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BRASS Business Reference in Academic Libraries Committee

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How to Write a Business Plan. Berkley, CA. Nolo Press.

Includes forms and sample plans. This book helps one to avoid mistakes by showing one how to make financial projections. It is a useful guide for financing a business start-up or expansion.

Selected AERN Electronic Resources

The AERN relies heavily upon the Alabama Virtual Library (AVL). The AVL is a collection of over \$4 million worth of databases subsidized by the state for use by all Alabama citizens. Two such databases in the business collection are EBSCO's Business Source Premier (BSP) and Thomson Gale's Business & Company Resource Center (BCRC). BSP is used to find full-text articles in thousands of business publications. It, along with BCRC, is used to locate a wide range of company and industry information.

Please send us a note with any comments or helpful suggestions. We appreciate your interest and encourage similar economic development partnerships in your area, because, as the saying goes, "a rising tide lifts all ships."