

## Public Libraries Briefcase

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# BRASS Forum: Twixters, Tweeners & Financial Security: Helping Young Entrepreneurs Find Financial Stability

Compiled by Matthew Tarczy, with contributions by Elizabeth Carter (Graduate Assistant)  
University of South Florida School of Library & Information Science

## ENTREPRENEURSHIP

### WEBSITES

Collegiate Entrepreneurs Association

<http://www.ceo.org/>

The Collegiate Entrepreneurs' Organization is a global entrepreneurship network serving more than 500 colleges and universities.

Entrepreneurship Week USA

<http://www.entrepreneurshipweekusa.com/>

"Entrepreneurs, educators, community leaders and young people across the United States celebrate the power of entrepreneurship and ignite the nation's consciousness about the importance of being entrepreneurial. Entrepreneurship Week USA offers a tremendous opportunity to engage and encourage the next generation of entrepreneurs. The initiative enhances public interest and provides an educational starting point for the

—Phi Beta Lambda is a nonprofit 501(c) (3) educational association of students preparing for careers in business and related fields. The association has four divisions: FBLA for high school students; FBLA Middle for junior high, middle and intermediate school students; PBL for post-secondary students; and the Professional Alumni Division for business people, educators and parents who support the goals of the association.

Gen-X IdeaCafé

<http://www.businessownersideacafe.com/genx>

On this site, Idea Café caters to the business needs of entrepreneurs with information, advice and

fun to feed your mind and your business. The site welcomes every age and includes stories of Gen X business successes.

#### Junior Achievement

<http://www.ja.org>

Junior Achievement uses hands-on experiences to help young people understand the economics of life. In partnership with business and educators, Junior Achievement brings the real world to students

#### Mind Petals: Young Entrepreneur Network

<http://www.mindpetals.com/>

Mind Petals is the young entrepreneur's official blog network and a publishing company that produces informative, inspiring, and motivating content for entrepreneurs all over the world, especially the ones taking the big risks for the big rewards.

#### Mind Your Own Business

<http://www.mindyourownbiz.org>

The U.S. Small Business Administration (SBA) and Junior Achievement Worldwide launched a new Web site for young entrepreneurs who want to start, run or grow their own businesses. The site walks you through easy steps of business ownership, whether you've just had a brainstorm for your first business venture or you've been at it a few years.

#### VentureWell

<http://venturewell.org/>

VentureWell is a higher education network that cultivates new ideas and promising inventions. For nearly twenty years, we've been on a mission to launch new ventures from an emerging generation of young inventors driven to improve life for people and the planet.

#### National Foundation for Teaching Entrepreneurship (NFTE)

<http://www.nfte.com>

NFTE's mission is to teach entrepreneurship to young people from all communities, so they can become economically productive members of society by improving their academic, business, technology, and life skills.

#### Teen Business Link

<http://archive.sba.gov/teens/>

This site targets young entrepreneurs who want to start, run or grow their businesses. It also includes a lot of information about entrepreneurship and curriculum guides for teachers who are interested in sharing business lessons with students.

#### YoungBiz.com

<http://www.youngbiz.com>

The mission of YoungBiz is to empower youth with entrepreneurial and financial skills through innovative education and real-world experience. The organization exists to help youth take their decision-making skills and use them to make great financial and business decisions. Geared toward teenagers.

#### Youth Venture

<http://www.geny.net>

Youth Venture empowers young people to create and launch their own enterprises, and through these enterprises, to take greater responsibility for their lives and communities. This site provides information on getting started and examples of successful projects across the country. Geared toward students 12 to 20.

## BOOKS

CampusCEO: The Student Entrepreneur's Guide to Launching a Multimillion Dollar Business by Randal Pinkett. 2007.

Entrepreneur Magazine's Ultimate Guide to Forming an LLC in Any State 2004.

Generation Inc. The 100 Best Businesses for Young Entrepreneurs 2000.

Millionaire by 26: Secrets to Becoming a Young, Rich Entrepreneur by Ken Hayashi 2003.

Secrets of the Young & Successful: How to Get Everything You Want Without Waiting a Lifetime by Jennifer Kushell. 2007.

Young Adult's Guide to a Business Career by M J Giles 2004.

Young Adult's Guide to Business Communications by Kristi L Thomas Carroll. 2004.

Young Entrepreneur's Guide to Business Terms by Stephan Schiffman. 2003.

The Young Entrepreneur's Guide to Starting and Running a Business by Steve Mariotti 2000.

"Young Money Magazine." Published by InCharge Institute of [America. http://www.youngmoney.com](http://www.youngmoney.com)

Young Wealth by Jon Swartz. 2006.

## **FINANCE AND INVESTING**

### **WEBSITES**

Campbell R. Harvey's Hypertextual Finance Glossary  
<http://www.duke.edu/~charvey/Courses/wpg/glossary.htm>

Only browseable alphabetically, this site is a solid resource for finance and investment definitions and acronyms. Contains 7,200 terms and over 18,000 cross-references.

CU Succeed Resources  
<http://www.cusucceed.net/resources.php>

From a partnership of credit unions, this site offers articles and resources for teens on money management. Includes downloadable spreadsheets and online calculators.

Investor Business Daily Learning Center  
<http://www.investors.com/learn>

Offers several informative classes on investing from stocks to options.

National Endowment for Financial Education  
<http://www.nefe.org/>

A nonprofit organization dedicated to financial literacy and education. The NEFE Teen Resource Bureau, a site specifically for young adults, focuses on youth assisting youth. Its Teachers Section offers curricula related materials for educators.

## Practical MoneySkills

The Motley Fool Investment Guide for Teens: 8 Steps to Having More Money Than Your Parents Ever Dreamed Of by David Gardner 2002.

The New Totally Awesome Business Book for Kids: With Twenty Super Businesses You Can Start Right Now! by Arthur Berg Bochner. 2007.

On the Road Starting Out by Sheryl Garret 2006.

Please Send Money a Financial Survival Guide for Young Adults on Their Own by Dara Duguay 2001.

Savings and Investment Information for Teens: Tips for a Successful Financial Life, Including Facts about Making Money Grow, with Information about the Economy, Bank Accounts, Stocks, Bonds, Mutual Funds, Online Investing and More edited by Kathryn R. Deering. 2005.

So You Graduated College: a Financial Guide to Life After Graduation by Daniel Franklin. 2006.

Teen Investor: The Practical Investment Guide for Teens and their Parents by Emmanuel Modu and Andrea Walker. 2002.

## **FINANCIAL LITERACY PROGRAMS IN PUBLIC LIBRARIES**

### **WEBSITES**

Chicago Public Library

<http://www.chicagopubliclib.org/008subject/003cya/teenvolume/tv2006/programbooks.html/>

understanding what one can afford to spend and avoiding the pitfalls associated with credit and debt. Compared to the other sites examined, this is more basic, but still informative and necessary. Visit <http://www.houstonlibrary.org/teens/college.html> for My Future (under the Teen link) and beneath Careers. This takes you to the first link mentioned here. Contact information for the libraries can be found on the homepage under contact. See <http://www.houstonlibrary.org/contact/>

Brooklyn Public Library: MyOwnBiz

<http://myownbiz.brooklynpubliclibrary.org/>

Brooklyn Public Library offers a variety of business and financial resources for young adults.

Visit [http://somedaysoon.brooklynpubliclibrary.org/s2/wtm\\_money\\_for\\_you.html](http://somedaysoon.brooklynpubliclibrary.org/s2/wtm_money_for_you.html) for more information and links to resources on money management at



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