

# GODORT Social Media & Outreach Committee

Meeting Minutes

August 3, 2023



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Any workflow ideas? Things are well, but I've been thinking about making things even more streamlined

Sanga: Updates on videos from GODORT Awards ceremony?

Sanga not currently in meeting room to follow up on

Chair meeting with Ben Aldred

GODORT merch (public domain items and those that have been by

featured on the social media page

type

up to date

Scheduling for August

Current platforms: Facebook, Twitter

Exploration of new platforms: Instagram

Thinking about marketing opportunities maybe

is going to mention it to the

PC

copy

Also using organic content

'23-'24 Goals

How to best use social media platforms to amplify the work of government information library staff at respective libraries

Government documents in the news: If anything is relevant you see in news/media outlets, don't hesitate to post the day of and update the calendar.

Relay information re: professional development opportunities not necessarily through jrf for seating

always  
providing

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