

YALSA Board of Directors Meeting
ALA Annual Conference, Washington DC
June 24 – 29, 2010

Topic: Road Trip Taskforce Establishment

Background: A review of the Action Plan by Linda Braun and Beth Yoke revealed that a few scheduled tasks in the area of member engagement & recruitment had yet to be implemented. In order to ensure continued progress toward the member engagement & recruitment goal, Linda recommended to the Board the establishment of a taskforce to oversee the implementation of a Road Trip to graduate schools of library and information science, as outlined in the Action Plan. After a brief email discussion in May, the Board concurred with Linda's recommendation. Including the item as a part of this meeting simply ensures it will be entered into the official record of the association.

Action Required: Consent

Proposal: Tap member expertise to update plan and implement a Road Trip to graduate schools of library and information science in order to raise awareness of YALSA resource

**YALSA Board of Directors – Annual 2010
Road Trip Taskforce Establishment**

- With YALSA's Program Coordinator for Membership: 1) put out a call for local organizers and schedule LIS Road Trips based on responses; and 2) in an effort to reach 100% participation, identify and recruit individuals from specific library schools that don't respond to the initial call for participation.
- Regularly inform YALSA's Program Coordinator for Membership of LIS Road Trip plans and progress
- Provide a progress report to the YALSA Board at Midwinter Meeting 2011 and again at the 2011 Annual Conference

Additional Resources:

- YALSA's complete strategic plan can be found at www.ala.org/ala/mgrps/divs/yalsa/aboutyalsab/StrategicPlan08_final.pdf
- Information about YALSA's 2009 Road Trip can be found at: http://wikis.ala.org/yalsa/index.php/YALSA_at_State_%26_Regional_Conferences
- YALSA survey results can be found at www.ala.org/ala/mgrps/divs/yalsa/surveys.cfm