

Association of Library Trustees, Advocates, Friends and Foundations
Meeting of the Board of Directors

Anaheim, California
June 24, 2012

MINUTES

****To be formally approved at the association's board meeting during the ALA Midwinter Meeting in Seattle, WA, in January, 2013.****

Board members present: Donna McDonald, Robin Hoklotubbe, Kathryn Suarez, Ed McBride, Helen Wilbur, Peter Pearson, Virginia Stanley, Rod Gauvin, Steve Laird, Deborah Doyle, Gail Griffin, Susar Schmidt, Dora U. Sims, Rod Wagner.

Staff: Sally Gardner Reed, Beth Nawalinski, Jillian Kalonick.

Visitors: Kath Spindel, Cherine Janzen, Peggy Danhof, Cindy Friedemann, Charles D. Hanson, Jane Rowland, Rose E. Mosley, Shirley A. Bruursema, Joan Resse Reeves, Nell Allen, Terry Higgins, Marguerite Ritchey, Martha Graham.

Welcome— President Donna McDonald called the meeting to order at 8:14 a.m. and welcomed all present.

Minutes (January 22, 2012)— It was MOVED by Peter Pearson and SECONDED by Rod Gauvin to approve the January 22, 2012 board meeting minutes. Motion APPROVED.

Director's Report— Sally Reed reported that she expects that ALTAFF will finish the fiscal year in the black, and for the first time. Sally said that a substantial portion of revenues comes in after the annual conference (September begins the fiscal year), with ticket sales and corporate payments. Expenses are steady and nearly the same each month, revenues are not. Peter Pearson asked about the end of the ALA subsidy. Sally said the subsidy will end

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State Memberships – Sally Reeds said that the Nebraska Library Commission (state library agency) pays for memberships for all libraries in the state. This model will be promoted to other state libraries, not just for the Trustee Academy but to encourage state libraries to purchase memberships for all their libraries' friends and trustees. State group purchases are a good way for state libraries (with shrinking staffs) to use ALTA for educating trustees and help friends groups with advocacy and

CherineJanzen
SamHuang
Foundationat Large(2 positions)
KayRunge
AliceCalabrese
JeffreySmith
Secretary/Treasurer
PeggyDanhof
CharlesHanson
DivisionCouncilor
SusarSchmidt
NannBlaineHilyard

It wasMOVEDby RoseMosleyon behalf of the committeethat the slateof nomineesbe approved.Motion APPROVED.

CommitteeChangesand Expectations– DonnaMcDonaldeferredto committeechargesand expectationsinformationincludedwith the meetingpacket.

BoardPromotion– United for Libraries– SallyReedsaidthat one of the challengeswith approvalof the new nameis the needto work hardto promote the namechange,and especiallybeyondthe ALAcommunity.SallyPriteu

send 0

officially

Board Ethics and Responsibilities- Barbara Jones (Director, Office for Intellectual Freedom and Executive Director, Freedom to Read Foundation)- Barbara Jones said that Sally had asked her to come to the ALTA Board meeting to talk about how the Freedom to Read Foundation board works and some of the challenges they have had. Donna McDonald asked Barbara to address board ethics. Jones said that there are occasional conflicts. They have followed a civility statement that was developed by the ALA's Office for Diversity. Jones said other important issues are confidentiality and transparency. Some board matters need to be confidential. Confidentiality can be challenging in relation to transparency. There are personnel issues that must be confidential and handled privately. There are also some financial issues that must be private. To be considered an ethical way is the balance between confidentiality and transparency. Handling of funds and investments is another issue.

Barbara Jones sa0 1 Tf 0.0014 Tc 2.2l Thalance consider mmunj /tio1 Tc 2.2l Thalance

Assignment of Board Ethics Statement Task Force– Donna McDonald noted ideas offered by Barbara Jones for consideration and the need for an ALTAFE communication policy. McDonald said that she will appoint a task force to develop an ethics statement for the ALTAFE Board. Donna asked for volunteers. Steve Laird volunteered. Additional members will be sought to work with Steve.

Gail Griffin asked if there was a copy of the United for Libraries ballot available and asked how it was worded. She said she believes the name is being used in a different way than what was on the ballot. Sally Reed said that the ballot said “United for Libraries: Association of Library Trustees Advocates Friends and Foundations” and said that we won’t print that on everything. The external presence will be “United for Libraries.” The full name will be on the stationery. Griffin asked if this was an executive decision to leave off the association part of the name or a board decision. Sally said this was based on the discussion the board had. The full organization name is the official name. United for Libraries is the promotional name. Sally said if that is an issue it needs to be resolved right away.

It was MOVED by Suarez and seconded by Laird that when there is limited space promotional leeway be given to staff to use United for Libraries Motion APPROVED.

School Libraries Task Force– Donna McDonald reported that a resolution will come before the ALA Council tomorrow in regard to school libraries. McDonald is a member of the task force. The resolution expresses the importance of school libraries and school librarians. McDonald said this is an ongoing advocacy issue. She asked that the board approve the council resolution. Gail Griffin added that the resolution is especially important as school libraries are being closed and school librarian positions have been and are being eliminated.

It was MOVED by Griffin and SECONDED by Suarez to support the council resolution. Motion APPROVED.

Recognition/ Transition– Donna McDonald recognized Helen Wilbur and Rod Gauvin, board members leaving the board at the close of the conference for their work, efforts and leadership on behalf of ALTAFE (applause).

Donna presented a gavel to Gail Griffin and expressed best wishes to Gail for a good year as President.

Sally Reed asked for a moment, on behalf of the staff, to thank Donna McDonald for her great leadership and a good year as President (applause).

Adjournment– The meeting was adjourned at 10:02 a.m.