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November 23, 2020 via Zoom

Present: Ben Chiewphasa, Shauna Borger, Cassidy Charles, Rachel Olsen

Housekeeping

Who will take minutes? Rachel volunteered. Ben will create a folder within Google for minutes to be stored and he will also handle putting minutes on the website

Website presence is being updated soon, a few roadblocks to get through

Agenda - no additions needed

Purpose of monthly meetings

Checking in, updating one another, decision making and feedback

Shauna and Ben will primarily handle content creation and posting but will bring things to the committee as needed

Reviewing posting schedule, what's coming up - acknowledging that social media changes and it's important to stay flexible

Content as recommended by other GODORT committees as well as solicitations for content ePres Me

Assessment

Should we be doing assessment of our social media practices?

What can be gained from this? Does the benefit of such assessment match the effort that would be involved? On the other hand, would it be a good idea in terms of making sure that our content creation efforts are worthwhile?

What are the best metrics of success?

This is something we can continue to think about and talk about in the future

Monthly meeting times and days

Doodle poll coming for next meeting, which will be in January

Scheduling regular meetings will come soon but may need to wait for a while