



**A.** YALSA members and/or member groups are not to seek out donations, corporate sponsors and/or promotional partners on their own. In other words, do not approach publishers, vendors and/or companies and ask them to donate or fund anything. ALA has specific guidelines in place that YALSA must follow in regards to corporate sponsorships and promotional partnerships and must coordinate everything through the ALA Development Office.

**Q. Who can be a corporate sponsor?**

**A.** ALA Council approved a list of socially responsible companies for use with seeking corporate sponsors. If a company does not meet acceptable socially responsible standards, then they are not eligible to be a corporate sponsor for any ALA/YALSA project.

**Q. How long does it take to get a sponsor or partner?**

**A.** For major initiatives like Teen Read Week, YALSA begins the process a year or more in advance. For smaller events, like conferences, outreach begins about 6 months in advance.

**Q. What if I just want some freebies to give out at an event, for a contest, etc.?**

**A.** Publishers and vendors are often willing to contribute galleys, books and promotional materials they have on hand. Please send this request to the Executive Director with details about how many items you're seeking, for what event, by when you need them, etc. Also, please don't forget to send a thank you note to the publisher/vendor after your event or program is over.

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