



**YALSA Annual Report
Amanda Barnhart, President, 2020-2021**

Mission



upon researching members' needs, a timeline for strategic planning efforts was created, followed by Essentiam Strategy being selected to lead this work.

Essentiam began their work with the YALSA board in early January and held working virtual sessions for the board at Midwinter and included ALA's Pivot Strategy in discussions. Essentiam also collaborated with the YALSA President's Implementation Taskforce to develop member and non-member surveys which were targeted in their distribution to YALSA members and lapsed members. 721 member responses and 327 non-member response surveys were received, a total of 633 member responses and 327 non-member response surveys whose data were complete to be studied. Essentiam held six focus groups with YALSA members, whereby two additional sessions were added due to increased member interest. Additionally, the President's Implementation Taskforce held focus group sessions with non-members within their respective regions.

A YALSA Strategic Planning Taskforce was created, which included a subgroup of the YALSA Board and YALSA staff, and two non-board members. Together the taskforce participated in eated, which inclu



1. Future Ready with the Library



identification that the competencies may not be relevant in the same way they were prior to the pandemic, it was determined not to proceed with the initial plans of development. Rather, we would explore how the more completed portions could be fashioned into other forms of publication and would wrap continued exploration of the competencies into the developing strategic plan.

2. Journal of Research on Libraries and Young Adults

YALSA staff worked with the Research Journal Advisory Board and were successful in having the journal indexed in both Gale and EBSCO. Additional efforts were being undertaken to index



3. Collection Development & Readers' Advisory

Two member volunteers served on YALSA's first year participation for the REFORMA/ALSC/YALSA Pura Belpre Award. The 2021 Youth Media Awards saw a new Young Adult Narrative category for the award. The award manual was updated and the celebration program went virtual.

4. Continuing Education

The Education Advisory Committee worked with member volunteers and the President's Implementation Taskforce to target the development of webinars for members and Snack 'n Chat virtual sessions for everyone (non-members included) that addressed members' needs to serve diverse communities during a pandemic and that supported the field in their professional development. Snack 'n Chat sessions were a new and free offering this year developed by the President and the President's Implementation Taskforce as YALSA attempted to support all library staff serving teens amidst furloughs, lay-offs, hiring freezes, and great change.

Webinars

August 2020: *School Librarians and School Counselors: Computing Together*

September 2020: *Virtual Dungeons and Dragons: A Virtual How-To Guide*

January 2021: *How to Engage and Program for LGBTQ+ Youth*

April 2021: *Teen Mental Health: In Their Own Words*

Snack 'n Chat Sessions

October 2020: *Navigating Post-Secondary Readiness in the Time of COVID-19*

December 2020: *Serving the Public and Self-Care During Difficult Times*

March 2021: *Gather Your Peeps - YALSA Interest Groups*

5. Volunteer Working Groups

The YALSA Board identified a need for an Evaluating Volunteer Resources Taskforce that will support all volunteer groups in using a DEI lens in their association work. This includes evaluating group charge(s), resources and training provided to leaders and committee members of these groups.

Young Adult Services Symposium

A comparable number attended the 2020 Virtual YALSA Young Adult Services Symposium on November 6-8, 2020, where it saw 588 participants. YALSA provided twelve total registration stipends for qualified applicants, six to a library member with at least one year of experience, and the second to six students enrolled in an ALA or NCATE accredited library with a focus on serving young adults to attend the conference. They were:

Bel Outwater, University of North Carolina Greensboro

Sarah Wall, University of North Carolina Chapel Hill



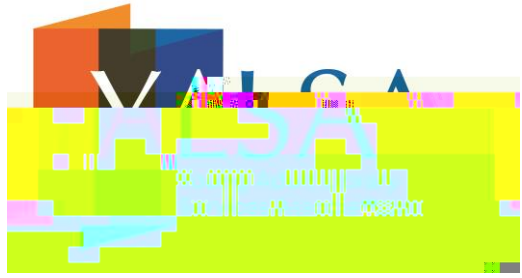
Jana Wiersma, University of North Texas

Megan Schwindler, University of Missouri

Mary Haltom, Texas Woman's University

Katrina Kmak, Emporia State University

Rebekah Corley, Library Assistant, Teen Liaison at the Landa Branch of the San Antonio
(Texas) Public Library



Member Grants, Awards, and Scholarships

The first cycle of the Joann Sweetland Lum Memorial Grant was selected in January 2021. Laura Haverkamp, Librarian at Dreher High School in Columbia, SC was the inaugural recipient.

In late Summer 2020, the Minudri Schola



will determine which YALSA advocacy resources need to be updated or sunsetted. The



YALSA's President agreed to serve on their National Advisory Committee, which included two virtual meetings, reading and feedback assignments, and sharing communications of the grant's participation opportunities to YALSA members. The NAC continues their work to collaborate on dispersing findings from the first year grant cycle and BCALA prepares for next steps to submit a second request to IMLS that furthers the



and could then determine whether they wanted to become registered to implement programming. Another virtual Train the Trainer event is planned for August 2021. MasterClass worked with YALSA to establish free one-year access to all MasterClass content for YALSA members. This added member value item is otherwise priced at \$180/year and covers +100 classes across 9 content areas.