

Public Libraries Briefcase

Disclaimer\*

No. 5, 3rd Quarter 2003

A publication of the BRASS Business Reference in Public Libraries Committee

Public Libraries Briefcase is a quarterly column written by members of the BRASS Business Reference in Public Libraries Committee.

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### Trade Journal Title Sources

List the sources your library owns such as ~~SRDS~~ or Bacon's Patrons can use these to find a specific title that they can page through on a regular basis.

### Periodicals Indexes

Talk about the ones in your library and how they can be used. For example, do you have ~~Business Periodicals Index~~ or the ~~F&S~~?

### Databases

Unless you are fortunate to work in a very large public library or have a massive serials budget, it is unlikely that you will have immediate access to many ~~trade~~ journals. You may, however, have access to databases that may include fulltext articles from these journals. Describe the useful databases in your library. Mention library policy concerning use of the computers. Let the audience know if any of the ~~data~~ can be accessed remotely at home or office.

### Statistical Sources

Statistics are needed to back a business or marketing plan to a banker or venture capitalist. List and describe statistical sources available in your library. Statistics can often be

