

**YALSA Board of Directors Meeting
ALA Annual Conference, Chicago
July 9-15, 2009**

Topic: Frequency & Format of Future YA Lit Symposiums

Background: At the 2009 Midwinter Meeting the Board briefly discussed the feasibility of holding the YA Literature Symposium annually,

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ACRL took a full day’s worth of content (the six sessions) and spread it out over two half days.

ALA does not have any capabilities to do live webcasts, so divisions have to use an outside vendor (ACRL used Learning Times), which is going to decrease net revenue, but ensure a quality online experience.

This was not a stand alone event; rather, it was a part of their national conference and geared towards people who couldn't travel.

For another online component to their national conference, ACRL paid \$25,000 to have all of their sessions put online. It was audio only synched with screen shots of speakers’ PowerPoint presentations. Attendees also got access to the conference blog, Twitter feed, pictures, and recordings. The point of providing this was for attendees to be able to go online and listen to a session they missed.

Hold a biennial face to face event and incorporate a virtual component

Pros	Cons
Having a virtual element could mean greater chance for participation among the membership from those who can’t normally travel	A biennial event may drop off of people’s radar, if not adequately promoted
Providing a virtual component to face-to-face attendees could give them more bang for their buck	
A biennial face-to-face event may provide adequate time for members to save up personal funds to attend	
By choosing to incorporate a virtual component instead of creating an all virtual event, costs could be contained	
A virtual element would help position YALSA as a leader in incorporating technology into member services	
By phasing in technologies to a face-to-face event, YALSA can slowly build a more robust event	
ACRL has a successful conference model that we can adapt	
Other?	Other?

Recommendation from staff: