

Minutes from the GODORT Membership Committee Meeting I
San Antonio Convention Center, Rm 202A, January 20, 2006
Attending: Becky Byrum, Chelsea Dinsmore, Nancy Kolenbrander, Stephen Hayes, and John Stevenson

Minutes of the Committee Membership Meetings from 2005 Annual meeting were approved.

The following announcements were made:

- There is a publishing opportunity with the Managing Electronic Government Information Collections project. If interested contact Andrea Morrison [amorriso@indiana.edu] or other members of the Publications committee
[<http://sunsite.berkeley.edu/GODORT/Directory/pubs.html>].
- The GODORT website will be moving to ALA's server sometime in February 2006.

The Policies and Procedures Manual (PPM) was reviewed and several editorial changes were proposed.

A discussion was held regarding the charge by the GODORT chair to all committees to address the issue of what committees are doing for the membership.

The Membership Committee's charge was summarized as: To promote GODORT and ALA membership and active member participation in the Government Documents Round Table.

- Accomplishments over the last 18-24 months include:
- Development of a New Member information page on the GODORT website
- Redrafted and distributed a letter of welcome to all new members
- Redrafted and distributed a letter and survey to all dropped members
- Conducted a telephone survey of some dropped members
- Offered a program at the spring 2005 DLC meeting in New Mexico
- Managed the new member luncheon at annual and midwinter meetings
- Created the GODORT Member happy hour at midwinter 2006
- Developed a complete list of state and regional document groups.

What the Membership Committee does for the GODORT membership includes: help make it easier to become a GODORT member; facilitate becoming active in the organization; advocates GODORT and ALA membership by distributing brochures at the DLC meetings; creating a welcoming environment for new members at annual and midwinter meetings by means of the new member lunch and happy hour.

Membership Assessment activities discussion included ideas for developing an electronic newsletter to fill the information and communications gap between issues of DttP and renewing the GODORT mentoring program.

Meeting was adjourned. Discussion continued at the membership II meeting on Sunday, Jan. 22, 2006.

Minutes from the GODORT Membership Committee Meeting II
Sheraton Gunter, January 22, 2006

Attending: Becky Byrum, Chelsea Dinsmore, Nancy Kolenbrander, Stephen Hayes, and John Stevenson

An initial discussion on feedback from the happy hour was held. Concerns were raised that Friday night might not be the best night to reach new members. The possibility of holding a "mini-reception" each evening at the GODORT hotel with some members of steering agreeing to be present each evening was raised. Also it was suggested that new members at these events and the GODORT Reception be identified (maybe a gold star for their badge ribbon) and that everyone be invited to sign a guest book.

The Membership Chair will send out additional reminders for all such events in the future.

Some GODORT statistics were brought forth: GODORT membership is up less than 1% while overall ALA membership is up more than 3%. The nearest roundtable ahead of us in size recently increased its membership by more than 300 members.

The question asked was how many members will the round table need to fulfill the "dues" portion of the proposed 2006-07 budget. It was decided that between 950 and 1200 total members would accomplish that.

After discussion the following goal was established: to increase GDOORT membership to 1150 with the objectives of balancing the GODORT budget and recapturing an ALA councilor position.

Action items:

- The Chair will explore a committee meeting with John Chrastka, ALA Manager for Membership Development and work with him to obtain needed statistics.
- The committee will craft a letter for potential members reflecting the move of GODORT from a depository dominated organization to one reflecting all levels of government information.
- Informal telephone survey of dropped members will be written up.
- Edit the letter to lapsed members.
- Develop a membership development plan to present to the GODORT chair by June 1, 2006 for distribution to Steering.
- Get copies of GODORT attendance sheets from the Nominating committee.
- Get membership lists from state and local GODORT organizations
- Edit Membership brochure as to message, format and content.

The meeting was adjourned.