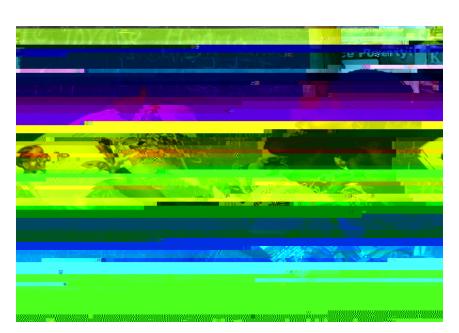
scratch, what would it look like? How would you introduce it to the communities you work in? How would you fund it, get political support, and train librarians? How would you redesign library services in the digital age?

In places like Kenya these are exactly the questions being asked. Developing library services where before there were none presents enormous challenges, since the intricate ecosystem that allow library systems to function in developed countries - from government institutions to private donors to library users-doesn't exist. Furthermore, many people don't have an intuitive understanding about the value of libraries, or even what a library is. Sound like a nightmare? Actually, environments like these can be amongst the most exciting places to work. Environments like these are where real innovation can happen.

The Kenya National Library Service (KNLS), community groups, and international



aid organizations alike have been creatively experimenting. As a result, in Kenya one can witness the evolution of a library system that looks very different to the one we may be familiar with, one that integrates high tech and low tech to provide meaningful information access all over Kenya.

### Starting from scratch: Building libraries

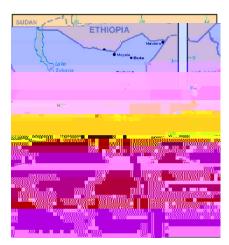
KNLS runs over 50 public libraries throughout Kenya, servicing a population of over 41 million. It is clear that the number of libraries cannot hope to reach most Kenyans. In the late 1990s, realizing that the need for new libraries was far larger than KNLS's budget could support, KNLS instituted the community based library policy, inviting any community to self-organize to build a library on public land. KNLS will take over the library once it is built, providing resources and ensuring professional library staff and sustainability. Within 10 years of introducing

### **Message from the Editor**

~ Janet Lee

# Call for Submission International library activities? People in international librarianship? Upcoming international conferences? International partnerships between libraries?

#### <u>C....</u> (a 1



the policy, community libraries out-numbered libraries built by KNLS directly.

Kenya remains a largely rural society, with several nomadic tribes and a poor system of roads. The importance of mobile services is clear what's less clear is the actual vehicle that is most appropriate for supporting such services. In Garissa, one of the largest towns in the Kenya's remote desert area, the mobile unit is a camel. In Busia, a trading town on the border between Kenya and Uganda, my own organization, Maria's Libraries, has developed mobile services around the most common mode of transport in that community: the bicycle. These vehicles are effective, culturally appropriate, and relatively inexpensive, meaning they can get the job done in a way that a more sophisticated vehicle might not. In the very near future, Maria's Libraries will be experimenting with making the bicycle webenabled, using wireless mesh technology to transform the bicycle into an internet hotspot.

### Making it relevant: presenting a library to the community

At the Mutyambua Library, KNLS has a fsh pond with a capacity to hold 8,000 fsh. Located in a dry region that relies on government food support, the pond acts as a demonstration farm for the community, and people can learn the basics of fsh farming at the library.

At the Busia Community Library, mothers reported that they were interested in supporting their children's education, but, since they themselves had gotten very far in education, they didn't know how. Our storytime programs thus do not involve children directly—rather, they involve mothers. Semiliterate mothers are invited to the library to learn how to read storybooks to their children.

These types of programs are critical to making the library relevant. The end-goals are not abstract, for example to "increase literacy" or "introduce computers." These larger goals are things that happen along the way, by demonstrating how literacy, computers, and information more generally can make a meaningful difference in people's lives.

### Redefning information services in the digital age

The physical and socioeconomic environment in which library services are being developed have thus required innovative approaches. Equally relevant are the new tools available to promoting information services—this is, of course, all that is encompassed in the digital age.

All over Kenya, there is an emphasis on two-way information streams. Libraries are thus not only places to access information—they are places where citizens can make their voices heard.

For example, resource databases integrate real time citizen updates via text, for example on agriculture prices, or services offered at clinics.

In addition, our Citizen Archivist Project trains library users to document the happenings of their communities using video and voice recorders. We're also looking at how to support citizen science, where community members are in direct contact with the global scientifc community around issues that are important or interesting to them. This could be around new seed technologies, or documenting local wildlife.

#### Conclusion

There is a lot of work to be done in strengthening Kenya's library network—so take note! While there's a great deal that burgeoning library networks can learn from more developed ones, it is increasingly clear that the reverse is also true.

> Eva Kaplan Director Maria's Libraries

### 2013 International Relations Round Table (IRRT) Chair's Program: Asi Burak, "With Great Power Comes Great Responsibility"

By Loriene Roy

100,000 copies in more than 60 countries and has received multiple awards including frst place in the 2006 University of Southern California "Reinventing Public Diplomacy through Games" contest and the 2007 "Best Transformation Game" recognition from the Games for Change Annual Contest. Play-

### **International Relations Committee Report**

By Nancy Bolt, IRC Chair

## International Librarians at the Midwinter Meeting

IRRT continued its support of international members and attendees at ALA with a reception at the beginning of conference. This year there were 125 international attendees. The IRC was especially pleased that IFLA President Ingrid Parent, Librarian at the University of British Columbia, was able to update the IRC on IFLA activities.

#### **IFLA Nominations**

IFLA nominations are taking place this year for President-elect, Governing Board, and Section Committees. The IRC would like to thank all the ALA units that have worked to solicit and review interested candidates, and for forwarding such well-qualifed members to represent ALA at IFLA. The IRC has reviewed all the nominations and sent its recommendations to the ALA Executive Board.

#### Guadalajara Book Fair

President Maureen Sullivan led a contingent of over 100 ALA members for the 15th year of the ALA-FIL Free Pass Program to the Guadalajara Book Fair. President Sullivan provided a presentation at the University of Guadalajara's annual Coloquio. ALA's current collaborative agreement with the Fair runs through 2015.

#### ALA at Library Society of China Conference

The IRC would like to acknowledge Past-President Molly Raphael for her wonderful representation on behalf of ALA at the Library Society of China Conference in Dongguan at the end of November. She was joined by a delegation of ALA members organized by the Chinese American Library Association. The Library Society of China will be bringing a delegation of 40 Chinese librarians interested in children and youth services to the ALA Annual Conference in Chicago who will present a program during the conference.

#### **International Library Relief**

ALA continues to receive donations from members and others to help rebuild libraries in Haiti, Japan, and Chile. To date supporters have contributed over \$60,000 to help rebuild three adopted libraries in Haiti. A group of teen volunteers, the Friends of the Mill Valley Public Library and Ms. Katie MacBride held a book sale to raise money to rebuild libraries in Haiti. The group's third-year book sale raised \$705.59. The **Carleton Washburne School** in Winnetka, Illinois, held its 2nd Annual Washburne Read-a-Thon! Students raised \$2,368.28. Thanks to donations, ALA will be able to pay for the shipping of 1,000 Spanish-language books to Chile in February that were gathered

and cataloged by the Reforma International Relations Committee.

### Campaign for the World's Libraries

Thirty-fve library associations around the world have joined the ALA/IFLA Campaign for the World's Libraries based on ALA's @ your library campaign. Countries as diverse as Argentina and Taiwan have been able to use the Campaign to generate public awareness about the value of libraries. This December Slovakia became the Campaign's newest participant. The Guide to the Campaign has been translated into fve languages (Spanish, French, Chinese, Polish, and Romanian) and there will soon be a version in Arabic thanks to Khadija Semlali from Morocco, who did an exchange at ALA Headquarters this fall.

#### **International AL Direct**

International AL Direct has been published three times since summer 2012. It is now distributed to about 2500 people, including all international members, all IRRT members, other interested parties, and 300 people who have requested this free online publication. ALA Council members are invited to subscribe. You can read an issue at http://www.ala.org/off ces/international-al-direct.

#### Destruction of Libraries and Manuscripts in Timbuktu, Mali

While at this conference, ALA members learned of the destruction of libraries and manuscripts in Timbuktu, Mali. All that was known at the time was that the destruction occurred during an attempt by the French and Malian army to recapture Timbuktu as part of the ongoing turmoil in this country and that Islamist rebels destroyed an unknown number of manuscripts. Estimates of the number of destroyed manuscripts at the Ahmed Baba Institute and one other site range from 3,000 to 20,000, as reported in the media. Also reported was that an unknown number of manuscripts had been previously removed to a remote site for safe-keeping. Some of the manuscripts in the libraries date back to the 13th century.

IRC and the US Committee of the Blue Shield are monitoring the situation and will report to Council as soon as more definitive information is known. At that point, some action on the part of ALA may be recommended.

### IRC resolutions passed by Council

IRC worked with other ALA units to develop two resolutions for consideration and then approval of ALA council.

Resolution on improved access for people who are blind, visually impaired, and with other print disabilities

Since 2009, WIPO, the World Intellectual Property Organization, has made it a priority to formulate a treaty compelling all nations to have a disability exception for people who are print handicapped. In addition, the idea of crossborder sharing of accessible content is a focus so countries can share accessible content with other nations for the use by their disabled populations. This issue will be discussed at a conference in June, 2013. Opposition to this idea comes from publishers and licensing groups, particularly in the EU and the US. The resolution passed by Council asks the US Senate to endorse this treaty and ask WIPO to adopt it.

International Leads

Resolution on United States Funding and Participation in UNESCO March 2013

### International & Area Studies Collections in 21st Century Libraries: Report of a Conference

Academic library leaders with responsibility for international and area studies collections and staff gathered in early November to discuss common challenges and identify strategies for joint action. The small working conference, International & Area Studies Collections in 21st Century Libraries, was sponsored by the Duke, Columbia, and Yale University Libraries and held November 2-3, 2012 at Yale. It represent-