

Public Libraries

Cumulative Index 2009-2011

Volumes48, **2009**49, **2010**

AUDIOBOOKS

Beyond the Books: Listeners' and Viewers
Advisory Resources ("Perspectives"),
2010(J/F):12

AUDIOVISUAL MATERIALS. See VIDEOS AND
DVDs**Auld, Hampton**

Main Street Public Libraries ("Perspectives"),
2011(S/O):13

Three Views [economic downturn]
("Perspectives"), **2009(J/A):10 11**

AUSTIN (Tex.) PUBLIC LIBRARY

Second Chance Books Awarded a Kids Needs
to Read Grant ("Tales"),
2011(N/D):10 11

AUTHOR PROGRAMS

Fundraising and Marketing for Author Events
("Bringing in the Money"),
2011(J/F):24 26

It's All About Books @ the Iowa Author Fair
("Tales"), **2009(N/D):7**

AUTHORS AND ILLUSTRATORS. See Book Talk
(column)**AWARDS AND AWARDS AWARDS**

2010 Award Winners ("News"), **2010(M/A):3,**
21

2011 Stonewall Book Awards Announced,
2011(J/F):29

PLA Service Awards ("News"), **2011(**

Moving Your Library (Fortriede),
2010(M/A):50 51
Multicultural Programs for Tweens and Teen
 (Alexander and Kwan), **2011(J/F):42 43**
Nonfiction Readers Theatre for Beginning
Readers (Fredericks), **2009(J/F):67 68**
Our New Public, a Changing Clientele
 (Kennedy et al.), **2009(J/A):53**
Out Front with Stephen Abram (Siess and
 Lorig), **2009(M/J):41 42**
Pop Goes the Library (Brookover and Burns),
2009(J/A):52
Practical and Effective Management of
Libraries (Moniz), **2011(M/A):52**
Practical Open Source Software for Libraries
 (Engard), **2011(S/O):49**
Privacy and Confidentiality Issues (Chmara),
2010(N/D):48
Public Libraries and Internet Service Roles
 (McClure and Jaeger), **51 52**
Public Libraries Going Green (Miller),
2011(J/A):49
The Public Library Policy Writer (Larson and
 Totten), **2010(J/A):50**
Public Library Services for the Poor (Holt and
 Holt), **52**
Radio Frequency Identification Handbook for
Librarians (Haley et al.),
2009(N/D):49 50
Read 'Em Their Writes (Niebuhr), **2009(J/F):66**
Read On ... Crime Fiction (Trott), **2009(M/A):53**
Read On ... Fantasy Fiction (Hollands),
2009(M/J):43
Read on ... Women's Fiction (Vnuk),
2010(M/A):53
Readers' Advisory for Children and 'Tweens
 (Peck), **50**
The Readers' Advisory Guide to Genre Fiction,
2nd Ed. (Saricks), **2010(J/F):53 54**
The Readers' Advisory Guide to Graphic
Novels (Goldsmith), **2010(J/F):52 53**
Reading is Funny (Anderson), **2010(J/A):51**
Real Time Reviews (Boche), **2010(J/F):54**
RFID for Libraries (Pandian), **2011(J/A):50 51**
Risky Business (Braun, Martin, and Urquhart),
2011(J/F):44
Rob Reid's Read-Aloud 2 (Reid), **2011(S/O):49**
Searching 2.0 (Sauers), **2010(M/A):51 52**
Service Learning (Roy, Jenson, and Meyers),
2010(N/D):49 50
Serving Boys through Readers' Advisory
 (Sullivan), **51**
Sex, Brains, and Video Games (Pierce),
2009(M/J):43
Special Collections 2.0 (Wittaker and Thomas),
2011(M/A):51 52

Staff Development on a
2011(S/O):50 51
Staff Development Str
 (Donavan and
Storytime Magic (Mac
2010(N/D):49
The Successful Libra
Sec 50 of 100
Succession g:(

J4.423J

T(/)-50

Receives Federal Funds to Support Public Computing Centers ("Tales"),
2010(M/J):9 10

Youth Get New Start @ Boston Public Library ("Tales"), 2009(M/A):13

BRANDING

Building the Library's Brand: Using Taglines or Logos, 2011(J/F):34 37

Brehm-Heeger, Paula, and Greg Edwards,
2011(J/F):2

[about] Feature Article Contest Winners ("News"), 2011(J/F):3

Remaking One of the Nation's Busiest Main Libraries, 2010(S/O):40 44

Bright, Pat Downs

Essential Services @ your library (Readers Respond), 2009(S/O):2, 59

BRIGHTON (N.Y.) MEMORIAL LIBRARY

Brighton Memorial Offers Reading Partnership with Seniors ("Tales"), 2009(J/F):11 12

Bringing in the Money (column)

Celebrating the Humanities: From Frankenstein to Franklin, 2009(M/J):23 25

Elevator Speeches for Libraries,
2010(S/O):24 27

Fee-Based Services, 2010(N/D):24 26

Fun(d) Running for the Library,
2011(S/O):24 25

Fundraising and Advocacy in Tough Times,
2009(J/A):21 23

Fundraising and Marketing for Author Events ("Bringing in the Money"),
2011(J/F):24 26

The Highest Honor, 2009(N/D):26 29

The John Jermain Memorial Library: A Case Study, 2011(J/A):28 31

Social Media Brings in the Money,
2011(M/A):24 27

Stephanie Gerding's Column, 2011(N/D):27 29

The Story of the H.O.M.E. Page Café,
2009(J/F):32 34

Ten Quirky Suggestions, 2009(S/O):19 21

On the Vital Importance of Strategic Planning,
2010(M/A):25 27

Wanted: High Net Worth Donors,
2011(M/J):28 31

What's Up at the Gates Foundation?,
2010(M/J):22 24

The Zen of Library Fundraising: The Zen of the Grant Request, 2009(M/A):22 24

BROOKLYN (N.Y.) PUBLIC LIBRARY

The Human Genome Project: Community Conversations at the Brooklyn Public Library, 2011(M/J):38 41

No Easy Targets: Six Libraries in the Economy's Dark Days, 2009(J/A):27 38

A Senior Program Grows in Brooklyn: Brooklyn Public Library's Service to the Aging ("Verso"), 2010(S/O):6 7

Bussey, Dawn

Getting the Word Out ("Perspectives"),
2009(J/F):20 21

By the Book (column). See BOOK REVIEWS

C

Camaratta, Maria A.

Library Service to People with Mental Challenges: Progress Since the Americans with Disabilities Act of 1990 ("Verso"), 2009(M/J):6 12

CAMBRIDGE (Mass.) PUBLIC LIBRARY

One Stop (Free) Shopping: Tweaking Dewey ("Perspectives"), 2010(J/A):19 20

CAMDEN COUNTY (N.J.) LIBRARY SYSTEM

Book Club in a Bag ("Tales"), 2011(J/F):11

Campbell, Shelley

Customer Service is More than a Chapter in the Policy Manual ("Perspectives"),
2010(S/O):13 15

Canono, Jill

Sunshine State Library Leadership Institute ("Perspectives"), 2010(M/J):14 16

CAPLAN, AUDRA

Caplan Chosen for Vice

President/President-Elect, 2009(M/J):5

Caplan, Audra

Changing Perceptions ("President's Message"),
2011(J/F):6 7

Forging Ahead ("From the President"),
2010(J/A):5 6

A Global Experience ("President's Message"),
2011(M/A):4 5

Leadership and Advocacy: A Parallel Dance ("From the President"), 2010(N/D):4 5

A Visit to Cuba's Libraries ("From the President"), 2010(S/O):4 5

A Year of Accomplishments ("President's Message"), 2011(M/J):4-6

CAREER PLANNING

Retirement Trends in U.S. Public Libraries: Impacts of an Economic Downturn ("Statistically Speaking"),
2009(N/D):13 18

**CENTRAL RAPPAHANNOCK REGIONAL
LIBRARY (Fredericksburg, Va.)**

Using social media to Further Advocacy Efforts
("Tales"), **2011(M/J):14**

Charbonnet, Lisa

Telling Your Library's Story with a Smile
("Perspectives"), **2011(J/F):19**

CHARLIE ROBINSON AWARD

2010 Award Winners ("News"), **2010(M/A):3**

**CHARLOTTE AND MECKLENBERG COUNTY
(N.C.) PUBLIC LIBRARY**

Programming for Children With Special Needs
Takes off ("Tales"), **2009(S/O):6**

CHASE, STEPHANIE

2010 PLA Leadership Fellows ("News"),
2010(M/J):3 4

**CHATTANOOGA-HAMILTON COUNTY (Tenn.)
PUBLIC LIBRARY**

Fee-Based Services ("Bringing in the Money"),
2010(N/D):24 26

CHICAGO (Ill.) PUBLIC LIBRARY

After-School Chicago Website Unveiled,
2009(J/F):36

CPL Celebrates Tenth Anniversary of "One
Book, One Chicago" ("Tales"),
2011(S/O):10

Refuge in the Library ("Passing Notes"),
2009(J/A):24 26

CHILDREN'S ADVISORY COMMITTEES

Ten-Year-Old Helps Get Grant at Pearl Bailey
Library ("Tales"), **2010(M/J):11**

CHILDREN'S LITERATURE

An Immodest Proposal ("Passing Notes"),
2009(M/A):25 26

**CHILDREN'S PROGRAMS. See also EARLY
LITERACY; SUMMER READING
PROGRAMS**

BookFlix Available @ Davenport Public Library
("Tales"), **2009(J/F):12**

Music Made Possible at San Diego County
Library ("Verso"), **2011(M/J):10 11**

Partnerships for a Healthy Community: Laredo
Public Library's Children's Health Fair
and Outreach Program,
2009(J/F):59 61

**CHILDREN'S SERVICES. See also EARLY
LITERACY**

Ten-Year-Old Helps Get Grant at Pearl Bailey
Library ("Tales"), **2010(M/J):11**

CHINESE LIBRARIES

Telling the Story of Public Libraries ("From the
President"), **2010(M/J):5 6**

**CINCINNATI AND HAMILTON COUNTY (Ohio),
PUBLIC LIBRARY OF**

Library Card Sign-Up Challenge ("Tales"),
2011(N/D):9 10

The New Bond Hill Branch: Successfully
Merging Two Small Branches,
2009(M/A):27 31

New Library Cards Mean No Fines in Cincinnati
("Tales"), **2011(J/A):13 14**

Remaking One of the Nation's Busiest Main
Libraries, **2010(S/O):40 44**

CIRCULATION SERVICES

Southlake Public Library Collaborates with
Sabre Inc. ("Tales"), **2010(J/A):9**

CIVILITY

Choose Civility: Public Libraries Take Center
Stage, **2011(J/A):32 38**

Clapp, David

Fee-Based Services ("Bringing in the Money"),
2010(N/D):24 26

CLARKE, REBECCA

PLA Service Awards [Demco New Leaders
Travel Grant] ("News"), **2011(J/F):3**

CLEVELAND (Ohio) PUBLIC LIBRARY

Cleveland Public Library Completes First
Freestanding LEED Certified Library in
Ohio ("Tales"), **2010(N/D):10 11**

Opens Sports Research Center ("Tales"),
2011(M/J):16

CLIENTS. See CUSTOMER SERVICE

COFFEE SHOPS IN LIBRARIES

The Story of the H.O.M.E. Page Café ("Bringing
in the Money"), **2009(J/F):32 34**

**Cogdill, Keith. See Ren, Rena, Keith Cogdill, and
Alex Potemkin**

COLLECTION DEVELOPMENT

Collection Development: Western Philosophy,
2011(N/D):38 41

Third Edition of Collection Development Plan
Now Available ("News"), **2009(J/F):4**

COLLECTION MANAGEMENT

Dewey or Don't We? ("Perspective TJETBT1 0 0 1 411.58 365.6

Techlab: Computer Lab on Wheels ("Verso"),
2009(J/F):6 7

CONABLE AWARD. See GORDON M.
CONABLE AWARD

CONFERENCES

Justifying Your Trip to PLA 2010, 2009(N/D):42

CONNECTIVITY

Leveraging Funding to Enhance Broadband
Access, 2009(S/O):48 55

CONSORTIA

Leveraging Funding to Enhance Broadband
Access, 2009(S/O):48 55

CONTESTS

Newport News Public Library Says It's Okay to
Cut the Line ("Tales"), 2011(S/O):9

Phoenix Public Library Tweets *Twilight Contest*
("Tales"), 2009(N/D):8

CONTINUING EDUCATION. See also LIBRARY
EDUCATION

By the Book: RA in a Dynamic World @ Albany
PL ("Tales"), 2010(J/F):9

Creating a Readers' Advisory Service:
Connecting Books and Readers
("Tales"), 2010(J/F):8 9

Improving Storytime Delivery with Peer
Coaching, 2010(M/A):44 49

Keep on Learning @ your library
("Perspectives"), 2011(M/J):17 23

Retirement Trends in U.S. Public Libraries:
Impacts of an Economic Downturn
("Statistically Speaking"),
2009(N/D):13 18

Decker-Smith, Sally

Staff Days: Nuts, Bolts, and Chocolate
("Perspectives"), **2011(M/J):**21 23

DECORAH (Iowa) PUBLIC LIBRARY

Decorah Public Library Promotes Pursuit of
Happiness Initiative ("Tales"),
2011(S/O):9

DELIVERY SERVICES

Southlake Public Library Collaborates with
Sabre Inc. ("Tales"), **2010(J/A):**9

DEMCO NEW LEADERS TRAVEL GRANTS

2010 Award Winners ("News"), **2010(M/A):**3
PLA Service Awards [2011] ("News"),
2011(J/F):3

Dempsey, Jan

LSTA Grants Help form Partnerships
("Perspectives"), **2010(M/A):**9 10

DENVER (Colo.) PUBLIC LIBRARY

Welcoming Newcomers with Practical Library
Programs, **2009(N/D):**43 47

DES MOINES (Iowa) PUBLIC LIBRARY

offers MyLibraryDV ("Tales"), **2009(M/J):**13

DEVELOPMENTALLY DISABLED USERS

Library Service to People with Mental
Challenges: Progress Since the
Americans with Disabilities Act of 1990
("Verso"), **2009(M/J):**6 12

DEWEY DECIMAL CLASSIFICATION

Dewey or Don't We? ("Perspectives"),
2010(J/A):14 20

Dickinson, Luren

Three Views [economic downturn]
("Perspectives"), **2009(J/A):**8 10

DiFelice, Clara

A Continual Quest [self-service]
("Perspectives"), **2010(N/D):**17 18

DIGITAL CONTENT

Marketing and the Web ("Wired Library"),
2011(M/A):21 23

DISABLED USERS

Library Service to People with Mental
Challenges: Progress Since the
Americans with Disabilities Act of 1990
("Verso"), **2009(M/J):**6 12

Technology Fair for People with Disabilities
("Tales"), **2010(S/O):**11

DISASTER RESPONSE

Special Services in Special Times: Responding
to Changed Information Needs During

and After Community-BasedETJETBT/F2 9.96 Tf1 0 0 1 186.89 147.38 Tm[(S)4()5(t)-10(y)] TJETBTs Award30 (

Marketing and the Web ("Wired Library"),

2011(J/F):21 23

The Publishing Industry and Limits to E-Book

Content ("Perspectives"),

2011(J/A):17 24

Talking the E-Book Talk and Walking the

E-Content Walk: At the 2011 ALA

Annual Conference ("The Wired

Library"), **2011(J/A):25 27**

**EBSCO EXCELLENCE IN SMALL AND/OR
RURAL LIBRARY SERVICE AWARD**

Farrelly, Michael Garrett ("Passing Notes")

[about] Remembering Michael Garrett Farrelly,
2011(M/J):31

Dear Mr. Presiden

**FUNDING SOURCES (TALES FROM THE
FRONT)**

LiveScan Fingerprinting Offered @ Mission
Viejo Library ("Tales"), **2009(J/F):11**

FUND-RAISING. *See also* Bringing in the Money

Guyote, Gerri

Playing by the Book in Peabody
("Perspectives"), **2010(M/A):11 12**

H**Hafner, Arthur W., and Susan G. Akers**

Building the Library's Brand: Using Taglines or
Logos, **2011(J/F):34 37**

Hage, Christine Lind. See Konen, Sheila, Mary
Vanderlinde, Nancy Mires, and Christine
Lind Hage

Haglund, Jessica

Rock-n-Roll Libraries: Marketing through Music
Concerts and Festivals ("Verso"),
2009(J/F):8 9

HALIFAX PUBLIC LIBRARIES (Nova Scotia)

From Project to Branch Integration and
Sustainability, **2011(M/A):30 35**

Hamilton, Rebecca

Executive Leadership Training for Louisiana
Public Libraries ("Perspectives"),
2010(M/J):16 17

**HAMILTON-WENHAM (Mass.) PUBLIC
LIBRARY**

LSTA Grants Help form Partnerships
("Perspectives"), **2010(M/A):9 10**

HAPPINESS

Decorah Public Library Promotes Pursuit of
Happiness Initiative ("Tales"),
2011(S/O):9

Harley, Kristin

The Human Genome Project: Community
Conversations at the Brooklyn Public
Library, **2011(M/J):38 41**

Harmon, Dianne

Three Views [economic downturn]
("Perspectives"), **2009(J/A):8 9**

Harris, Chelsie

Music Made Possible at San Diego County
Library ("Verso"), **2011(M/J):10 11**

The Expanding Scope of Readers' Advisory
("Perspectives"), **2010(J/F):10 18, 25**
Extraordinary Outreach ("Perspectives"),
2009(J/F):20 26
Keep on Learning @ your library
("Perspectives"), **2011(M/J):17 23**

Thanks, Amazon: The Online Behemoth's
Behavior Reminds Us of the Importance
of Libraries ("Verso"), **2011(J/A):12**

INTERLIBRARY COOPERATION

New York Public Library Collaborates with
Universities ("Tales"), **2011(J/A):14 15**

First Boston Public Library Combination Branch
Library and Community Center
("Tales"), **2009(S/O):8**

JOLIET (III.) PUBLIC LIBRARY

Three Views [economic downturn]
("Perspectives"), **2009(J/A):8 9**

Jones-Grant, Tracy. See Williment, Kenneth,
Tracy Jones-Grant, and Denise Somers

JUVENILE DETENTION CENTERS. See also
PRISON LIBRARIES

From Classroom to Courtroom: Our Role in the
Community, **2009(J/F):62 65**

Second Chance Books Awarded a Kids Needs
to Read Grant ("Tales"),
2011(N/D):10 11

Welcoming Newcomers with Practical Library
Programs, **2009(N/D):43 47**

**Konen, Sheila, Mary Vanderlinde, Nancy Mires,
and Christine Lind Hage**

E-Books and Libraries: What's Available for
Free ("Verso"), **2011(J/A):8 11**

KRISTOF, NICHOLAS

Call to Action: An Interview with Nicholas D.
Kristof ("Book Talk"), **2009(N/D):20 22**

Kruser, Barb

-[() TJ9(E)4(1ETBT/F2 9.96 Tf1 0 t7)] TJ734u40.77 102f3ETBT

K

Kalan, Abby Preschel

One Team: A Brave New World ("Verso"),
2010(M/J):7 8

Katz, Jeff

Addressing Special Needs and At-Risk
Populations in Library Education
Programs, **2009(N/D):34 37**

A Common Purpose: Public/School Library
Cooperation and Collaboration,
2009(M/J):28 31

Keller, James A.

[about] Winners of PLA Feature Article Contest
Announced ("News"), **2009(M/A):3**

Tales from the Front (column),
2011(M/J):13 16, 2011(J/A):13 16,
2011(M/A):10 12, 2011(S/O):7 10,
2011(N/D):9 11, 51

KENT DISTRICT LIBRARY (Grandville, Mich.)

Grandville Reads! Reflections on a Partnership,
a Book, and Making a Difference
("Verso"), **2011(M/J):8 9,11**

KENTUCKY LIBRARIES

Ghosts, Murder, and Mystery Inspire Teens
("Tales"), **2010(S/O):10 11**

KIKI MAGAZINE

Style and Substance ("Passing Notes"),
2009(N/D):31 33

King, David Lee and Michael Porter. See Porter,
Michael and David Lee King ("Internet
Spotlight")

KING COUNTY (Wash.) LIBRARY SYSTEM

Techlab: Computer Lab on Wheels ("Verso"),
2009(J/F):6 7

Kleckner, Karen, and Rebecca Vnuk

Readers, Writers, Books, and Blogs
("Perspectives"), **2010(J/F):15 18**

**Klopstein, Emily, Lisa Murillo, Lout Petterchak,
and Becky Russell**

E-books in Libraries: A Time of Change in Pricing and Loan Models ("Perspectives"), **2011(J/A):**19 20

LEGAL INFORMATION

Help for the Business of Life @ Sioux City Public Library ("Tales"), **2010(M/A):**8

Serving the Needs of Self-Represented Litigants ("Tales"), **2011(J/A):**15

LEGAL SERVICES

Aiming High, Reaching Out, and Doing Good: Helping Homeless Library Patrons with Legal Information, **2009(J/F):**38 45

Lei, Xinrong. See Varvel, Virgil E.

LESBIAN PATRONS. See GAY AND LESBIAN PATRONS

LIBRARIES AND LIBRARIANSHIP

Dear Mr. President ("Passing Notes"), **2010(J/A):**27 28

Pangs? Yes. Regrets? No. ("Verso"), **2009(N/D):**6

LIBRARIES WITHOUT WALLS

Libraries without Walls: The Opening of the Carnegie Library at Pittsburgh's Public Market Branch, **2011(N/D):**30 36

LIBRARY AS PLACE

It's Kind of Cold Outside These Days ("Passing Notes"), **2010(M/A):**28 29

Refuge in the Library ("Passing Notes"), **2009(J/A):**24 26

LIBRARY BUILDINGS

Benning Neighborhood Library Reuses More than Books, **2011(J/F):**13

Cleveland Public Library Completes First Freestanding LEED Certified Library in Ohio ("Tales"), **2010(N/D):**10 11

The New Bond Hill Branch: Successfully Merging Two Small Branches, **2009(M/A):**27 31

Remaking One of the Nation's Busiest Main Libraries, **2010(S/O):**40 44

Southern Nevada Library District Opens Branch in Mall ("Tales"), **2009(J/A):**7

A Space for Myself to Go: Early Patterns in Small YA Spaces, **2009(S/O):**33 47; **correction 2010(J/F):**2

Student Mural Brightens Library Parking Garage ("Tales"), **2009(M/A):**13 14

Thinking Inside the Box, **2009(M/J):**38 40

Three New Branches Simultaneously ("Verso"), **2011(M/A):**8 9

Topping Off Ceremony @ Davenport PL ("Tales"), **2009(N/D):**7 8

LIBRARY CARDS

Library Card Sign-Up Challenge ("Tales"), **2011(N/D):**9 10

Multiple Card Text Message Alerts @ Skokie Public Library ("Tales"), **2010(M/A):**8

New Library Cards Mean No Fines in Cincinnati ("Tales"), **2011(J/A):**13 14

Teen Library Card Design Projects ("Tales"), **2011(M/J):**15

LIBRARY EDUCATION. See also CONTINUING EDUCATION

Addressing Special Needs and At-Risk Populations in Library Education Programs, **2009(N/D):**34 37

LIBRARY HISTORY

Libraries, History, and Helping Customers ("Perspectives"), **2009(N/D):**9 11

Main Street Public Libraries: Reflections on the Past, Implications for Today ("Perspectives"), **2011(S/O):**11 21

LIBRARY INSTRUCTION. See USER INSTRUCTION

LIBRARY LEADERSHIP INSTITUTES

Library Leadership Institutes: Cultivating the Next Generation ("Perspectives"), **2010(M/J):**12 19

LIBRARY RENEWAL INITIATIVE

Marketing and the Web ("Wired Library"), **2011(M/A):**21 23

LIBRARY SCHOOLS. See LIBRARY EDUCATION

LIBRARY WEBSITES

Dealing with Comments on Your Website ("Internet Spotlight"), **2009(N/D):**23 25

Library Advocacy Websites Build Steam ("Tales"), **2011(M/J):**14

LICIA & MASON BEEKLEY COMMUNITY LIBRARY (Hartford, Conn.)

A Library Fluke [ukuleles donated to library] ("Tales"), **2009(S/O):**7 8

Liddicoat, Laura

Focusing on the Needs of the Patrons [self-service] ("Perspectives"), **2010(N/D):**16 17

Linderman, Eric

Archives in Public Libraries, **2009(J/F):**46 51

LITERACY. See also EARLY LITERACY Project Read Gets Smart with Money, **2010(N/D):**30 33

LIU, CHANG

The People's Library: An Interview with an
Occupy Wall Street Librarian ("Verso"),
2011(N/D):6-8

**LOMA COLORADO MAIN LIBRARY (Rio
Rancho, N.M.)**

The Misguided Relationship: Learning from
Outreach Experiences ("Perspectives"),
2009(J/F):24-25

Lombardo, Cindy

By the Book (column), **2011(M/J):50-52**,
2011(N/D):48-51, **2011(S/O):48-51**
(See issues **2010**)

Long, Carl William

Collection Development: Western Philosophy,
2011(N/D):38-41

Long, Sarah Ann

Main Street Public Libraries ("Perspectives"),
2011(S/O):17-18

**LOS ALAMOS COUNTY (N. Mex.) LIBRARY
SYSTEM**

Transforming Your Library into a Learning
Organization ("Perspectives"),
2011(M/J):20-21

LOS ANGELES PUBLIC LIBRARY

Los Angeles Public Library Launches
MyMobileLibrary ("Tales"), **2011(J/A):15**

LOST (TELEVISION PROGRAM)

Getting Lost: Books, Television, and Integrated
Advisory, **2011(S/O):36-40**

LSTA (Library Services and Technology Act)

LSTA Grants Help Promote Library and Extend
Offerings ("Perspectives"),
2010(M/A):9-13

Lubbers, Chad

Science Education in Public Libraries: The
Minnesota Science Museum
Collaboration, **2010(J/A):29-33**

Ludwig, Sarah. See Caseroti, Gretchen, and
Sarah Ludwig

Lundberg, Maria

Three New Branches Simultaneously ("Verso"),
2011(M/A):8-9

LYONS, DENISE

2010 PLA Leadership Fellows ("News"),
2010(M/J):3-4

M

MACIKAS, BARBARA

Barbara A. Macikas Named PLA Executive
Director, **2009(N/D):22**

MAGAZINES

- Beaufort County Library Holds Scrumptious National Library Week Event ("Tales"), **2009(S/O):6**
- NATIONAL MEDAL FOR MUSEUM AND LIBRARY SERVICE**
The Highest Honor ("Bringing in the Money"), **2009(N/D):26-29**
- NEBRASKA LIBRARY COMMISSION**
Motion Picture License Purchased Statewide ("Tales"), **2009(M/A):14**
- Nesting, Vicki**
New Product News (column) (See issues **2009-2011(M/J)**)
- NETFLIX**
Stuff We've Spotted Lately ("Internet Spotlight"), **2010(J/A):21-22**
- NEVINS MEMORIAL LIBRARY (Methuen, Mass.)**
Science in the Library? Why Not? ("Perspectives"), **2010(M/A):12-13**
- NEW BRAUNFELS (Tex.) PUBLIC LIBRARY**
Counting NOs to Get to YES ("Perspectives"), **2010(S/O):16-17**
- New Product News (column).** See issues 2009-2011
- NEW YORK PUBLIC LIBRARY**
New York Public Library Collaborates with Universities ("Tales"), **2011(J/A):14-15**
NYPL Acquires Timothy Leary Papers ("Tales"), **2011(J/A):15-16**
NYPL Encourages Kids to Read Down Their Fines ("Tales"), **2011(S/O):8**
NYPL's Salomon Room Transformed into New Wireless Reading Room ("Tales"), **2009(N/D):8**
Rolex and New York Public Library Host Art Weekend ("Tales"), **2011(N/D):10**
Social Media Brings in the Money ("Bringing in the Money"), **2011(M/A):24-27**
Using social media to Further Advocacy Efforts ("Tales"), **2011(M/J):14**
- NEWPORT NEWS (Va.) PUBLIC LIBRARY SYSTEM**
Five-Year-Old Wins Library Bookmark Content ("Tales"), **2010(S/O):11**
Free Music Downloads at Newport News Public Library System ("Tales"), **2011(S/O):8**
Libraries Now Have Laptops for Student Use ("Tales"), **2009(J/A):7**
Newport News Public Library Says It's Okay to Cut the Line ("Tales"), **2011(S/O):9**
- NEWYEAR, DAVID**
PLA Service Awards [Iliff Award] ("News"), **2011(J/F):3-4**
- NOBLE COUNTY (Ind.) PUBLIC LIBRARY**
PLA Service Awards [Highsmith Award] ("News"), **2011(J/F):3**
- NON-ENGLISH SPEAKERS**
Outreach to Non-English Speakers in U.S. Public Libraries (Statistically Speaking), **2009(J/F):12**
Rethinking Outreach Service Budgets ("Perspectives"), **2009(J/F):25-26**
- Nord, Leslie Lea**
How to Hire Delightful Employees: Role-Play Has a Role, **2011(J/A):40-43**
- NORTH CAROLINA LIBRARIES**
Maximized Marketing in N.C. ("Verso"), **2011(J/F):9**
- NORTH SUBURBAN (Ill.) LIBRARY SYSTEM**
Libraries Lend Free Hand to Those Struggling in Bad Economy ("Tales"), **2009(J/A):6-7**
- NOVI (Mich.) PUBLIC LIBRARY**
Focusing on the Needs of the Patrons ("Perspectives"), **2010(N/D):16-17**
- O**
- OAK LAWN (Ill.) PUBLIC LIBRARY**
No Easy Targets: Six Libraries in the Economy's Dark Days, **2009(J/A):27-38**
- OAKLAND (Calif.) PUBLIC LIBRARY**
Operation Teen Book Drop ("Tales"), **2009(S/O):7**
- OCCUPY WALL STREET MOVEMENT**
The People's Library: An Interview with an Occupy Wall Street Librarian ("Verso"), **2011(N/D):6-8**
- OCLC**
OCLC Receives Grant to Develop Community-Based Awareness Campaign, **2009(J/A):26**
- O'Connor, Maureen**
Thinking Inside the Box, **2009(M/J):38-40**
- OHIO LIBRARIES**
Job Help Day @ your library ("Tales"), **2009(N/D):8**
- OLIVER WOLCOTT LIBRARY (Litchfield, Conn.)**
OWL Box installed at the Big Value in Bantam ("Tales"), **2011(J/F):11**
- Olver, Lynne**
So You're the New Director? Twelve Points to Help You -0.0198 216.29 Tm[(Y)4(ea)4(r)] TJETBT1 0 0

Grandville Reads! Reflections on a Partnership,
a Book, and Making a Difference
("Verso"), **2011(M/J):8 9, 11**

Libraries Invite the Public to Join Gulf Coast
Reads Reading Initiative ("Tales"),
2011(N/D):10

Playing by the Book in Peabody
("Perspectives"), **2010(M/A):11 12**

ORAL HISTORY PROJECTS

Now Hear This! Veterans' Stories Live On in
Oral Narratives as Local Library Assists
in Congressional History Project,
2009(M/A):32 37

ORANGE COUNTY (Fla.) LIBRARY SYSTEM

Outreach as Virtual Branch ("Perspectives"),
2009(J/F):23 24

OSKALOOSA (Iowa) PUBLIC LIBRARY

No Easy Targets: Six Libraries in the
Economy's Dark

Perspectives (column)
Ac

Social Media Brings in the Money ("Bringing in the Money"), **2011(M/A):**24 27

The State of Public Funding ("Bringing in the Money"), **2010(J/A):**23 26

Stephanie Gerding's Column ("Bringing in the Money"), **2011(N/D):**27 29

On the Vital Importance of Strategic Planning ("Bringing in the Money"),
2010(M/A):25 27

Wanted: High Net Worth Donors ("Bringing in the Money"), **2011(M/J):**28 31

What's Up at the Gates Foundation? ("Bringing in the Money"), **2010(M/J):**22 24

PRISON LIBRARIES. *See also* JUVENILE
DETENTION CENTERS

The Accidental Prison Librarian: An Interview
with Avi Steinberg, **2010(N/D):**43 47

PROBLEM BEHAVIORS

Problem Situations, *Not* Problem Patrons,
2009(N/D):38 42

Characteristics and Trends in the Public Library
Data Service 2010 Statistical Report,
2010(N/D):34

Getting Lost: Books, Television, and Integrated
Advisory, **2011(S/O):**36 40

Jack of All Trades Readers' Advisory: How to
Learn a Little about a Lot,
2010(J/F):34 37

National Readers' Advisory Survey Results
("Tales"), **2010(J/F):**9

Readers' Advisory and Teen Readers ("Passing
Notes"), **2010(J/F):**23 24

Readers' Advisory in a 2.0 World ("Internet
Spotlight"), **2010(J/F):**20 22

Reconnecting with Reading, **2010(J/F):**38 41

Seattle Public Library Offers "Your Next 5
Books" Personalized Reading Lists
("Tales"), **2011(J/A):**16

Selling the Classics, **2010(J/F):**26 33

"Tales," **2010(J/F):**8 9

Thrilling Tales: How To Do an Adult Storytime
at Your Library, and Why,
2010(M/J):29 35

Using Social Networking to Connect Teens with
Young Adult Literature,
2011(M/J):42 49

READING DOGS

Paws for Reading: North Carolina Libraries Got
to the Dogs, **2011(J/A):**44 47

READING INCENTIVE PROGRAMS. See
SUMMER READING PROGRAMS

RECRUITMENT

SAN JOSÉ (Calif) PUBLIC LIBRARY

Our Homeless Customers and Social Workers
in the Library ("Perspectives"),
2011(N/D):13 15

Sanders, Jesse. See Gomez, Kristina, Stephanie
Hill, Jesse Sanders, and Marie Town

SANSOM, IAN

Mystery Man: An Interview with Ian Sansom
("Book Talk"), **2009(J/F):**27 28

**SAXTON B. LITTLE FREE LIBRARY (Columbia,
Conn.)**

No Easy Targets: Six Libraries in the
Economy's Dark Days, **2009(J/A):**27 38

SCHOOL-LIBRARY COOPERATION

A Common Purpose: Public/School Library
Cooperation and Collaboration,
2009(M/J):28 31

Schuerlein, Galen, and Tracy Strobel

Survey Says...Getting the Most ROI from
Customer Surveys, **2011(J/F):**38 41

SCIENCE PROGRAMS

Science Education in Public Libraries: The
Minnesota Science Museum
Collaboration, **2010(J/A):**29 33

Science in the Library? Why Not?
("Perspectives"), **2010(M/A):**12 13

Scordata, Julie

[about] Winners of PLA Feature Article Contest
Announced ("News"), **2009(M/A):**3

SCOTTISH LIBRARIES

Using social media to Further Advocacy Efforts
("Tales"), **2011(M/J):**14

SEATTLE (Wash.) PUBLIC LIBRARY

Seattle Public Library Engages in Strategic
Planning ("Tales"), **2010(M/A):**7

Seattle Public Library Offers "Your Next 5
Books" Personalized Reading Lists
("Tales"), **2011(J/A):**16

SELF-CHECK SERVICES

Is There Room for Customer Service In a
Self-Service Environment?
("Perspectives"), **2010(N/D):**13 18

Los Angeles Public Library Launches
MyMobileLibrary ("Tales"), **2011(J/A):**15

SENIORS

Free Library of Philadelphia Addresses
Relationships between Seniors and
Adult Children ("Tales"), **2011(J/A):**16

The Free Library of Philadelphia's Senior
Center: Comfy and Stimulating,
2010(S/O):45 50

A Senior Program Grows in Brooklyn: Brooklyn
Public Library's Service to the Aging
("Verso"), **2010(S/O):**50

Torrance Public Library LINKS to Baby
Boomers ("Tales"), **2011(J/A):**14

SHAKER HEIGHTS (Ohio) PUBLIC LIBRARY

Three Views [economic downturn]
("Perspectives"), **2009(J/A):**8 10

The Great Twitter/FriendFeed Cage Match: A
Short Play about Web Functionality
("Internet Spotlight"), **2009(M/J)**:20 22
Revisiting the Digital Divide ("Passing Notes"),
2009(S/O):22 23
Skeptic to Twitaddict: Using Social Media to

RCPL, USC Gamecocks Team Up for Summer Reading ("Tales"), **2010(N/D):**11 12

SURVEYS

Survey Says...Getting the Most ROI from Customer Surveys, **2011(J/F):**38 41

SUWANNEE RIVER REGIONAL LIBRARY (Live Oak, Fla.)

The Maltese Falcon in Live Oak, Florida ("Perspectives"), **2009(S/O):**10 11

Sze, Lian

Tales from the Front, **2011(J/F):**10 13

T

Tales from the Front (column). See every issue 2009-2011

Tashbook, Linda

Aiming High, Reaching Out, and Doing Good: Helping Homeless Library Patrons with Legal Information, **2009(J/F):**38 45

TEAMS

One Team: A Brave New World ("Verso"), **2010(M/J):**7 8

Team Building ("From the President"), **2009(M/A):**4

TECHNOLOGY

Boston Public Library Receives Federal Funds to Support Public Computing Centers ("Tales"), **2010(M/J):**9 10

The Seniority Effect: Last Hired, First Fired, and the Lack of Tech-Savvy Librarians ("Verso"), **2010(N/D):**8 9

TECHNOLOGY INFRASTRUCTURE

Challenges to Sustaining Library Technology ("Statistically Speaking"), **2009(J/A):**12 17

Public Libraries and the American Recovery and Reinvestment Act, **2009(J/A):**44 51

TELEVISION

Getting Lost: Books, Television, and Integrated Advisory, **2011(S/O):**36 40

Terrile, Vikki C.

Connecting With Our Invisible Families ("Perspectives"), **2011(N/D):**15 17

TEXAS STATE LIBRARY AND ARCHIVES COMMISSION

Joins with EBSCO in Promoting Library Usage ("Tales"), **2009(M/J):**13

Receives \$500,000 Grant ("Tales"), **2009(M/A):**14

TEXT MESSAGING

Library Launches Ask-A-Librarian by Text Message ("Tales"), **2009(J/F):**12

Thomas, Donna

Changing Times [self-check services] ("Perspectives"), **2010(N/D):**14 15

TOLEDO-LUCAS COUNTY (Ohio) PUBLIC LIBRARY

Student Mural Brightens Library Parking Garage ("Tales"), **2009(M/A):**13 14

Tomka, Pam

Great Service Comes from the Heart ("Perspectives"), **2010(S/O):**17 18

TORONTO PUBLIC LIBRARY

Inaugural Human Library Event a Success ("Tales"), **2011(J/F):**10 13

Keep Your Community Reading ("Tales"), **2011(M/J):**15 16

TORRANCE (Calif.) PUBLIC LIBRARY

Torrance Public Library LINKS to Baby Boomers ("Tales"), **2011(J/A):**14

Torrey, E. Fuller, Rosanna Esposito, and Jeffrey Geller

Problems Associated with Mentally Ill Individuals in Public Libraries, **2009(M/A):**45 52

Town, Marie. See Gomez, Kristina, Stephanie Hill, Jesse Sanders, and Marie Town

TRAINING. See CONTINUING EDUCATION

TRANSITORY RESIDENTS

Marketing the Mount Pleasant Public Library to Transitory Residents, **2009(M/A):**38 44

TRENDS

Forging Ahead ("From the President"), **2010(J/A):**5 6

Stuff We've Spotted Lately ("Internet Spotlight"), **2010(J/A):**21 22

Trotter, Jessica M.

Skeptic to Twitaddict: Using Social Media to Promote Reading and the Library ("Perspectives"), **2010(J/F):**12 14

Truett, Carol and Kim Becnel

Paws for Reading: North Carolina Libraries Got to the Dogs, **2011(J/A):**44 47

TULSA CITY-COUNTY (Okla.) LIBRARY SYSTEM

Customer Service is More than a Chapter in the Policy Manual ("Perspectives"), **2010(S/O):**13 15

Tulsa City-County Library Presents Seventh Annual Asian American Festival ("Tales"), **2009(S/O):**6 7

TURNING THE PAGE INITIATIVE

A Global Experience ("President's Message"), **2011(M/A):**4 5

TWITTER

The Great Twitter/FriendFeed Cage Match: A Short Play about Web Functionality ("Internet Spotlight"), **2009(M/J):**20 22

PLA on Facebook and Twitter ("News"), **2009(M/A):**3

Skeptic to Twitaddict: Using Social Media to

- Blogs to Books ("Under the Radar"),
2011(M/A):56
- Free E-Books for Happy Patrons ("Under the Radar"), **2011(J/F):48**
- Graphic Novels for the Uninitiated (Under the Radar), **2011(M/J):56**
- Irreverent Parenting ("Under the Radar"),
2011(J/A):56
- Jack of All Trades Readers' Advisory: How to Learn a Little about a Lot,
2010(J/F):34 37
- Not-So-Obvious Book Club Picks ("Under the Radar"), **2011(N/D):56**
- Teen Appeal ("Under the Radar"),
2011(S/O):56

Vogelar, Kris

- Grandville Reads! Reflections on a Partnership, a Book, and Making a Difference ("Verso"), **2011(M/J):8 9, 11**

VOLUNTEERS

- Brighton Memorial Offers Reading Partnership with Seniors ("Tales"), **2009(J/F):11 12**
- The Library Link Sites Success Story: Alive and Thriving More Than Four Years Later,
2009(J/F):52 57

W

- Waggener, Leslie C.** See Marquis, Kathy, and Leslie C. Waggener
- Ward-Crixell, Kit.** See Pruett, Gretchen, and Kit Ward-Crixell
- WARNER, MARCIA**
 Election results [elected PLA president] ("News"), **2010(M/J):3**
- Warner, Marcia**

An Internet Holiday ("Internet Spotlight"),
2009(S/O):17 18; letter2010(J/F):2

WORKING TOGETHER PROJECT

It Takes a Community to Create a Library,
2011(M/A):30 35

Wright, David

Thrilling Tales: How To Do an Adult Storytime
 at Your Library, and Why,
2010(M/J):29 35

WRIGHT, JENNIFER

2010 PLA Leadership Fellows ("News"),
2010(M/J):3 4

Wright, Sara

The Seniority Effect: Last Hired, First Fired, and
 the Lack of Tech-Savvy Librarians
 ("Verso"), **2010(N/D):8 9**

Y

YOUNG ADULT LITERATURE

Embrace the Dark ("Passing Notes"),
2009(M/J):26 27

Teen Appeal ("Under the Radar"),
2011(S/O):56

Using Social Networking to Connect Teens with
 Young Adult Literature,
2011(M/J):42 49

YOUNG ADULT PROGRAMS

Documentary Film Camp for Teens ("Tales"),
2011(S/O):8 9

Flipping a Problem into an Asset
 [skateboarders] ("Tales"),
2010(S/O):11 12

Ghosts, Murder, and Mystery Inspire Teens
 ("Tales"), **2010(S/O):10 11**

LARP! @ your library ("Tales"), **2010(J/F):7 8**

Operation Teen Book Drop ("Tales"),
2009(S/O):7

Teen Library Card Design Projects ("Tales"),
2011(M/J):15

YOUNG ADULT SERVICES. See also Farrelly, Michael Garrett ("Passing Notes")

A Space for Myself to Go: Early Patterns in
 Small YA Spaces, **2009(S/O):33 47;**
correction 2010(J/F):2

Teens, Public Libraries, and the Homeless
 ("Perspectives"), **2011(N/D):20 22**

Teens and Social Networking: How Public
 Libraries Are Responding to the Latest
 Online Trend, **2009(M/J):32 37**

YOUTUBE

Using social media to Further Advocacy Efforts
 ("Tales"), **2011(M/J):14**

Z

Zach, Lisl, and Michelynn McKnight

Special Services in Special Times: Responding
 to Changed Information Needs During
 and After Community-Based Disasters,
2010(M/A):37 43

Zahnle, Marie K.

My Antonia in Mundelein, Illinois
 ("Perspectives"), **2009(S/O):12 13**

ZINGERMAN'S DELICATESSEN AND MAIL