

## 2014 - 2015 Executive Director's Report to the Membership

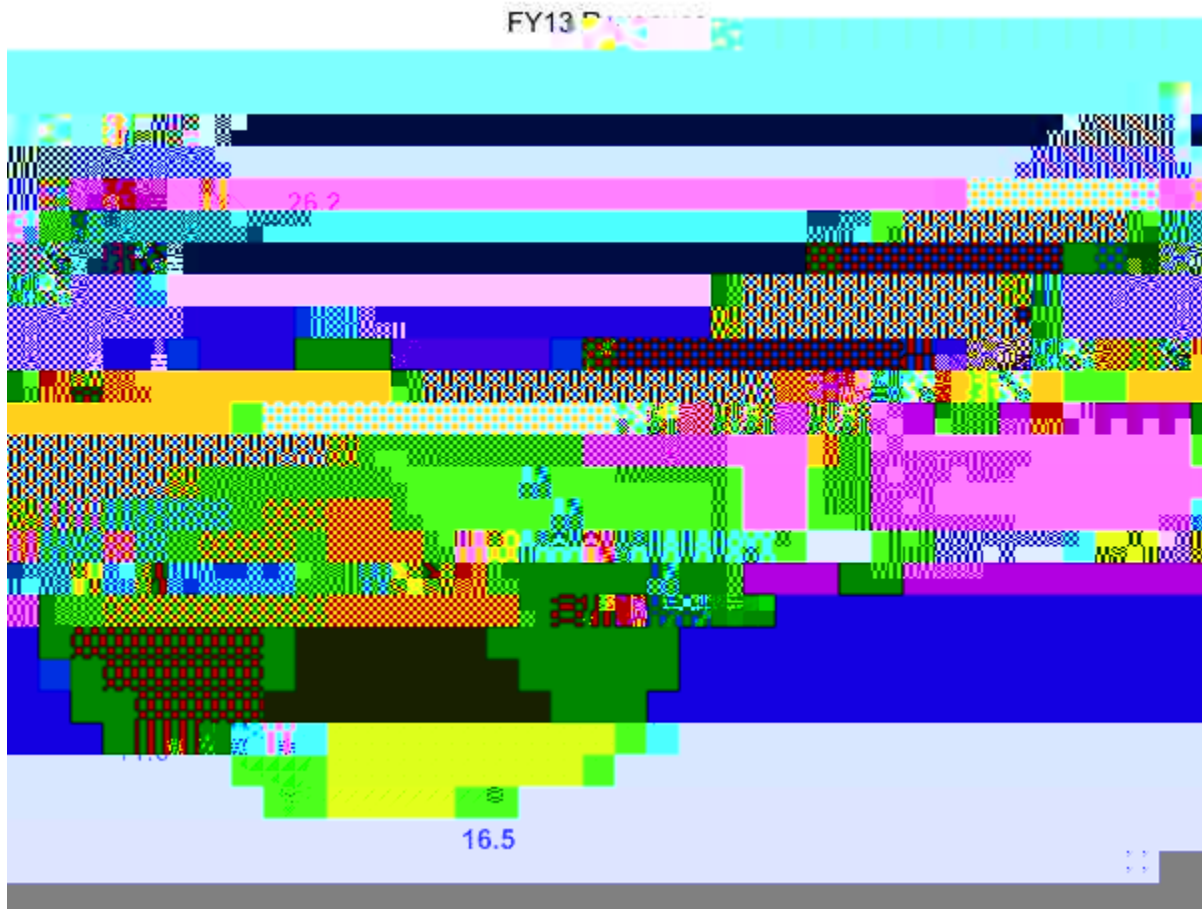
This document is meant to be a companion to the annual President's Report, which focuses on programmatic accomplishments during the year. The Executive Director's and President's annual reports as well as grant related reports are posted in the Governance section of YALSA's web site [www.ala.org/yalsa/aboutyalsa/annualreports/annual\\_reports](http://www.ala.org/yalsa/aboutyalsa/annualreports/annual_reports). For additional information, please contact the YALSA office at 1.800.545.2433 x4390 or [yalsa@ala.org](mailto:yalsa@ala.org). ALA

## YALSA Fiscal Snapshot

YALSA is part of ALA, which is a 501(c)3 organization. YALSA’s Board of Directors and staff work hard to make sure the organization is fiscally healthy and has adequate funds to deliver key members services.

### Funding Sources in the 2013 Fiscal Year

Where does YALSA get the revenue to support the array of services, programs and resources it delivers to members and the library community?



**Dues (\$236,718):** includes student, retiree, regular, organizational, corporate, and lifetime memberships for approximately 5,100 members

**Sales (\$115,473):** includes award seals, subscriptions to *YALS*, self published books and curriculum kits

**Meetings (\$148,771):** ticketed events at Midwinter, Annual and the symposium

**Donations (\$104,825):** Corporate sponsorships, promotional partnerships, Friends of YALSA and Leadership Endowment individual gifts



- Publications \$96,644
  - *YALS* (free with membership): \$40,766
  - *YALSA E-News* (free with membership & members' only benefit): \$6,008
  - *JRLYA* (freely available online to anyone): \$6,525
  - Book length publications: \$16,854
  - Curriculum Kits \$19,991
  - Blogs \$6,500
- Web site & social media \$15,703
  - Web site maintenance \$10,013
  - Support for e-resources (wikis, blogs, listservs, social media, etc.): \$5,713
- Professional Development \$207,815
  - E-courses, \$14,176
  - Webinars (free to members for on-demand), \$15,837
  - Mentoring Program (for members only) \$7,625
  - National Guidelines \$5,625
  - Licensed Institutes, \$9,641
  - YA Literature Symposium, \$81,141
  - Conference activities, \$45,145
  - Badges, \$25,000
- Members' Only Engagement opportunities \$334,039
  - Committees: \$38,491
  - Governance: \$77,548
  - Grants, Awards, Stipends: \$213,000
  - Member support & consulting services: \$9,768
- Outreach & Awareness Raising \$81,532
  - Teen Read Week: \$26,226
  - Teen Tech Week: \$1,752
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after hours and leave a message. We'll do our best to get back to you w/in 24 hours.

Staff:

- Anna Lam: book length publications, *JRLYA*, *YALS*, YALSA E-News, web site, blogs, wikis, PR/media relations
- Emily Weeden: summer reading, Teen Read Week™, Teens' Top Ten
- Nichole O'Connor: book and media awards, selected lists, events, conferences
- Nicole Gibby Munguia: anything related to continuin

