

2006 Annual Conference
New Orleans, LA
June 22-28, 2006

Topic: President's Report

Background: This document is provided annually to Council at the close of the President's term in office.

Action Required: Information Only

May 16, 2006

TO: ALA Council

FROM: Pam Spencer Holley
President, YALSA

SUBJECT: 2005-2006 Report for YALSA, the fastest growing division in ALA

During this past year, my presidential theme of "Growing YALSA" has borne fruit as we've become the fastest growing division in ALA, increased opportunities for member participation, and ramped up national initiatives, as well as taken strides in moving our Strategic Plan forward. In the report below, which is organized by our five major goals, one will notice the great number of activities

ALSC, Booklist and YALSA developed the Odyssey Audiobook Award proposal for submission to the ALA Awards Committee

Working with ALA's Public Programs Office, YALSA implemented the Great Stories CLUB through funds received from Oprah's Angel Network

Outreach:

Connected with many organizations outside of ALA and worked together

Survey:

Survey questions for PLA were developed and submitted by the Research Committee under the direction of Cindy Welch, former YALSA Deputy Director

Program:

Program developed for the 2007 Annual will feature past recipients of the Frances Henne Research grant and will highlight their research projects

AL There is a new emphasis in *YALS* on research related articles

CONTINUOUS LEARNING

YA Literature Symposium:

Currently in the planning stages, the YA Literature Symposium is set to debut in 2008. The biannual event will become the premier venue for promoting YA literature and exploring the depth and variety of this rapidly growing segment of literature

First-Time Young Adult Author Award:

Being developed to begin in 200

At 2006 Annual, YALSA 101 is being offered to promote YALSA resources and services to potential members; *School Library Journal* is sponsoring

Retaining existing members:

Increased opportunities for member participation, virtually and/or face-to-face, via discussion groups, task forces and committees

Fourteen task forces were appointed, including the 50th Anniversary Celebration, the YA Literature Symposium and the Midwinter Institute

Four new committees were formed, including Great Graphic Novels

Two new discussion groups, Teen Music and Gaming, were added

Membership voted to allow the establishment of Interest Groups

Increased methods of communication:

YALSA blog became available pre-Midwinter 2006

President's Monthly Reports sent to Committee chairs as well as posted on YALSA web site; YALSA Councilor report also available on web site

Began adding YALSA's committees and other groups to ALA's Online Communities.

Fifteen YALSA groups are currently using the resource.

Added a Regional Advisory Board to serve as a go-between for YALSA and state and regional associations and their members, as well as to promote the work of YALSA

Opportunities to give:

Are now available for YALSA members through the new Friends of YALSA initiative

WHAT'S AHEAD IN 2006 – 2007

2007 Midwinter Institute: "Reaching Teens through Technology"

Two preconferences at Annual: "The Sins of YA Literature" and "A Beginner's Guide to Teens in Libraries"

Increase in online course offerings

Celebration of our 9th Teen Read Week: October 15-21, 2006

Inaugural launch of Teen Tech Week: March 4-10, 2007

YALSA's first official wiki

Support YA Literature Day: during National Library Week, April 19, 2007

YALSA Turns 50: Throughout 2007 look for celebratory events for YALSA's 50th anniversary

Award Proposals: For a first-time YA author and for a lifetime achievement in YA librarianship

@ your library campaign: launch to members in 2007