

YALSA Board of Directors Meeting
ALA Annual Conference, Anaheim
June 26 – July 2, 2008

Topic: Realigning Programs & Services for New Strategic Plan

Background: Program evaluation is a key component of the strategic planning cycle. Board members should familiarize themselves with YALSA's products and services to ensure they fit with the organization's current priorities and they are not pulling YALSA away from something else it should be doing, as laid out in the new strategic plan. The Board may want to consider how best to conduct the evaluation and share the conclusions with the membership. Some background information is provided below.

Action Required: Discussion

Questions the Board should be asking to facilitate the evaluation of YALSA's products and initiatives (adapted from the *Nonprofit Board Answer Book, 2nd ed.*):

1. How does this program relate to our mission and strategic plan?
2. What were the program's initial goals? Have those changed over time?
3. What's the annual budget? What is the cost per member?
4. Why should we continue to do this? What are the tangible and intangible benefits?
5. How successful is the program at meeting its goals?
6. Is there a more effective, efficient or inexpensive way we might achieve these same goals? If so, what is it?
7. What value does the program have in relation to others? Where on the list does it rank?
8. What official member groups (such as committees) support these programs? Do official member groups exist that support none of these programs? If so, what is their purpose in relation to the mission and strategic plan?
9. Are there portions of the strategic plan that are not addressed by any existing programs? If so, how might that be addressed?
10. If this program should be continued, how might it be improved or combined with another initiative? What are the financial and staffing implications of these changes?
11. If this program should be discontinued, what are the implications? What exit strategy should we employ?

I. Overview of YALSA

Background - YALSA, with over 5,600 members, is the fastest growing division of the ALA, the oldest and largest library association in the world. YALSA was founded in 1957. Based in Chicago, YALSA is a 501(c)3 member-driven organization. YALSA is governed by a Board of Directors and has more than 30 committees, over

- b. Get Graphic
- c. New Technologies & Literacies for Teens
- d. Beginner's Guide to Teens in Libraries
- E-Courses
 - a. New Technologies & Literacies for Teens
 - b. OutReaching Teens
 - c.

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Item #25

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- Mentoring program (on hold)

III. Standing Committees, Juries and Taskforces

1. Advocacy Task Force
2. Alex Awards Committee
3. Amazing Audiobooks for Young Adults Committee
4. Award for Excellence in Non-fiction for Young Adults Committee
5. Baker & Taylor Award Jury
6. Best Books for Young Adults Committee
7. Book Wholesalers Grant Jury
8. Continuing Education Task Force
9. Diversity Campaign Task Force
10. Division & Membership Promotion Committee
11. Editorial Advisory Board
12. Fabulous Films for Young Adults Committee
13. Financial Advancement Committee
14. Frances Henne Award Jury
15. Great Book Giveaway Award Jury
16. Great Graphic Novels Selection Committee
17. Intellectual Freedom Committee
18. Legislation Committee
19. Local Arrangements Committee
20. Magazine Selection Task Force
21. Margaret Edwards 20th Anniversary Task Force
22. Margaret Edwards 2008 Committee
23. Margaret Edwards 2009 Committee
24. Margaret Edwards 2010 Committee
25. Michael Printz 2008 Committee
26. Michael Printz 2009 Committee
27. Michael Printz 2010 Committee
28. 2009 Midwinter Institute Task Force
29. 2009 Midwinter Social Event Task Force
30. Morris Award Committee
31. Nominating Committee
32. Odyssey Award Committee
33. Organization & Bylaws Committee
34. Outreach to Young Adults with Special Needs Committee
35. Outstanding Books for the College Bound Committee
36. Partnerships Advocating for Teens Committee
37. Popular Paperback for Young Adults Committee
38. Pre-conference Planning Committee, Full Day
39. Pre-conference Planning Task Force, Half Day
40. President's Program Planning Committee
41. Professional Development Committee
42. Program Clearinghouse Committee

