

Notes:

Boardmeeting
June27, 2015
10:30– noon.

Approval of minutes Jeff Smith moved approval, Don Roalkvam seconded. The minutes were accepted.

Director's Report: Sally Reed updated the board about the new "Short Takes for Trustees"—a 10 part series that library directors can use with their staff at meetings to help them understand and prepare for their roles. There is a full page ad in Public Libraries journal highlighting the webcast series. Christine Hager reported that she has been using ST with board for last four months and it's gone over well, sparked good discussions

Sally reported that ST good

Deborah Doyle said she has Starbucks connection.

Jeff Smith remarked that some corporations give checks and go away. Starbucks isn't like that, they have an engaging corporate responsibility approach. They want to be a partner.

Cindy Friedeman suggested we take photos of librarians lined up at Starbucks at conferences to make our case with them.

Ed said the corporate task force came together because we've lost a lot of sponsors due to mergers. EBSCO dropped off when they acquired H.W. Wilson. Interest from a vendor perspective of this board is that they want to be advocates (like United). This is the beginning—this will be part of his platform next year to engage corporates. They want their names out there.

Jeff Smith said he works with library vendors like Ingram, 3M, B&T, Midwest. Jeff will be happy to be part of committee.

Division Councilor (It was voted unanimously (with Jeff Smith abstaining) that Jeff Smith replace Susan Schmidt since she is now our President.