

Public Libraries Briefcase

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Public Libraries Briefcase is a quarterly column written by members of the BRASS Business Reference in Public Libraries Committee.

U.S. Demographics

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Domestic Internet Sources (free)

Population Reference Bureau

<http://www.prb.org>

Developed by the in partnership with the University of Michigan's Social Science Data Analysis Network, this site gives summaries of U.S. demographic characteristics.

Association for University Business and Economic Research— State Economic Data Sources

<http://www.auber.org/>

Links to state sites with demographic and economic data.

Caliper Environment and Housing Map Library

<http://www.caliper.com/ushud.htm>

Create maps of environmental, population, ethnicity, income, housing, etc., data.

National Association of Counties

<http://www.naco.org>

Click

Compare two cities side by side, showing such variables as population, ~~health~~ ^{quality}, climate, education, transportation, crime and economy.

State Health Facts Online – The Henry

populations of at least 100,000. Each profile gives a brief history of the city, where the city ranks in a variety of areas, and statistics on the following: city finances, demographics, bankruptcy rates, taxes, cost of living, etc.

America's top-rated smaller cities: a statistical profile. 4th ed. Millerton, NY: Grey House Publishing, c2002.

Statistical profile of 60 top U.S. cities with populations between 25,000 and 99,999 selected using four criteria: population growth, income, crime rate and unemployment rate. Each profile includes data on city finances, population, income, bankruptcy rates, employment and taxes, housing, education, etc.

Commercial atlas & marketing guide. Chicago: Rand McNally & Co.

"Population, Economic and Geographic Data for more than 124,000 U.S. places complete with large-scale, detailed maps", using 2000 census data with population estimates and projections for the year 2007.

County and city data book, 2000: a statistical abstract supplement. 13th ed. Washington: U.S. Bureau of the Census, 2001.

"Summary of statistics on social and economic structure of the counties & cities of the United States. It is designed to serve as a statistical reference and guide to data publications and sources".

County and city extra: annual metro, city and county data book. Lanham, MD: Bernan Press.

Companion volume to Places, Towns and Townships, this publication provides statistics for every state, county, metropolitan area, congressional district and all cities with 2000 population of 25,000 or more. Covers population characteristics, households, business, local government finances, income and employment, health, voting, and more.

CQ's statefact finder: rankings across America. Washington, DC: Congressional Quarterly, Inc.

Rankings of states, based on published and unpublished statistics, covers the following subject areas: Population, economies, geography, federal impacts, taxes, revenues & finances, education, health, law enforcement, transportation, welfare and technology.

DemographicsUSA. New York: Market Statistics.

This title is published annually in two editions, the County Edition and the Zip Edition. They provide annual estimates, at the county or zip level population and race/ethnicity, household data, effective buying power, retail sales, consumer expenditures, establishments and employment data. They also provide projections for population, households, and retail sales.

Editor and publisher market guide. NY: Editor and Publisher Co.

Contains data on communities with daily newspapers. Ranks MSA's and top cities and counties by cost of living, disposable income, electronics/appliance sales, etc. Profiles communities and gives census figures on population, age and ethnicity and population projections. Last section profiles Canadian communities.

The Geographic reference report. Redmond, WA: ERI Economic Research Institute.

"Data include salaries for 88 benchmark jobs, cost of living, wage & salary structures, and demographics data for 298 North American metro areas."

Lifestyle market analyst: a reference guide for consumer market analysis. Wilmette, IL: Standard Rate & Data Service, Inc.

This guide is designed as a "reference source for anyone doing in-home market analysis at the local, regional, or national level". It includes lifestyle information on interests, hobbies, and popular activities in each geographic and demographic market.

New Strategist Publications, Ithaca, NY publishes many demographic titles in particular niches. Following are some titles:

- American generations: who they are, how they live, what they think. 4th ed. C2003
- The American marketplace: demographics and spending patterns. 6th ed. c2003.
- American men: who they

