

Public Libraries Briefcase

Pikes Peak Library District
Colorado Springs, Colorado

A topic of interest today in the public library is helping people who want to start their own business, the one they currently own. Most people in this situation need to write a business plan to submit to investors or banks to obtain the money necessary for their dreams. A few write a business plan as a roadmap of where they want to go. These second ones can be written more in an outline form. Business plans need to address the following topics in depth: the business, products, financial data, and advertising and management. A good outline of a business plan can be found at the Small Business Administration webpage (<https://www.sba.gov/writing-business-plan>).

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what the potential is for you to enter the market.
Surveys

