report? : Yes

If other, please describe:

## Priscille Dando

**Name of Group: MAE Award Jury**

E-mail address: [bailey.ortiz@yahoo.com](mailto:bailey.ortiz@yahoo.com)

Chair's Name: Bailey Ortiz

Board Liaison: Priscille Dando

Committee Jury or Task Force Function Statement: To promote the MAE Award for a Young Adult Reading or Literature Program and solicit applications; and to annually select a recipient, when a suitable winner is indicated.

What were the outcomes or results of your group's work in the past three months? : As Katie George was selected as recipient of the MAE Award for a YA Reading or Literature Program, our work has somewhat come to an end. A press release was updated and shared with the committee for feedback, all applicants were contacted and encouraged to apply next year, and we spread

**Name of Group: Teen Tech Week**

E-mail address: [laura.peowski@hotmail.com](mailto:laura.peowski@hotmail.com)

Chair's Name: Laura Peowski Horn

Board Liaison: Priscille Dando

Committee Jury or Task Force Function Statement: To assist with the planning and implementation of a week-long national initiative to encourage teens to use libraries'™ nonprint resources for education and recreation and to help teens recognize that librarians are qualified, trusted professionals in the field of information technology. Committee responsibilities may include: Developing content for the Teen Tech Week web site such as professional resources for YA librarians, program and display ideas and lists of recommended web sites, video games, DVDs, audiobooks, etc.; promoting Teen Tech Week through efforts such as: contributing items to appropriate magazines, e-zines, blogs etc. within the library, education and technology fields and/or offering conference programs and publications as appropriate; assisting with the selection of an annual theme and related products; providing recommendations as to

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What is your group's workplan for the next three months? : Prepare as necessary for the Board Strategic Planning Session on Friday, June 24 and the member Strategic Planning Session on Saturday, June 25 during Annual Conference.

In conjunction with the president and YALSA staff, determine next steps for Committee in order to support the implementation of a new strategic plan by January 2012.

What news or information related to your group do you plan to share with YALSA publications in the next three months? : Information on process and progress of the new strategic plan.

Rate your group's effectiveness over the past three months. : 1 Accomplished Exceedingly Well

Member Participation: The committee did an excellent job of publicizing the survey, and when the results were in, of synthesizing a huge amount of information in a short time frame. All members took part in the process.

Additional Concerns or Comments:

Were you able to touch base with your board liaison since your last report? : Yes

If other, please describe:





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What were the outcomes or results of your group's work in the past three months? : Determined the Presidential theme would be "Building the Future", to focus on strategic planning, and member engagement in YALSA's future. Shared ideas for President's Program 2012.

Which goals listed in the YALSA Strategic Plan were addressed? :

Marketing

Member Recruitment and Engagement

Which strategies were used for the above action are



questions for SurveyMonkey. The Alex questions are complete and the other two are not far behind. Several of the TF members are also chairs of other committees and have been very busy.

Which goals listed in the YALSA Strategic Plan were addressed? :

Research

Which strategies were used for the above action areas? :

Collaboration

What is your group's workplan for the next three months? : Once the various questions have been uploaded to SurveyMonkey, they will be sent to the past and present committee members. Those results will be compiled and analyzed after which the survey will be sent to all other YALSA members. Again, those results will be compiled and analyzed with any distinctions between the two groups noted. A final report, including the degree to which these resources are effective readers' advisory and collection development tools will be sent to YALSA Board by December 15, 2011.

What news or information related to your group do you plan to share with YALSA publications in the next three months? : Not sure at this time if any of this will lend itself to publication.

Rate your group's effectiveness over the past three months. : 2

Member Participation: We've only been in existence for two months; no concerns thus far.

Additional Concerns or Comments: NA

Were you able to touch base with your board liaison since your last report? : No

If other, please describe:

## **Francisca Goldsmith**

**Name of Group: Amazing Audiobooks for Young Adults**

E-mail address: [mokamonkey@gmail.com](mailto:mokamonkey@gmail.com)

Chair's Name: Jennifer Lawson

Board Liaison: Francisca Goldsmith

Committee Jury or Task Force Function Statement: Each year, YALSA's Amazing Audiobooks committee selects and annotates an annual list of notable audio recordings significant to young adults from those released in the past two years. The name of the list became Amazing Audiobooks for Young Adults with the 2009 list and was previously known as Selected Audiobooks for Young Adults.

What were the outcomes or results of your group's work in the past three months? : The Committee has listened to and reviewed almost all of the 106 titles passed on by the 2010-11 committees. Each member has become familiar with our page on ALA Connect where we are posting the reviews. The chair has sent the list of nominations to YALSA and the YALSA-bk listserv each month. She was also contacted by a member who was interested in participating on the committee next year and described the commitment.





Continuous Learning

Which strategies were used for the above action areas? :

Other (Please explain)

In addition, FAC may have representative samples from cafepress of the Printz covers on tote bags, mugs, and note paper.

Which goals listed in the YALSA Strategic Plan were addressed? :

Marketing

Member Recruitment and Engagement

Which strategies were used for the above action are



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Lastly, we are working to replace a panelist for our Annual presentation. For some reason, unknown to us, Eric Glover left DoSomething.org and he did not contact us to let us know he would not be able to carry out his commitment to be on the panel. I have continuously tried to contact the organization to see if someone else would be willing to step into his spot on the panel to no avail. So, instead, we are trying to get a school librarian to take his spot on the panel. I will know more about who this will be in the next two weeks.

What news or information related to your group do you plan to share with YALSA publications in the next three months? : As we get closer to Annual, we will be publicizing information about the program at Annual to get more people interested in attending.

In addition, the committee will be working with the different publications to share information on and

Which strategies were used for the above action areas? :

Publication

Outreach

What is your group's workplan for the next three months? : This group's charge was to select two winners





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Total Eligible Nominations: 12 (field nominations need a second) Eligible Field Nominations: 4  
Committee Nominations: 8

Which goals listed in the YALSA Strategic Plan were addressed? :

Advocacy

Marketing

Which strategies were used for the above action areas? :

Publication

Other (Please explain)

What is your group's workplan for the next three months? : We will continue to request, review, and nominate titles for the 2012 Alex Awards.

What news or information related to your group do you plan to share with YALSA publications in the next three months? : We will coordinate with the blog manager to see about writing posts about: the Alex Awards program at Annual, as well as a post about field nominations for the Alex Awards.

Rate your group's effectiveness over the past three months. : 3

Member Participation: No concerns re: unexcused absences, as we have not met yet.

Additional Concerns or Comments: I have concerns that some members of the committee may not be reading and posting enough reviews to our discussion list. I have attempted to nudge them through the list, but I plan to address it head-on at Annual when we meet, stressing the charge of the group.

Were you able to touch base with your board liaison since your last report? : Yes

If other, please describe: Chair (Karen Keys) wrote article for YALS about the Alex Awards and three 2011 Alex Award winners (Alden Bell/Joshua Gaylord, Steve Hamilton, and Liz Murray). The article will be published in the summer issue.

Other includes working toward selection of list that will ultimately be used in Advocacy and Marketing (of literature with young adult appeal, of YALSA awards).

**Name of Group: Division & Membership Promotion Committee**

E-mail address: [mcbride.melissa@gmail.com](mailto:mcbride.melissa@gmail.com)

Chair's Name: **Melissa McBride**

Board Liaison: Ritchie Momon

Committee Jury or Task Force Function Statement: To work with staff to develop and pursue an aggressive and continuous campaign to recruit and retain members for YALSA; to promote the association to colleagues and to key partners as defined in the YALSA Strategic Plan; to promote and maintain good relations with existing members through activities such as the member booth at conferences; recognition of member anniversaries and outreach to lapsed members.

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What were the outcomes or results of your group's work in the past three months? : In the last few months, we have continued to send anniversary cards to YALSA members reaching significant anniversaries with our division.

DMP picked the winner of the "Why am I a YALSA member?" contest at the end of February.

We have spent the past few weeks recruiting members to volunteer at the YALSA booth during annual and we are currently working on finding speakers for the YALSA 101 program at Annual.

Which goals listed in the YALSA Strategic Plan were addressed? :

Advocacy

Marketing

Member Recruitment and Engagement

Which strategies were used for the above action areas? :

Program

Publication

Outreach

**Name of Group: Editorial Advisory Board**

E-mail address: [bolan\\_kimberly@yahoo.com](mailto:bolan_kimberly@yahoo.com)

Chair's Name: Kim Bolan Cullin

Board Liaison: Ritchie Momon

Committee Jury or Task Force Function Statement : To serve as advisor to the editors of YALS and





Collaboration

What is your group's workplan for the next three months? : We will continue to provide good leadership to the organization and handle discussions in a courteous professional manner as we move forward with activities to prepare for annual.

What news or information related to your group do you plan to share with YALSA publications in the next three months? : n/a

Rate your group's effectiveness over the past three months. : 2

Member Participation: none

Additional Concerns or Comments:

Were you able to touch base with your board liaison since your last report? : Yes

If other, please describe:

**Name of Group: Half Day Preconference Planning Task Force**

E-mail address: pjlibrarylady

Chair's Name: Penny Johnson

Board Liaison: Kim Patton

Committee Jury or Task Force Function Statement : To plan, organize and implement a half day preconference at the 2011 Annual Conference for library generalists and new teen services librarians on the topic of providing teen services in small libraries, including strategies for addressing teen behavior. The taskforce will incorporate best practices in adult learning into the preconference and work with YALSA's Program Officer for Conferences and Events for all logistics. The taskforce will assist on-site in New Orleans with the implementation and evaluation of the event. Taskforce size: to be determined. Term: 1 year, commencing after Annual and ending after Annual.

What were the outcomes or results of your group's work in the past three months? : We have confirmed our four speakers and sent them the YALSA speaker's agreement form. We have publicized the event through listservs, YALSA blog entries, word of mouth

Which goals listed in the YALSA Strategic Plan were addressed? :

Marketing

Continuous Learning

Member Recruitment and Engagement

Which strategies were used for the above action areas? :

Program



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What is your group's workplan for the next three months? : -Conduct the preconference -Collect attendees' email addresses so we can contact them when follow-up information is posted online -After the event, send thank you notes to speakers -After the event, post handouts and other relevant information on the YALSA wiki

What news or information related to your group do you plan to share with YALSA publications in the next three months? : Handouts and other relevant follow-up information will be posted on the YALSA wiki

Rate your group's effectiveness over the past three months. : 1 Accomplished Exceedingly Well



Member Participation: One member has been released from participation in the taskforce early. Three members have committed to staying on in to the new year of work and a new member has been found to replace the member that left.

Additional Concerns or Comments:

Were you able to touch base with your board liaison since your last report? : Yes

If other, please describe:

## Shannon Peterson

**Name of Group: Books for Teens**

E-mail address: [aliciablowers@yahoo.com](mailto:aliciablowers@yahoo.com)

Chair's Name: Alicia Blowers

Board Liaison: Shannon Peterson

Committee Jury or Task Force Function Statement: Work with YALSA's Web Services Manager and Web Advisory Committee to help promote the Books for Teens project and inform members of the opportunity to receive funds. Vet applications for the Books for Teens project with the goal of selecting the winners, as funds become available.

What were the outcomes or results of your group's work in the past three months? : We're just getting started and I'm feeling quite unsure about everything. This is a new committee and I have never chaired before, so it's slow going. I have contacted all members and requested all communication go through ALA Connect. All committee members (except for one, who has not responded to any communication) has responded and introduced themselves to everyone else. I have joined the "Support Books for Teens" cause on Facebook and have personally invited every single one of my Facebook friends, and asked all committee members to do the same. I have laid out our first task as doing a brainstorm for ways to promote BfT (raise awareness) and kick start fundraising. No one has responded just yet.

Which goals listed in the YALSA Strategic Plan were addressed? :

Marketing

Which strategies were used for the above action areas? :

Outreach

What is your group's goal for the next year? : To increase awareness and fundraising for the Books for Teens project.





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What is your group's workplan for the next three months? : In addition to reading the nominated titles and

Marketing

Member Recruitment and Engagement

Which strategies were used for the above action areas? :

Publication

Collaboration

What is your group's workplan for the next three mo

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The list presents graphic novels published in the past 16 months that are recommended reading for teens aged twelve to eighteen. It is a general list of graphic novels, both fiction and nonfiction, selected for proven or potential appeal to the personal reading tastes of teens.

What were the outcomes or results of your group's w



Member Participation: In the February report, Candice had some concerns about member participation. For the most part, I think our strategy of highlighting expectations regarding meeting attendance and nominating titles has worked, though there is room for improvement on the nominations front. We have significantly fewer nominations at this point than we did at the same time last year, and I'd plan to make that a discussion item at our Annual business meeting. Overall, though, I am not too seriously concerned at this point: some members have had extenuating personal circumstances, we lost some active nominators with member changes, and lots of late Fall 2010 titles that would have been eligible for the 2012 list snuck onto the 2011 list. I am confident that things will pick up in the summer.

As of the writing of this report, we currently have an opening on the committee due to Christian Zabriskie's resignation. I've been in touch with Kim about this, and she is working on appointing a replacement.

Additional Concerns or Comments: N/A

Were you able to touch base with your board liaison since your last report? : Yes

If other, please describe: N/A

**Name of Group: Nonfiction Award for Young Adults 2012**

E-mail address: [jhubert@lrei.org](mailto:jhubert@lrei.org)

Chair's Name: Jennifer Hubert

Board Liaison: Sara Ryan

Committee Jury or Task Force Function Statement: To annually select the best non-fiction title published for young adults between November 1 of the preceding year and October 31 of the current year, available in English in the United States and, if desired, to also select honor titles.

What were the outcomes or results of your group's work in the past three months? : The committee met informally at Mid-winter to meet each other face to face and discuss what qualities make a good NF title. I was unable to attend due to serious medical issues, so my Admin. Assistant, John Sexton, ran the meeting in my stead. Since January, my committee has had online discussions about individual titles and

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Member Participation: I feel that we have not been successful in the last year. There was little to no response to messages I sent out or feedback from Committee members. I have taken a management position in the past year that has impacted the time I am able to commit to tracking down members.

Additional Concerns or Comments: NA

Were you able to touch base with your board liaison since your last report? : Yes

If other, please describe:

**Name of Group: Readers' Choice Task Force**

E-mail address: [gzachariah@ci.keene.nh.us](mailto:gzachariah@ci.keene.nh.us)

Chair's Name: Gail Zachariah

Board Liaison: Sara Ryan

Committee Jury or Task Force Function Statement: To oversee the development of YALSA's 2011 readers' choice list, including confirming the genres/categories; receiving, organizing and vetting the nominations; and assisting staff with disseminating nominations and conducting the online vote in November. The chair will work with the taskforce to develop and expand policies and procedures based on the work of the previous taskforce and pass them on to the next chair. The taskforce will also write and submit a report to the Board for their January 2012



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We also re-connected with universities offering MLIS degrees, Library Associations and State Libraries to promote the 2012 Henne grant. These emails went out in April.

Which goals listed in the YALSA Strategic Plan were addressed? :

**Name of Group: Summer Reading Task Force**  
E-mail address:

**Name of Group : Teen Read Week**

E-mail address : [naphtali.faris@sos.mo.gov](mailto:naphtali.faris@sos.mo.gov)

Chair's Name : Naphtali Faris

Board Liaison : Chris Shoemaker

Committee Jury or Task Force Function Statement : To provide recommendations for each annual Teen Read Week to the ALA/YALSA staff; to assist in the selection of a slogan, the drawing up of a timeline, the creation of new items added to the tip sheet and Teen Reading website, and to recommend promotional activities and products. Committee Size: 7 virtual members, including at least two members from the previous year. Term: 2 years, commencing after Annual and ending after Annual.

What were the outcomes or results of your group's work in the past three months? : In the last three months, the Teen Read Week committee has created co







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Additional Concerns or Comments : I think my only main concern or worry is that one of the presenters might show up not having everything they need for the event to complete their presentation. We've stressed a number of times that they are responsible for bringing their own tech gear, but I can easily see someone showing up without something they need---an extension cord, for example. I plan on bringing a few extras with me just in case, but hopefully they won't be needed.

Were you able to touch base with your Area Director, or your Area Director's representative, regarding your Area Director's report?  
**a**

If other, please describe :  
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