

2015 - 2016 Executive Director's Report to the Membership

This document is meant to be a companion to the annual President's Report, which focuses on programmatic accomplishments during the year. The Executive Director's and President's annual reports as well as grant related reports are posted in the Governance section of YALSA's web site www.ala.org/yalsa/aboutyalsa/annualreports/annual_reports. For additional information, please contact the YALSA office at 1.800.545.2433 x4390 or yalsa@ala.org

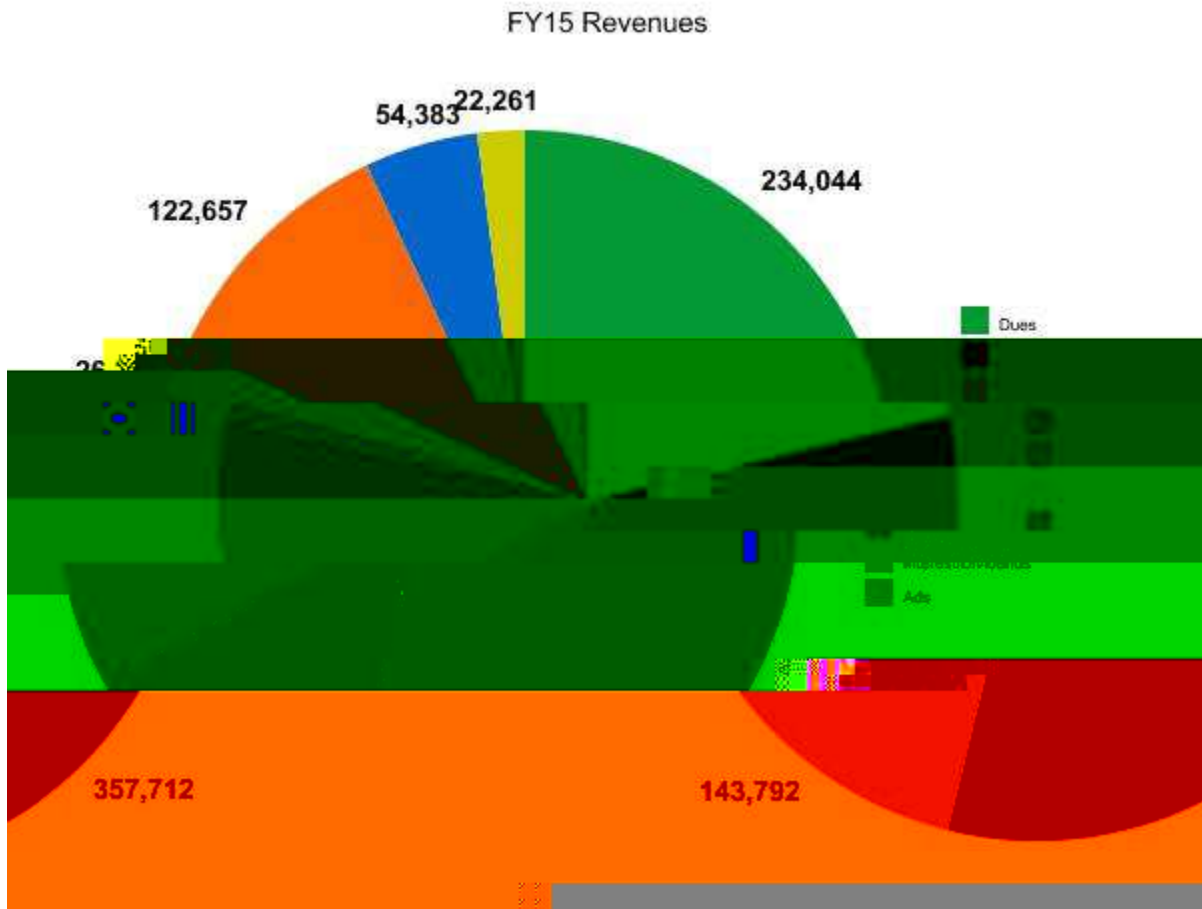


YALSA Fiscal Snapshot

YALSA is part of ALA, which is a 501(c)3 organization. YALSA’s Board of Directors and staff work hard to make sure the organization is fiscally healthy and has adequate funds to deliver key members services.

Funding Sources in the 2015 Fiscal Year

Where does YALSA get the revenue to support the array of services, programs and resources it delivers to members and the library community?



Dues (\$234,044): includes student, retiree, regular, organizational, corporate, and lifetime memberships for approximately 5,100 members

Sales (\$357,712): includes award seals (incl. one time back payment from a publisher for outstanding seal invoices), subscriptions to *YALS*, self published books and curriculum kits

Meetings (\$143,792): ticketed events at Midwinter, Annual and the symposium

Donations (\$127,829): Corporate sponsorships, promotional partnerships, Friends of YALSA and Leadership Endowment individual gifts

Royalties (\$10,511): includes books published with Neal-Schuman and ALA Editions, TRW products, TTW products and other products sold through ALA Graphics (pamphlets, bookmarks)

Continuing Education (\$26,357): includes regional licensed institutes, webinars and e-courses

Grants (\$122,657): Dollar General funds for 2013 summer reading & TRW, Best Buy donation program, and the IMLS grant for the National Forum on Libraries and Teens

Interest/Dividends/Gains (\$54,383): Leadership and Morris endowments

Advertising* (\$22,261): ads in *YALS*, symposium program, and *YALSA E-News*

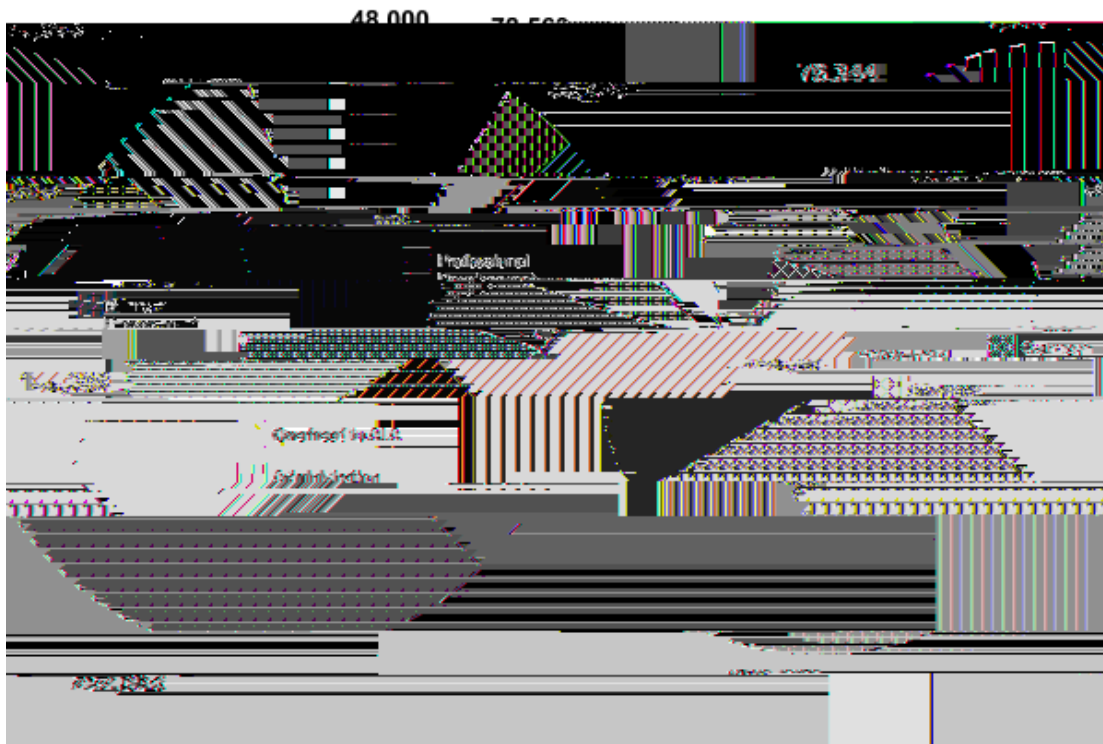
*YALSA's only taxable income

What's missing from this picture? It is worth noting that YALSA receives no federal funding (unless a grant is received from a federal agency) and no financial support from ALA. However, in return for paying overhead for certain services, YALSA receives support from ALA via services it provides to the Division, including HR, office space, IT, legal services, member database hosting and more.

Support for Members in the 2015 Fiscal Year

As part of a 501(c)3, YALSA must use the funds it takes in to directly support its mission. Here is how YALSA revenues were used to support members and mission:

FY15 Expenses



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after hours and leave a message. We'll do our best

