

2013 - 2014 Executive Director's Report to the Membership

YALSA Fiscal Snapshot

YALSA is part of ALA, which is a 501(c)3 organization. YALSA’s Board of Directors and staff work hard to make sure the organization is fiscally healthy and has adequate funds to deliver key members services.

Funding Sources in the 2013 Fiscal Year

Where does YALSA get the revenue to support the array of services, programs and resources it delivers to members and the library community?



Dues (\$236,718): includes student, retiree, regular, organizational, corporate, and lifetime memberships for approximately 5,100 members

Sales (\$115,473): includes award seals, subscriptions to *YALS*, self published books and curriculum kits

Meetings (\$148,771): ticketed events at Midwinter, Annual and the symposium

Donations (\$104,825):

- Publications \$96,644
 - *YALS* (free with membership): \$40,766
 - YALSA E-News (free with membership & members' only benefit): \$6,008
 - *JRLYA* (freely available online to anyone): \$6,525
 - Book length publications: \$16,854
 - Curriculum Kits \$19,991
 - Blogs \$6,500
- Web site & social media \$15,703
 - Web site maintenance \$10,013
 - Support for e-resources (wikis, blogs, listservs, social media, etc.): \$5,713
- Professional Development \$207,815
 - E-courses, \$14,176
 - Webinars (free to members for on-demand), \$15,837
 - Mentoring Program (for members only) \$7,625
 - National Guidelines \$5,625
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after hours and leave a message. We'll do our best to get back to you w/in 24 hours.

Staff:

- POSITION VACANT: book length publications, *JRLYA*, *YALS*, YALSA E-News, web site, blogs, wikis, PR/media relations
- Anna Lam: summer reading, Teen Read Week , Teens' Top Ten
- Nichole O'Connor: book and media awards, selected lists, events, conferences
- Nicole Gibby Munguia: anything related to continuing education, including e-courses, licensed institutes, mentoring, the YALSA Academy, badges for lifelong learning and webinars
- Letitia Smith: contact information, committee rosters and concerns, exhibiting at state and regional conferences, general questions about membership and the association, member grants and awards
- Beth Yoke: grants, partnerships, corporate sponsors, budgeting, policies, procedures, governance liaison (Board, committees, etc), legislative advocacy
- We're happy to provide members with brochures and YALSA swag if you're presenting or hosting a meeting somewhere. We have a short URL where you can access these handouts online: www.ala.org/yalsa/handouts

Upcoming Events & Activities for 2014 - 2015

- July 1, "Reading with a Critical Eye" e-course on evaluating YA literature begins, www.ala.org/yalsa/onlinelearning/info
- July 1, deadline to submit a program proposal for a YALSA program for the 2015 ALA Annual Conference, <http://ow.ly/yr6rr>
- July 17, "Thinking Outside the Book to Meet Teens' Needs," webinar on updating library collections, www.ala.org/yalsa/onlinelearning/webinar
- Aug. 1, deadline to nominate yourself or another member for the 2015 election slate, www.ala.org/yalsa/workingwithyalsa/election
- Aug. 3 – Sept. 8, District Days, http://wikis.ala.org/yalsa/index.php/District_Days
- Aug. 15 – Sept. 15, voting opens for the Teens' Top Ten, www.ala.org/teens-top-ten
- Sept. 1, deadline to enter YALSA's Maker Contest, <http://ow.ly/yr6Ex>
- Sept. 2- 30, bundled registration open for ALA's 2015 Midwinter Meeting & Annual Conference
- Sept. 8, call for papers and program proposals opens for 2015 YALSA Symposium, www.ala.org/yalitsymposium
- Oct. 1, deadline to submit a committee volunteer form for selection committees that start 2/1/15, www.ala.org/yalsa/aboutyalsa/yalsahandbook#form
- Nov. 12, 2015 ALA (d) 35603B (r) 104986 (a) 21f (R) 01277431 (743513789 (d) 016) 0608566 - Tr7465003.9504B7

- January 30 – Feb. 2 ALA Midwinter Meeting in Chicago