

Census Data Literacy



Libraries were central to helping people be counted in the 2020 Census. Now, make the data count for your library and community. Data literacy, at its most basic, involves the ability to identify, understand, communicate, and use data. The Public Library Association's (PLA) Census Data Literacy project was launched to build data literacy skills among library staff and to increase awareness and use of Census data in their communities.

Your library can help individual&e

- Advance the work of community organizations and nonprofits
- Assist businesses and entrepreneurs with data-driven planning
- Strengthen civic and community engagement around local issues
- Deepen understanding of diverse neighborhoods
- Enhance children and young adults' learning about statistics
- Explore local and family history

An ongoing annual survey about the U.S. population that provides data about jobs and occupations, educational attainment, veterans, whether people own or rent their homes, and other topics. Data is gathered from a segment of the population, using a longer set of questions than the decennial census. It presents an overview of the economic and social status and needs of the country, states, and communities. The datasets come with 1-year or 5-year estimates.

The ACS data helps local and public officials, community leaders, and businesses understand changes taking place in their communities.

Published every five years (years ending in -2 and -7), it's the official measure of the U.S. economy and businesses. It presents industry data for the U.S., states, counties, and zip codes broken down by industry, product, commodity, or

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