



THRIVING WORKFORCE, THRIVING ECONOMIES WITH LIBRARIES

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s technology further shifts the

hold a job fair. Ten employers participated, offering networking and on-site interviews. Attendees took part in digital tools tutorials, as well as one-on-one training sessions with library staff. One job fair participant who had lost his job at the railroad reported he gained confidence from the event and was able to find work soon after.

Helping Business Online

In addition to assisting jobseekers, libraries strengthen local economies by helping business owners gain digital skills. In Carlisle (PA) small business owners taking part in the Bosler Memorial Library's "Get Your Business Online" workshop learned business and online marketing skills while networking with one another. Participants ranged from: an experienced beauty consultant who wanted to start a business providing one-on-one consultations teaching people how to use cosmetics they already own; to an artist who sells her works on Etsy but who wanted to create her own website; to a certified veterinary technician who runs a doggie daycare and wanted to expand to include cat care. The library

workshop introduced participants to online tools to build a website, get

