

# GODORT Social Committee & Outreach Committee

November 21, 2023 (3:00PM-4:00PM)

Present: Ben Chiewphasa (chair), Patty Takacs (Co-chair), Melanie S  
Wilson

Notetaker

[instagram.com/godort\\_ala](https://www.instagram.com/godort_ala) workflow

Same log in as Facebook and Gmail accounts

Handle: Godort\_ala

Connected to Facebook account

We can post both facebook/instagram together through [facebook.com](https://www.facebook.com)

However, since Instagram is very image-focused, there are some posts where we just want to post in instagram vs Facebook.

Updated

document

Canva: log in with GODORT gmail log in. Space we can use to store past content. Especially recurring content, we pull from the collection and adapt.

To streamline the process, we will be posting through

There seems to be more engagement with the Facebook account. We get more traffic especially with retweets, so both platforms

We can post about activities and news from individuals

General workflow & posting to each platform workflow

Ben: Make sure to clarify that we're sticking with either  
image sizes for all accounts.

@godort\_ala launch

Account description: using facebook one for now: GODORT  
information professionals who work with and manage  
Information

Note: Noticed that the account was locked when trying to post  
(probably due to inactivity). Have since reclaimed the account

Test posts a success

1/25/23  
10/1  
D

[Posting schedule for December](#)