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- Mirrorstone Books, an imprint of Wizards of the Coast signed on as the National Corporate Sponsor at the \$50,000 level for 2007.

Teen Tech Week™: New initiative launched March 4th - 10th, 2007.

- The purpose is to encourage teens to use libraries for the non-print resources and to help teens recognize that librarians are trusted information professionals.
- A teen contest for the best logo was held, and the logo was used for the 2007 initiative.
- A line of products was developed and sold through ALA Graphics.
- Over 1,500 librarians and educators registered to participate.
- E*Vanced Solutions, Harry Abrams, Inc., Rosen Publishing and Tutor.com participated as Promotional Partners.

Support Young Adult Literature Day:

This successfully launched on April 19th, 2007 with a media event in Chicago. The purpose is to raise awareness among the general public as to the depth and breadth of offerings in young adult literature and the role that librarians play in connecting teens with reading materials.

First Time Young Adult Author Award Task Force:

This task force is completing the policies and procedures for a new YALSA award, to be funded from the Morris Endowment. The proposal will be presented to the YALSA Board and ALA Awards Committee at Annual 2007.

Increased sales of Printz seals and poster

RESEARCH

Surveys:

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Members voted in spring 2007 to increase the Board of Directors by two persons; one member at large and one secretary who will serve on the Executive Committee. This will go into effect with the spring 2008 election cycle.

Committee review:

The YALSA Board authorized YALSA to adapt the RUSA committee evaluation model to annually review 7 existing committees.

ALA Emerging Leaders:

Two candidates were sponsored for ALA President Leslie Berger's Emerging Leaders initiative. They are Jenine Lillian of Little Rock, Ark., and Ellsworth Rockefeller of Point Pleasant, NJ. Twenty-five YALSA candidates applied for the opportunity. The Board voted to sponsor one emerging leader for 2008.

New Member Recruitment:

- Membership growth stands at 10% throughout 2006-2007
- YALSA 101 will again be offered at Annual 2007 to promote YALSA resources and services to potential members. 2006 attendance at this program was standing room only.

Retaining existing members:

- Increased opportunities for member participation have been developed, virtually and/or face-to-face, via Interest Groups, Discussion Groups, Task Forces and Committees.
Five juries and eleven new task forces were appointed, including the Wrestlemania Reading Challenge Task Force, the Excellence Award Task Force which is collecting suggestions for the *Excellence in Library Service to Young Adults, 5th edition* to be edited by Amy Alessio, and the Student Scholarship Ad-hoc Board Committee to study how YALSA can support student conference attendees in the future.
- Increased methods of communication:
 - The YALSA blog was listed as one of the top ten LIS blogs to read for 2007.
 - The YALSA wiki, Ning, Twitter, Technorati, Del.icio.us and Flickr pages were created.
 - President's Monthly Reports were sent to Committee chairs as well as posted on YALSA web site, and the YAL

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The Friends of YALSA has just completed one full year of fund raising events, culminating with the 50th Anniversary celebrations that include a quilt raffle and T-shirt sale.

WHAT'S AHEAD IN 2007– 2008

50th Anniversary Celebratory events at 2007 Annual Conference:

- The Booklist Books for Youth Forum featuring the first Printz winner and honorees.
- An anniversary party immediately following the Booklist event and co-hosted by over a dozen publishers.
- A Young Adult Author Breakfast featuring past and current winners of the Printz & Edwards awards.
- Fundraising efforts including a quilt raffle and T-shirt sale (featuring artwork donated by Unshelved).
- The Live @ your Library Reading Stage with young adult authors featured on Monday.
- The President's Program, "A Day in the Life of a Teenager."

Continuing Education:

- **Two preconferences at Annual 07:** "The Sins of YA Literature" and "A Beginner's Guide to Teens in Libraries"
- **Additional online course offerings:** registration is now open for the summer session, July 1-30, 2007. New courses will be offered in 2008.
- **2008 Midwinter Institute:** This event is focusing on advocacy for teen services and will launch YALSA's @ your library campaign to members.
- **Teens Need Libraries:** With funds from the 2007 World Book Goal Grant, YALSA will bring face-to-face and online training to three targeted states (Arkansas, Louisiana & Mississippi) that have traditionally had minimal participation in Teen Read Week™ and that have standardized reading test scores below the national average.
- **Additional Licensed Institutes:**
 - A Beginner's Guide to Teens in Libraries
 - New Literacies for Teens

Advocacy:

- YALSA's @ your library campaign to members launches in 2008.

Events:

- **Celebration of the 20th Margaret Edwards Award:** A task force is planning a special program and for Annual 2008 as well as other activities.
- **Celebration of 10th Teen Read Week™:** The upcoming event is October 14-20, 2007 with the theme "LOL @ your library." Registration is now open and products are on sale at www.ala.org/teenread.
- **Teen Tech Week™:** The second annual event will be on March 2-8, 2008.
- **Support Teen Literature Day:** held during National Library Week on April 17, 2008.
- **Young Adult Literature Symposium:** to be held in November 7-9, 2008.

Awards:

- **First Time YA Author Award:** to be approved in 2007 and implemented in 2008.

Publishing:

- *Excellence in Library Services to Young Adults, 5th edition* (summer 2008)



- *The Official YALSA Award Guidebook* (summer 2008)
- *Quick & Popular Reads for Teens* (late 2008)